NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 7, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	27.0	22,490
2	DALLAS	26.4	21,990
3	M*A*S*H	25.5	21,240
4	TV CENSORED BLOOPERS #4(S)	25.3	21,070
5	DYNASTY	24.4	20,330
6	NBC MONDAY NIGHT MOVIES#	23.4	19,490
7	NEWHART	23.3	19,410
8	HERE COMES GARFIELD(S)	23.0	19,160
9	THREE'S COMPANY#	22.8	18,990
10	LAVERNE & SHIRLEY#	21.7	18,080
11	HAPPY DAYS#	21.5	17,910
12	FALL GUY	21.4	17,830
13	MAGNUM, P.I.	21.3	17,740
14	ARCHIE BUNKER'S PLACE	20.9	17,410
14	9 TO 5#	20.9	17,410
14	TV GREATEST COMMERCIALS(S)	20.9	17,410
17	GLORIA	20.5	17,080
18	CHARLIE BROWN-PUMPKIN(S)	20.2	16,830
19	SIMON & SIMON	20.1	16,740

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV CENSORED BLOOPERS #4(S)	19.0	41,490
2	HERE COMES GARFIELD(S)	18.6	40,630
3	60 MINUTES	16.9	36,810
4	THREE'S COMPANY#	16.7	36,500
5	M*A*S*H	16.6	36,180
6	HAPPY DAYS#	16.5	35,930
7	CHARLIE BROWN-PUMPKIN(S)	16.2	35,310
8	LAVERNE & SHIRLEY#	16.2	35,280
9	DALLAS	16.1	35,190
10	TV GREATEST COMMERCIALS(S)	14.9	32,420
11	9 TO 5#	14.8	32,320
12	MAGNUM, P.I.	14.4	31,480
13	DYNASTY	14.2	30,920
14	NEWHART	14.1	30,760
15	FALL GUY	13.9	30,350
16	NBC MONDAY NIGHT MOVIES#	13.5	29,390
17	CHIPS	13.4	29,300
18	FACTS OF LIFE#	12.9	28,170
19	ARCHIE BUNKER'S PLACE	12.6	27,490

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	22.5	19,470
2	NBC MONDAY NIGHT MOVIES#	21.0	18,100
3	60 MINUTES	20.6	17,780
4	DYNASTY	20.4	17,610
5	TV CENSORED BLOOPERS #4(S)	20.3	17,570
6	M*A*S*H	19.4	16,790
7	NEWHART	18.0	15,540
8	THREE'S COMPANY#	16.7	14,420
9	HAPPY DAYS#	16.6	14,320
10	FACTS OF LIFE#	16.4	14,200
11	MAGNUM, P.I.	16.2	14,000
12	TV GREATEST COMMERCIALS(S)	16.0	13,830
13	9 TO 5#	15.9	13,710
14	FALCON CREST#	15.8	13,670
15	HART TO HART#	15.6	13,480
16	LAVERNE & SHIRLEY#	15.4	13,310
17	GLORIA	15.4	13,280

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV CENSORED BLOOPERS #4(S)	21.2	16,450
2	60 MINUTES	20.8	16,170
3	TV GREATEST COMMERCIALS(S)	18.7	14,520
4	M*A*S*H	15.7	12,200
5	HILL STREET BLUES	15.5	12,080
6	DALLAS	14.8	11,530
7	MAGNUM, P.I.	14.7	11,420
8	FALL GUY	14.5	11,280
9	NEWHART	14.2	11,080
9	9 TO 5#	14.2	11,080
11	ARCHIE BUNKER'S PLACE	13.8	10,700
12	DEMOCRATIC CAMPAIGN COMM.(S)	13.5	10,510
13	DYNASTY	13.5	10,500
14	THREE'S COMPANY#	13.4	10,420
15	ABC MONDAY NIGHT MOVIE	13.3	10,340
16	GLORIA	13.0	10,140
17	ABC SUNDAY NIGHT MOVIE	13.0	10,090
18	SIMON & SIMON	12.8	9,930

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 7, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV CENSORED BLOOPERS #4(S)	23.8	12,860
2	DYNASTY	20.2	10,910
3	TV GREATEST COMMERCIALS(S)	19.6	10,620
4	M*A*S*H	19.1	10,360
5	HAPPY DAYS#	19.0	10,270
6	THREE'S COMPANY#	17.7	9,560
7	LAVERNE & SHIRLEY#	17.4	9,400
8	HERE COMES GARFIELD(S)	17.3	9,350
9	HART TO HART#	16.9	9,170
10	DALLAS	16.9	9,160
11	9 TO 5#	16.7	9,060
12	NEWHART	16.4	8,860
13	HILL STREET BLUES	16.1	8,700
14	NBC MONDAY NIGHT MOVIES#	15.6	8,430
15	FACTS OF LIFE#	15.1	8,190
16	FALL GUY	14.6	7,900
17	ABC SUNDAY NIGHT MOVIE	14.4	7,790
18	CHARLIE BROWN-PUMPKIN(S)	14.1	7,650
19	DEMOCRATIC CAMPAIGN COMM.(S)	13.9	7,550
19	NBC SUNDAY NIGHT MOVIE#	13.9	7,550

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	35.9	9,520
2	DALLAS	32.9	8,730
3	NBC MONDAY NIGHT MOVIES#	30.9	8,180
4	ARCHIE BUNKER'S PLACE	26.9	7,130
5	GLORIA	25.1	6,660
6	JEFFERSONS	24.2	6,410
7	FALCON CREST#	22.7	6,030
8	LITTLE HOUSE NW BEGINNING	22.3	5,910
9	ONE DAY AT A TIME	21.9	5,800
10	MAGNUM, P.I.	21.6	5,720
11	NEWHART	20.4	5,420
12	M*A*S*H	19.8	5,260
13	DYNASTY	19.5	5,170
14	FACTS OF LIFE#	19.5	5,160
15	REAL PEOPLE	19.3	5,110

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV CENSORED BLOOPERS #4(S)	22.9	11,960
2	TV GREATEST COMMERCIALS(S)	20.6	10,780
3	HILL STREET BLUES	18.3	9,540
4	9 TO 5#	15.7	8,190
5	M*A*S*H	15.0	7,850
6	60 MINUTES	14.8	7,730
7	FALL GUY	14.6	7,640
8	THREE'S COMPANY#	14.4	7,510
9	ABC MONDAY NIGHT MOVIE	14.0	7,320
10	DYNASTY	13.9	7,270
11	HART TO HART#	13.4	7,010
12	NEWHART	13.3	6,930
13	DEMOCRATIC CAMPAIGN COMM.(S)	13.0	6,790
13	NBC SUNDAY NIGHT MOVIE#	13.0	6,790
15	CHIPS	12.9	6,740
15	MATT HOUSTON	12.9	6,740
17	ABC SUNDAY NIGHT MOVIE	12.7	6,640
18	HAPPY DAYS#	12.4	6,490

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.7	7,030
2	ARCHIE BUNKER'S PLACE	24.4	4,950
3	DALLAS	22.3	4,530
4	GLORIA	21.7	4,400
5	MAGNUM, P.I.	21.5	4,350
6	SIMON & SIMON	18.4	3,730
7	M*A*S*H	18.1	3,660
8	DUKES OF HAZZARD	17.7	3,580
9	FATHER MURPHY#	17.6	3,560
10	TV CENSORED BLOOPERS #4(S)	17.3	3,500
11	JEFFERSONS	17.1	3,470
12	NEWHART	16.6	3,360
13	LITTLE HOUSE NW BEGINNING	16.4	3,320
14	CBS TUESDAY NIGHT MOVIES#	16.3	3,310
15	CBS EVENING NEWS-RATHER	16.2	3,280
16	NBC MONDAY NIGHT MOVIES#	16.1	3,260

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC MONDAY NIGHT MOVIE	5	184	199	A	16.2	27	1349	1589	554	235	612	253	423	384	305	137	765	322	541	510	391	162	139	37^	73^	54^
1 MON. 9.00P 154 ABC FF		98	99	B	16.4	27	1366	1601	626	254	683	251	427	400	355	195	715	291	488	453	359	181	128	49	75	54
2 MON. 9.00P 104																										
& 10.49P 57																										
9.00 - 9.30				A	14.8	21	1233	1719	585	206	643	253	431	398	323	163	757	272	525	514	419	170	196	59^	123	94^
9.30 - 10.00				A	16.0	23	1333	1748	578	214	644	280	457	418	315	131	809	321	580	561	446	159	173	42^	122	85^
10.00 - 10.30				A	17.2	28	1433	1533	540	241	597	257	421	383	293	118	751	318	533	507	391	154	129	27^	56^	41^
10.30 - 11.00				A	16.9	29	1408	1550	541	263	603	263	424	381	290	123	758	338	536	504	371	158	132	35^	57^	41^
11.00 - 11.30				A	16.4	34	1366	1479	528	245	580	219	392	359	308	141	778	365	562	490	351	170	86^	27^	35^	26^
ABC NEWSBRIEF-M-F	29	185	184	A	16.5	25	1374	1814	672	276	731	265	444	408	342	223	630	234	409	397	312	165	196	66	257	199
1 MON. 8.58P 1 ABC N		95	95	B	15.3	24	1274	1715	687	282	743	286	472	406	343	220	603	223	387	358	296	173	184	76	185	135
1 TU-F 9.58P 1																										
2 MON. 8.53P 2																										
2 W-F 9.58P 1																										
ABC NEWSBRIEF-SAT.	5		195	A	18.6	31	1549	1906	747	344	831	316	508	404	353	286	589	238	400	345	248	164	271	203	215	173
2 SAT. 9.58P 1 ABC N			96	B	17.1	30	1424	1786	763	316	816	277	466	409	372	307	617	231	370	347	280	202	161	86	192	141
ABC NEWSBRIEF-SUN.	6	184	193	A	17.6	29	1466	1627	750	335	797	275	472	470	434	246	685	249	431	423	342	203	90	43^	55^	29^
1 SUN. 10.01P 2 ABC N		93	96	B	18.2	28	1516	1827	705	302	745	276	478	451	380	199	824	325	557	532	407	205	153	52	105	71
2 SUN. 9.57P 1																										
ABC SPORTS UPDATE-SAT	6	187	196	A	16.0	28	1333	1656	673	308	736	192	411	419	414	260	664	260	432	378	306	190	119	68^	137	89^
SAT. 8.58P 1 ABC SN		95	98	B	15.9	28	1324	1728	683	279	752	216	417	398	380	285	700	254	433	399	330	220	99	47	177	117
ABC SPORTS UPDATE-SUN	6	194	196	A	15.5	24	1291	1872	674	334	764	253	434	398	385	261	730	283	519	490	376	161	135	40^	243	179
1 SUN. 8.30P 2 ABC SN		96	98	B	16.0	25	1333	1895	694	331	781	267	460	421	383	258	771	286	533	506	400	185	146	50	197	136
2 SUN. 8.31P 2																										
ABC SUNDAY NIGHT MOVIE	5	193	201	A	18.7	30	1558	1610	750	328	813	285	499	471	444	250	649	240	426	411	323	182	91	41^	57^	33^
1 SUN. 9.00P 120 ABC FF		95	99	B	18.4	30	1533	1886	726	313	777	319	543	490	399	170	820	339	590	545	410	173	176	61	113	82
2 SUN. 9.00P 135																										
9.00 - 9.30				A	18.5	27	1541	1648	752	322	818	279	501	475	445	259	648	232	409	407	333	190	112	38^	70^	46^
9.30 - 10.00				A	18.6	28	1549	1629	762	323	824	277	498	475	451	261	650	228	419	422	337	184	100	43^	55^	35^
10.00 - 10.30				A	18.8	31	1566	1617	751	338	812	291	496	470	438	248	647	251	434	403	310	178	89	46^	69^	38^
10.30 - 11.00				A	18.8	34	1566	1604	743	336	808	300	502	473	435	239	661	257	454	423	321	172	81	39^	54^	27^
ABC WORLD NEWS TONIGHT	30	202	194	A	12.6	22	1050	1510	682	181	734	173	355	336	357	318	606	163	322	326	324	239	68	34^	102	73
M-F 6.30P 30 ABC N		99	97	B	11.9	22	991	1530	686	204	733	176	352	344	367	317	628	178	348	335	321	239	69	39	100	64
ABC WRLD NEWS TONIGHT-SUN	4	163	164	A	8.4	16	700	1839	872	239	906	279	476	412	410	390	711	209	380	409	326	279	42v	12v	180	158^
SUN. 6.30P 30 ABC N		87	87	B	7.0	13	583	1706	806	262	849	267	458	409	377	360	676	178	336	353	331	297	47	18	134	121
ALICE	5	179	199	A	11.4	17	950	1426	625	220	653	121^	267	309	359	307	536	137	238	240	269	231	125^	79^	112^	79^
WED. 9.00P 30 CBS CS		94	99	B	14.1	21	1175	1588	672	253	751	231	381	370	354	304	516	200	297	276	203	176	134	78	187	130
ARCHIE BUNKER'S PLACE	6	192	199	A	20.9	33	1741	1579	704	226	753	155	292	308	341	409	614	166	294	287	259	284	78	51^	134	77
SUN. 8.00P 30 CBS CS		98	99	B	18.9	30	1574	1615	730	251	786	190	340	340	339	392	607	189	295	274	256	270	87	51	135	82
BENSON	3	195	202	A	15.4	27	1283	1734	787	324	848	264	429	409	376	352	567	179	337	338	277	196	144	80^	175	128
FRI. 8.00P 30 ABC CS		97	99	B	15.8	27	1316	1772	772	285	833	265	471	427	392	311	549	197	351	326	265	166	167	77	223	159
BORN BEAUTIFUL(S)			193	A	16.2	26	1349	1660	836	337	912	302	520	436	415	331	440	165^	258	221	187	151^	187	143^	121^	97^
2 MON. 9.00P 120 NBC FF			97																							
9.00 - 9.30				A	14.7	22	1225	1647	786	321	865	295	471	406	385	335	433	147^	260	224	191^	150^	188^	142^	161^	120^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BORN BEAUTIFUL(S)-CONT'D																										
9.30 - 10.00				A	16.4	24	1366	1641	814	349	889	271	504	443	435	323	448	174^	277	219	182	146^	185	135^	119^	103^
10.00 - 10.30				A	17.4	29	1449	1664	865	339	931	317	544	448	418	324	417	166	239	207	170	144^	203	149^	113^	91^
10.30 - 11.00				A	16.5	29	1374	1662	852	330	937	319	544	438	417	334	454	168^	253	230	201	159^	175	145^	96^	76^
BRING 'EM BACK ALIVE	5	199		A	14.1	21	1175	1654	590	237	602	117^	322	339	402	248	678	212	452	394	379	200^	141^	52^	233	145^
1 TUE. 8.00P 60 CBS A		99		B	13.2	20	1100	1703	666	266	724	205	389	393	379	278	610	203	383	349	327	191	150	53	219	131
8.00 - 8.30				A	13.5	21	1125	1679	602	230	623	122^	322	336	407	269	678	207^	452	376	382	206^	138^	51v	240	149^
8.30 - 9.00				A	14.7	22	1225	1624	577	242	580	111^	320	343	398	227	675	216	453	411	376	191^	142^	52^	227	141^
CAGNEY & LACEY	2	197	191	A	15.1	25	1258	1415	666	247	722	217	393	412	373	258	547	182	315	320	277	185	77^	33^	69^	28^
1 MON. 10.00P 60 CBS OP		99	98	B	15.1	25	1258	1415	666	247	722	217	393	412	373	258	547	182	315	320	277	185	77	33	69	28
2 MON. 10.00P 54																										
10.00 - 10.30				A	15.8	25	1316	1410	651	244	707	208	377	402	364	258	550	177	311	319	283	190	77^	32^	76^	32^
10.30 - 11.00				A	14.4	24	1200	1415	681	245	733	223	409	417	381	258	547	196	324	323	269	177	75^	36^	60^	21v
CAMPAIGN '82:ELECT- 7.30P(S)		96		A	4.9	8	408	1520	703	123v	735	63v	174^	168^	266^	522^	680	189^	230^	244^	231^	380^	42v	LT	63v	45v
2 TUE. 7.30P 23 CBS P		58																								
CAMPAIGN '82:ELECT- 8.00P(S)		169		A	11.4	18	950	1555	737	191^	758	147^	342	288	374	386	639	202^	353	347	320	207^	73^	39v	85^	73^
2 TUE. 8.00P 23 CBS P		85																								
CAMPAIGN '82:ELECT- 8.30P(S)		171		A	10.3	16	858	1528	733	189^	755	156^	331	275^	346	391	640	201^	339	362	311	219^	51v	26v	82^	71v
2 TUE. 8.30P 23 CBS P		87																								
CAMPAIGN '82:ELECT- 9.00P(S)		173		A	10.9	17	908	1447	696	150^	709	118^	265	263^	315	386	634	197^	343	351	304	222^	54v	16v	50v	46v
2 TUE. 9.00P 23 CBS P		88																								
CAMPAIGN '82:ELECT- 9.30P(S)		173		A	11.0	17	916	1429	746	158^	774	120^	251^	260^	308	464	598	167^	307	331	293	220^	47v	15v	10v	10v
2 TUE. 9.30P 23 CBS P		88																								
CAMPAIGN '82:ELECT-10.00P(S)		171		A	10.9	18	908	1494	777	168^	829	183^	296	317	276	470	605	180^	311	341	312	234^	60v	45v	LT	LT
2 TUE. 10.00P 23 CBS P		87																								
CAMPAIGN '82:ELECT-10.30P(S)		178		A	11.1	20	925	1449	704	166^	749	152^	278	303	303	420	618	212^	329	344	272	229^	48v	40v	34v	34v
2 TUE. 10.30P 23 CBS P		90																								
CBS EVENING NEWS-RATHER	30	201	195	A	13.7	24	1141	1475	711	201	752	122	258	279	331	423	560	125	225	239	249	287	66	33^	97	59
M-F 6.30P 30 CBS N		99	97	B	13.0	24	1083	1482	709	206	757	127	272	300	348	416	573	131	238	253	261	283	59	26	93	47
CBS EVENING NEWS-DEAN	6	169	179	A	11.9	22	991	1664	663	245	701	132	255	289	323	373	743	171	367	395	411	309	92^	45^	128	64^
SUN. 6.30P 30 CBS N		90	90	B	9.8	19	816	1592	711	232	769	171	311	326	337	390	664	161	340	324	349	269	70	43	89	44
CBS SAT.NEWS-SCHIEFFER(B)		126		A	7.1	15	591	1523	721	195^	748	138^	278^	257^	386^	402^	661	159^	366^	328^	263^	295^	LT	LT	114^	24v
1 SAT. 6.30P 30 CBS N		70																								
CBS SAT. NIGHT MOVIE	5	175	201	A	15.2	27	1266	1732	646	296	700	177	397	412	398	236	691	244	431	376	359	196	203	61^	138	98
SAT. 9.00P 120 CBS FF		92	98	B	15.0	27	1250	1734	702	282	752	222	446	425	387	249	676	229	428	387	362	194	164	63	142	114
9.00 - 9.30				A	14.0	24	1166	1819	670	309	719	187	398	411	392	259	686	228	406	367	363	211	198	55^	216	145
9.30 - 10.00				A	14.5	25	1208	1771	659	314	721	195	411	418	395	246	704	242	430	388	372	203	192	57^	154	95^
10.00 - 10.30				A	15.8	29	1316	1701	639	288	695	173	401	422	407	221	674	245	434	362	347	187	222	69^	110	90^
10.30 - 11.00				A	16.5	31	1374	1639	617	275	667	154	372	397	399	223	690	253	444	375	352	185	197	60^	85^	72^
CBS TUESDAY NIGHT MOVIES	5	187		A	17.8	28	1483	1452	788	257	813	193	415	433	466	319	517	162	255	237	230	224	59^	44^	63^	43^
1 TUE. 9.00P 120 CBS FF		97		B	17.5	27	1458	1524	791	299	844	264	494	481	426	282	518	161	305	288	264	177	91	66	71	44
9.00 - 9.30				A	16.6	25	1383	1440	737	278	748	173^	376	390	416	311	530	178	305	250	232	200	49^	36v	113^	76^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS TUESDAY NIGHT -CONT'D																										
9.30 - 10.00				A	18.1	27	1508	1406	763	276	793	185	399	402	452	322	493	146^	243	221	225	217	61^	36v	59^	43^
10.00 - 10.30				A	18.3	29	1524	1457	823	240	854	208	436	460	491	325	514	159	245	239	224	230	47^	47^	42^	27v
10.30 - 11.00				A	18.1	31	1508	1504	836	240	860	207	451	474	504	322	531	167	234	239	243	242	68^	52^	45^	30v
CHARLIE BROWN-PUMPKIN(S) 1 MON. 8.00P 30 CBS EA		190 / 99		A	20.2	31	1683	2098	588	231	654	323	453	407	243	144	398	211	289	246	126^	94^	333	158	713	472
CHEERS THU. 9.00P 30 NBC CS	6	207 / 99	208 / 99	A	11.7	18	975	1763	745	274	786	333	537	478	310	196	675	336	509	444	274	117^	174	105^	128	86^
				B	11.7	18	975	1781	713	278	784	358	540	459	300	205	666	317	488	430	280	135	173	114	158	119
CHIPS SUN. 8.00P 60 NBC OP	5	202 / 98	207 / 99	A	15.7	24	1308	2240	716	308	773	311	555	473	350	188	719	320	515	406	327	152	325	126	423	311
				B	16.8	26	1399	2204	700	290	758	289	525	465	346	198	703	296	501	412	326	163	300	126	443	319
8.00 - 8.30				A	14.8	23	1233	2217	708	303	765	301	543	457	348	195	723	331	517	406	319	155	306	116	423	314
8.30 - 9.00				A	16.5	25	1374	2273	725	311	784	322	570	487	353	184	720	316	518	405	336	152	342	135	427	311
DALLAS FRI. 9.00P 60 CBS GD	6	204 / 99	204 / 99	A	26.4	43	2199	1600	830	303	886	251	418	404	387	396	523	186	285	265	227	205	84	34^	107	65
				B	24.0	40	1999	1629	837	297	897	257	433	420	404	394	520	178	277	258	224	210	76	43	136	86
9.00 - 9.30				A	25.6	42	2132	1616	830	300	889	251	414	399	384	404	527	184	280	263	226	212	86	39^	114	67
9.30 - 10.00				A	27.1	44	2257	1587	832	305	884	250	419	408	392	392	522	186	289	267	228	201	83	31^	98	61
DECISION '82-ELECT-7.00P(S) 2 TUE. 7.00P 23 NBC P			66 / 50	A	3.9	7	325	1597	671^	184v	794	136v	213^	261^	339^	505^	644^	179v	212^	272^	166v	326^	64v	64v	95v	28v
DECISION '82-ELECT-7.30P(S) 2 TUE. 7.30P 23 NBC P			80 / 53	A	5.0	8	417	1600	642	242^	716	129v	222^	323^	362^	393^	672	140v	274^	345^	288^	304^	60v	60v	152^	52v
DECISION '82-ELECT-8.00P(S) 2 TUE. 8.00P 23 NBC P			169 / 85	A	8.9	14	741	1479	611	236^	688	149^	274^	330	311^	333	603	170^	315^	323^	260^	251^	70v	36v	118^	76v
DECISION '82-ELECT-8.30P(S) 2 TUE. 8.30P 23 NBC P			174 / 88	A	8.9	14	741	1580	678	245^	765	155^	294^	332	358	397	684	155^	341	341	363	302^	84^	29v	47v	22v
DECISION '82-ELECT-9.00P(S) 2 TUE. 9.00P 23 NBC P			170 / 80	A	8.9	14	741	1489	637	219^	721	149^	314^	362	408	320^	681	176^	381	362	383	268^	67v	45v	20v	LT
DECISION '82-ELECT-9.30P(S) 2 TUE. 9.30P 23 NBC P			175 / 85	A	8.5	13	708	1419	663	218^	730	134^	323^	366	417	325^	659	182^	415	397	375	212^	18v	LT	12v	LT
DECISION '82-ELECT-10.00P(S) 2 TUE. 10.00P 23 NBC P			175 / 90	A	9.0	15	750	1509	679	262^	783	131^	339	383	424	362	641	155^	354	369	364	242^	72v	55v	13v	LT
DECISION '82-ELECT-10.30P(S) 2 TUE. 10.30P 30 NBC P			175 / 91	A	8.4	15	700	1529	741	340^	825	192^	415	449	457	317^	679	130^	362	375	423	254^	18v	LT	7v	LT
DEMOCRATIC CAMPAIGN COMM.(S) 2 MON. 10.44P 5 ABC P			196 / 98	A	17.4	31	1449	1580	664	302	707	297	520	449	343	138^	726	304	468	466	360	173	132^	35v	15v	15v
DEMOCRATIC PAID POLITICAL(S) 1 SUN. 10.55P 5 CBS P		195 / 98		A	14.7	28	1225	1529	764	199	850	211	436	408	410	356	529	204	324	291	244	154^	109^	63^	41v	41v
DEVLIN CONNECTION SAT. 10.00P 60 NBC GD	6	177 / 91	198 / 98	A	8.8	16	733	1528	768	312	842	280	439	366	378	333	517	144^	251	256	282	201	92^	26v	77^	41v
				B	10.2	19	850	1654	760	300	843	263	498	433	435	289	541	166	310	315	296	179	148	52	122	87
10.00 - 10.30				A	8.9	16	741	1495	765	306	837	264	424	366	380	341	474	111^	213	244	275	194	102^	35v	82^	50^
10.30 - 11.00				A	8.7	16	725	1550	770	311	843	293	446	364	370	325	554	174	287	267	290	205	81^	19v	72^	31v
DIFF'RENT STROKES-SAT. SAT. 8.00P 30 NBC CS	6	194 / 97	200 / 98	A	14.3	26	1191	1840	768	245	821	276	412	332	309	335	543	203	293	262	207	202	149	76^	327	226
				B	14.3	26	1191	1954	738	247	809	258	428	357	316	319	533	181	293	262	219	199	243	114	369	261

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
DUKES OF HAZZARD					6	202	204	A	17.2	29	1433	1899	671	225	688	177	314	343	330	314	608	203	296	287	287	249	127	42^	476	233
FRI.	8.00P	60	CBS	CS		98	99	B	16.8	29	1399	1888	642	224	682	185	327	338	316	296	557	187	293	274	255	224	149	68	500	271
8.00 - 8.30								A	15.8	27	1316	1922	656	217	674	171	309	336	323	309	617	198	292	275	301	260	134	43^	497	242
8.30 - 9.00								A	18.6	31	1549	1872	679	226	696	179	318	348	337	318	597	205	301	294	276	240	123	42^	456	224
DYNASTY					2	202	201	A	24.4	42	2033	1521	782	316	865	343	537	456	382	254	516	228	357	328	225	116	80	51^	60^	45^
WED.	10.00P	60	ABC	GD		99	99	B	24.4	42	2033	1521	782	316	865	343	537	456	382	254	516	228	357	328	225	116	80	51	60	45
10.00 - 10.30								A	24.4	41	2033	1542	781	315	860	341	538	461	385	250	527	232	368	339	233	116	80	47^	75	53^
10.30 - 11.00								A	24.5	43	2041	1488	783	315	867	345	534	448	376	257	501	220	342	315	217	116	77	53^	43^	35^
'82 VOTE-7.00 PM(S)							89	A	6.3	11	525	1743	543	217^	676	232^	394^	325^	314^	245^	635	149^	344^	433^	404^	202^	23v	23v	409^	334^
2 TUE.	7.00P	23	ABC	P			63																							
'82 VOTE-7.30 PM(S)							94	A	6.6	11	550	2013	696	346^	805	320^	485	302^	263^	310^	753	253^	417^	437	325^	278^	23v	23v	432^	380^
2 TUE.	7.30P	23	ABC	P			67																							
'82 VOTE-8.00 PM(S)							175	A	10.4	16	866	1712	690	335	789	334	437	262^	238^	318	574	127^	264^	313	310	225^	177^	91^	172^	138^
2 TUE.	8.00P	23	ABC	P			92																							
'82 VOTE-8.30 PM(S)							180	A	10.2	16	850	1507	670	319	769	345	427	283	244^	284	578	176^	289	298	274^	211^	121^	35v	39v	LT
2 TUE.	8.30P	23	ABC	P			94																							
'82 VOTE-9.00 PM(S)							184	A	11.8	18	983	1391	553	257	629	185^	326	288	269	275	651	182^	334	363	295	231^	42v	42v	69^	58v
2 TUE.	9.00P	23	ABC	P			96																							
'82 VOTE-9.30 PM(S)							188	A	12.1	19	1008	1377	561	251	637	172^	322	287	300	284	610	130^	259	314	294	273	62^	23v	68^	49v
2 TUE.	9.30P	23	ABC	P			98																							
'82 VOTE-10.00 PM(S)							183	A	12.1	20	1008	1398	568	183^	701	246	414	330	340	249	607	162^	309	321	298	241	49v	24v	41v	29v
2 TUE.	10.00P	23	ABC	P			97																							
'82 VOTE-10.30 PM(S)							183	A	11.2	20	933	1334	537	160^	655	205^	340	273	308	273	602	142^	284	291	329	260	43v	25v	34v	22v
2 TUE.	10.30P	23	ABC	P			96																							
FACTS OF LIFE					3		201	A	19.7	29	1641	1717	798	293	865	287	500	448	391	314	454	169	266	254	194	157	222	143^	176	133^
2 WED.	9.00P	30	NBC	CS			99	B	19.4	29	1616	1792	748	261	817	303	475	420	338	281	471	181	291	253	196	150	280	171	224	168
FACTS OF LIFE(B)						171		A	14.4	23	1200	1568	734	275	776	312	475	450	312	232	490	168^	279	245	204	162^	201	110^	101^	84^
1 WED.	9.00P	30	NBC	CS		85																								
FALCON CREST					5		203	A	19.1	36	1591	1506	815	256	859	237	417	392	397	378	479	178	267	233	196	191	129^	50^	39v	33v
2 FRI.	10.00P	60	CBS	GD			99	B	19.3	35	1608	1486	814	258	854	223	391	397	409	377	477	153	260	231	217	185	80	51	75	60
10.00 - 10.30								A	19.6	36	1633	1503	820	273	864	243	414	391	391	380	469	173	259	230	192	189	133^	49^	37v	31v
10.30 - 11.00								A	18.6	37	1549	1500	804	237	850	229	418	389	401	376	487	183	271	234	196	195	124^	50^	39v	33v
FALL GUY					2	188	199	A	21.4	33	1783	1702	644	259	709	268	444	406	336	201	632	256	428	394	304	176	166	52^	195	136
WED.	9.00P	60	ABC	A		96	99	B	21.4	33	1783	1702	644	259	709	268	444	406	336	201	632	256	428	394	304	176	166	52	195	136
9.00 - 9.30								A	20.0	31	1666	1737	639	256	702	274	444	404	318	197	637	252	434	401	312	175	181	58^	217	151
9.30 - 10.00								A	22.9	35	1908	1656	639	255	707	258	435	401	348	205	623	260	421	386	293	174	151	47^	175	122
FAME					6	205	203	A	13.8	22	1150	1894	658	236	736	329	501	411	286	174	534	231	375	326	240	121	314	179	310	219
THU.	8.00P	60	NBC	GD		99	99	B	13.2	21	1100	1858	673	248	752	345	516	413	288	189	524	236	364	314	223	126	263	166	319	234
8.00 - 8.30								A	12.8	21	1066	1848	640	221	717	324	481	390	273	175	536	222	373	318	253	127	296	172	299	203
8.30 - 9.00								A	14.8	23	1233	1923	673	248	754	333	517	423	296	177	529	237	374	329	231	117	321	183	319	234
FAMILY TIES					5	177	202	A	15.0	23	1250	1703	822	336	896	320	520	463	377	295	509	162	291	267	221	184	208	140	90^	54^
WED.	9.30P	30	NBC	CS		89	99	B	16.2	25	1349	1778	778	297	843	315	482	417	334	294	542	217	337	283	213	176	246	157	147	110

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FANTASY ISLAND	4	196	204	A	15.6	29	1299	1634	688	270	767	307	510	449	357	210	533	234	358	306	220	136	196	144	138	116
SAT. 10.00P 60 ABC A		96	99	B	14.5	27	1208	1656	713	302	778	308	490	442	353	230	562	242	361	317	229	162	156	103	160	130
10.00 - 10.30				A	15.6	28	1299	1620	699	282	775	316	512	454	356	209	528	238	353	300	214	136	183	138	134	105
10.30 - 11.00				A	15.5	29	1291	1652	681	258	761	296	509	444	360	211	540	230	365	313	228	138	209	151	142	125
FATHER MURPHY	3	205		A	12.6	19	1050	1583	775	272	811	117^	228^	330	436	464	575	108^	212^	223^	256	339	63^	21v	134^	68^
1 TUE. 8.00P 60 NBC GD		95		B	13.6	21	1133	1656	763	244	816	190	316	342	365	415	503	134	225	214	217	255	94	52	243	167
8.00 - 8.30				A	12.0	19	1000	1597	778	256	815	115^	226^	329	433	470	589	120^	215^	231^	244	345	64^	24v	129^	62v
8.30 - 9.00				A	13.1	20	1091	1577	775	287	811	117^	231	332	440	460	565	96^	210^	216^	268	335	63^	19v	138^	72^
FILTHY RICH	5	179	199	A	12.2	19	1016	1369	633	217	659	161	311	378	366	249	523	183	277	275	247	178	115^	74^	72^	42^
WED. 9.30P 30 CBS CS		96	99	B	13.8	21	1150	1582	675	260	740	242	414	414	359	258	520	220	324	310	210	149	161	99	161	105
GAVILAN	1	198		A	13.7	20	1141	1477	665	352	689	153^	289	347	418	285	640	158^	393	401	396	212	106^	26v	42v	26v
1 TUE. 9.00P 60 NBC A		99		B	13.7	20	1141	1477	665	352	689	153	289	347	418	285	640	158	393	401	396	212	106	26	42	26
9.00 - 9.30				A	13.1	19	1091	1489	680	351	703	147^	281	327	423	315	626	138^	358	374	402	227	105^	23v	55v	31v
9.30 - 10.00				A	14.3	21	1191	1454	653	352	673	157^	292	363	412	256	646	173^	421	426	387	195^	105^	28v	30v	20v
GIMME A BREAK	6	189	192	A	13.3	23	1108	1803	753	239	837	293	455	388	331	315	463	160	247	249	224	171	193	101^	310	187
SAT. 9.00P 30 NBC CS		96	97	B	13.9	24	1158	1963	735	254	811	267	475	414	350	279	525	199	318	299	229	169	255	120	372	263
GLORIA	6	197	200	A	20.5	31	1708	1601	720	234	777	175	328	337	355	389	594	177	305	300	247	258	90	58^	140	81
SUN. 8.30P 30 CBS CS		98	99	B	18.7	28	1558	1622	751	275	816	220	384	376	356	372	560	180	284	276	237	237	88	64	158	102
GOLD MONKEY	6	190	203	A	15.9	25	1324	1863	630	276	675	269	433	409	313	185	611	259	440	412	300	136	218	82^	359	247
WED. 8.00P 60 ABC A		95	99	B	16.6	26	1383	1883	627	290	665	277	454	414	324	164	659	290	488	441	303	137	224	89	335	244
8.00 - 8.30				A	15.4	25	1283	1828	624	276	663	261	420	402	309	184	585	241	413	400	293	136	217	83^	363	257
8.30 - 9.00				A	16.4	25	1366	1886	633	275	681	270	440	415	319	183	632	270	460	422	307	138	223	85^	350	239
GREATEST AMERICAN HERO	2	188	194	A	9.5	16	791	2133	691	335	721	307	516	459	341	147^	711	254	510	477	391	150^	256	120^	445	330
FRI. 9.00P 60 ABC A		98	99	B	9.5	16	791	2133	691	335	721	307	516	459	341	147	711	254	510	477	391	150	256	120	445	330
9.00 - 9.30				A	9.2	15	766	2125	700	329	731	317	514	449	329	161	712	247	502	469	386	164	249	115^	433	318
9.30 - 10.00				A	9.8	16	816	2126	675	335	704	293	512	468	353	132^	699	257	512	480	389	134^	266	126^	457	340
HAPPY DAYS	4	199		A	21.5	33	1791	2006	702	269	800	419	574	385	247	186	507	273	363	301	166	110^	304	163	395	272
1 TUE. 8.00P 30 ABC CS		97		B	19.8	30	1649	1970	733	304	804	400	589	453	308	169	451	242	337	276	154	92	276	146	439	305
HART TO HART	4	202		A	19.5	32	1624	1673	742	275	831	339	565	457	377	214	587	298	432	342	184	133^	163	81^	92^	55^
1 TUE. 10.00P 60 ABC PD		99		B	18.9	31	1574	1633	751	312	839	356	581	475	380	209	584	261	416	361	243	130	145	76	65	45
10.00 - 10.30				A	19.4	31	1616	1681	736	279	821	340	560	448	365	211	578	298	427	338	179	126^	183	91^	99^	58^
10.30 - 11.00				A	19.6	33	1633	1658	744	270	837	336	567	466	388	215	596	297	435	343	189	143^	143^	72^	82^	49^
HERE COMES GARFIELD(S)		195		A	23.0	33	1916	2121	608	291	668	340	490	444	254	133	384	215	302	273	127	72^	346	170	723	436
1 MON. 8.30P 30 CBS EA		99																								
HILL STREET BLUES	6	214	215	A	19.2	32	1599	1654	691	299	753	324	544	493	364	151	756	371	597	518	349	117	119	45^	26^	18v
THU. 10.00P 60 NBC OP		99	99	B	18.9	32	1574	1683	699	326	760	336	543	489	367	159	750	348	575	513	355	131	126	53	47	25
10.00 - 10.30				A	18.7	31	1558	1666	697	298	758	325	547	495	362	153	750	368	590	517	345	120	132	52^	26^	18v
10.30 - 11.00				A	19.7	34	1641	1638	681	299	745	321	542	488	365	147	760	372	601	518	352	116	107	38^	26^	18v
IT TAKES TWO	4	199	201	A	16.3	25	1358	1608	680	249	756	265	399	336	323	298	487	194	301	260	201	140	203	139	162	125
THU. 9.30P 30 ABC CS		99	99	B	17.1	27	1424	1614	695	256	765	277	431	353	329	283	497	172	295	273	233	155	201	130	151	112
JEFFERSONS	6	192	198	A	19.0	28	1583	1702	709	244	781	172	320	335	330	405	580	177	313	308	279	217	164	99	177	115
SUN. 9.00P 30 CBS CS		97	99	B	19.7	29	1641	1706	763	294	836	222	393	391	365	380	548	183	294	283	245	210	152	89	170	114

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JOANIE LOVES CHACHI	5	202	207	A	15.2	25	1266	1828	599	207	629	207	348	364	282	208	537	210	347	313	237	146	275	192	387	297
THU. 8.00P 30 ABC CS		99	99	B	14.6	24	1216	1849	604	198	644	248	385	364	279	198	492	192	329	292	226	128	279	161	434	308
KNIGHT RIDER	5	192	202	A	13.2	22	1100	2124	714	345	773	313	529	517	378	186	692	306	501	431	301	153	279	100^	380	284
FRI. 9.00P 60 NBC A		91	98	B	14.5	24	1208	2129	691	303	736	281	496	469	370	174	738	300	511	458	360	170	306	84	349	268
9.00 - 9.30				A	12.9	21	1075	2104	708	334	768	312	520	509	370	189	686	313	490	425	282	156	270	101^	380	284
9.30 - 10.00				A	13.5	22	1125	2131	720	351	775	311	537	520	383	185	690	298	507	430	313	149	289	101^	377	283
KNOTS LANDING	6	192	193	A	18.0	30	1499	1426	756	276	844	267	463	452	432	298	439	150	251	248	210	161	96	49^	47^	34^
THU. 10.00P 60 CBS GD		99	99	B	17.1	29	1424	1429	797	268	859	282	477	442	414	303	429	149	258	230	200	147	77	39	64	45
10.00 - 10.30				A	18.0	29	1499	1436	753	272	835	260	457	449	431	295	445	155	263	257	214	158	99	49^	57^	38^
10.30 - 11.00				A	18.0	31	1499	1410	759	279	852	272	470	454	432	301	432	146	240	240	204	162	90	47^	36^	29^
KNOTS LANDING(B)		200		A	25.6	47	2132	1556	830	339	892	263	436	446	405	360	482	151	274	266	238	165	58^	19v	124	73^
1 FRI. 10.00P 60 CBS GD		99																								
10.00 - 10.30				A	26.3	47	2191	1576	827	338	892	262	432	438	401	366	492	156	280	266	238	169	59^	21v	133	77^
10.30 - 11.00				A	24.9	46	2074	1529	834	337	892	266	442	453	405	355	471	144	265	264	237	162	53^	14v	113^	68^
LAVERNE & SHIRLEY	4	199		A	21.7	32	1808	1951	622	258	736	391	521	341	228	162	458	252	335	275	140	97^	365	203	392	282
1 TUE. 8.30P 30 ABC CS		97		B	20.0	29	1666	1997	713	313	803	404	587	437	297	172	459	257	359	281	152	86	338	186	397	281
LITTLE HOUSE NW BEGINNING	6	210	211	A	16.9	25	1408	1837	820	291	913	272	433	402	387	419	551	163	292	276	252	235	135	78^	238	170
MON. 8.00P 60 NBC GD		99	99	B	17.6	27	1466	1838	858	291	932	266	457	417	395	425	492	154	263	242	217	202	142	89	272	172
8.00 - 8.30				A	16.0	24	1333	1832	812	294	904	272	416	392	375	422	557	166	295	285	248	239	132	77^	239	166
8.30 - 9.00				A	17.8	26	1483	1829	826	288	920	273	450	409	397	417	542	161	285	261	253	233	132	75^	235	171
LOVE BOAT	5	196	205	A	18.5	32	1541	1765	752	298	828	268	459	422	381	309	599	217	357	321	265	200	150	110	188	148
SAT. 9.00P 60 ABC CS		95	99	B	19.1	33	1591	1775	791	302	859	273	479	426	403	326	581	211	338	309	258	199	137	75	198	150
9.00 - 9.30				A	17.5	30	1458	1748	733	281	808	254	437	403	372	315	603	215	361	330	267	200	149	112	188	152
9.30 - 10.00				A	19.5	33	1624	1774	767	312	842	282	477	436	385	303	589	218	349	311	259	197	154	109	189	145
LOVE, SIDNEY	6	185	195	A	11.4	20	950	1821	766	222	833	283	437	375	318	336	444	145	220	231	217	173	195	124^	349	225
SAT. 9.30P 30 NBC CS		95	99	B	12.5	21	1041	1944	746	265	806	260	462	418	350	285	488	184	288	275	214	165	260	137	390	270
MAGNUM, P.I.	6	202	202	A	21.3	34	1774	1775	745	275	790	229	399	401	387	324	645	215	357	347	293	245	151	31^	189	126
THU. 8.00P 60 CBS PD		99	99	B	22.7	36	1891	1756	736	272	791	227	424	411	399	302	637	209	376	349	318	223	156	44	172	114
8.00 - 8.30				A	20.0	32	1666	1774	750	265	796	223	392	390	390	339	638	214	355	343	288	239	145	31^	195	120
8.30 - 9.00				A	22.7	35	1891	1759	731	281	776	229	401	405	383	306	641	210	352	345	295	248	160	32^	182	130
M*A*S*H	2	199	191	A	25.5	37	2124	1703	710	297	790	306	489	444	343	247	574	242	369	336	252	172	173	84	166	100
MON. 9.00P 30 CBS CS		99	98	B	25.5	37	2124	1703	710	297	790	306	489	444	343	247	574	242	369	336	252	172	173	84	166	100
MATT HOUSTON	5	198	200	A	15.6	24	1299	1907	674	330	767	260	443	405	381	261	734	286	519	492	381	164	149	44^	257	198
SUN. 8.00P 60 ABC PD		96	99	B	15.4	24	1283	1958	723	351	819	302	515	464	397	245	746	286	521	483	386	180	166	59	227	162
8.00 - 8.30				A	15.1	24	1258	1919	664	338	759	261	443	407	378	255	737	278	510	491	392	175	157	47^	266	209
8.30 - 9.00				A	16.2	25	1349	1878	672	318	762	251	434	400	383	263	728	291	522	487	368	157	144	44^	244	185
NBC MONDAY NIGHT MOVIES	5	200		A	23.4	35	1949	1508	844	281	929	240	433	433	458	419	485	157	283	262	229	167	55^	41^	39^	33^
1 MON. 9.00P 120 NBC FF		99		B	16.4	25	1366	1582	778	312	845	254	462	439	417	322	549	206	336	309	256	172	106	57	82	50
9.00 - 9.30				A	20.7	29	1724	1487	828	249	895	214	388	399	433	435	467	131^	260	244	229	175	63^	33v	62^	52^
9.30 - 10.00				A	23.0	33	1916	1527	846	272	925	241	429	417	452	429	473	149	281	264	226	160	76^	45^	53^	45^
10.00 - 10.30				A	24.8	39	2066	1500	841	291	941	248	446	445	472	413	490	160	280	255	230	174	42^	42^	27v	22v
10.30 - 11.00				A	25.1	41	2091	1513	852	304	944	250	455	457	473	407	504	182	306	284	231	159	46^	46^	19v	19v
NBC NEWS CAPSULE-M-F CONT'D	29	178	181	A	12.4	19	1033	1842	743	279	814	280	436	405	352	313	569	206	335	306	245	208	183	89	276	195

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NBC NEWS CAPSULE-M-CONT'D																										
1 M-F 8.58P 1 NBC N		87	90	B	13.7	21	1141	1803	717	256	778	253	422	385	341	302	602	215	354	325	268	210	167	92	256	180
2 MWTHF 8.58P 1																										
NBC NEWS CAPSULE-2-M-F	11	185	188	A	12.0	18	1000	1615	695	317	737	284	462	443	348	202	683	318	520	481	302	137	137	52^	58^	38^
1 TU&TH 9.58P 1 NBC N		94	92	B	13.0	20	1083	1731	713	297	763	294	483	446	350	220	653	270	445	402	302	166	177	77	138	98
2 THU. 9.58P 1																										
NBC NEWS CAPSULE-SAT	6	167	177	A	11.8	21	983	1766	816	240	860	269	426	372	351	348	491	154	244	233	215	199	168	94^	247	150
SAT. 8.58P 1 NBC N		85	89	B	12.3	21	1025	1952	739	254	818	270	432	357	322	314	523	189	298	269	215	184	237	129	374	267
NBC NEWS CAPSULE-2-SAT.	4	166	179	A	10.3	18	858	1854	761	215	836	284	447	399	335	309	473	152	228	242	224	186	212	145	333	213
SAT. 9.58P 1 NBC N		86	94	B	10.2	17	850	1895	753	250	828	254	462	413	375	299	499	156	277	288	246	173	258	171	310	200
NBC NEWS CAPSULE-SUN	6	178	180	A	13.6	21	1133	2204	720	324	776	307	558	465	368	189	710	304	503	385	333	168	302	139	416	312
SUN. 8.58P 1 NBC N		91	90	B	14.0	21	1166	2074	706	290	759	274	490	433	349	228	686	259	464	395	336	186	256	108	373	273
NBC NIGHTLY NEWS-SAT.	5	163	169	A	10.3	21	858	1552	717	223	780	183	313	276	329	402	599	145	275	259	301	264	32v	24v	141^	80^
SAT. 6.30P 30 NBC N		87	89	B	9.7	20	808	1558	714	199	770	151	302	274	337	418	559	123	254	247	287	258	89	47	140	99
NBC NIGHTLY NEWS-SUN.	4	171	173	A	8.9	17	741	1682	749	288	794	249	409	345	321	343	696	183	385	380	332	267	76^	7v	116^	68^
SUN. 6.30P 30 NBC N		85	86	B	7.0	14	583	1595	676	246	740	209	352	305	296	338	675	150	343	354	342	284	64	12	116	74
NBC NIGHTLY NEWS	30	207	201	A	11.4	20	950	1549	718	233	782	186	316	292	347	414	607	167	268	252	253	299	78	41^	82	41^
M-F 6.30P 30 NBC N		99	97	B	10.6	20	883	1552	723	222	771	163	324	311	358	397	619	150	265	265	287	306	82	38	80	51
NBC SUNDAY NIGHT MOVIE	4	188		A	15.6	26	1299	2035	720	311	785	336	582	458	350	158^	712	423	523	419	194	126^	355	139^	183^	144^
1 SUN. 9.00P 115 NBC FF		95		B	17.7	28	1474	1744	715	301	771	299	524	460	380	197	656	298	459	387	288	157	227	103	90	71
9.00 - 9.30				A	15.2	24	1266	2056	709	320	779	323	576	458	360	156^	712	424	533	405	201	126^	383	138^	182^	152^
9.30 - 10.00				A	15.9	26	1324	2103	732	329	795	334	603	490	370	143^	732	448	543	421	196	128^	366	131^	210	149^
10.00 - 10.30				A	16.0	28	1333	2048	728	309	791	344	582	455	340	164^	721	428	525	434	191	127^	356	154^	180^	147^
10.30 - 11.00				A	15.1	28	1258	1929	715	286	781	341	563	428	334	170^	677	380	484	411	189^	127^	313	130^	158^	131^
NEW ODD COUPLE	2	194	202	A	14.7	25	1225	1740	747	335	835	271	475	442	392	299	579	208	374	358	279	171	156	79^	170	133
FRI. 8.30P 30 ABC CS		98	99	B	14.7	25	1225	1740	747	335	835	271	475	442	392	299	579	208	374	358	279	171	156	79	170	133
NEWHART	2	197	189	A	23.3	34	1941	1585	738	292	802	268	457	444	376	280	571	229	357	334	261	173	108	48^	104	60^
MON. 9.30P 30 CBS CS		99	98	B	23.3	34	1941	1585	738	292	802	268	457	444	376	280	571	229	357	334	261	173	108	48	104	60
NEWSBREAK-M-F	29	182	181	A	16.5	26	1374	1734	671	251	720	219	376	366	341	278	548	199	307	279	246	203	172	68	294	180
1 MON. 8.28P 1 CBS N		93	92	B	15.7	24	1308	1740	688	260	751	241	415	397	350	273	548	193	324	297	254	190	170	81	271	168
1 TU-F 8.58P 1																										
2 MWTHF 8.58P 1																										
NEWSBREAK-SAT.	6	179	192	A	12.3	21	1025	2158	664	235	732	255	458	410	371	227	656	281	400	341	313	200	168	39^	602	375
1 SAT. 8.58P 1 CBS N		92	95	B	12.0	21	1000	2052	696	235	745	232	441	402	365	263	605	233	383	336	300	189	204	54	498	340
2 SAT. 8.57P 2																										
NEWSBREAK-SUN.	6	185	188	A	17.8	27	1483	1648	724	237	788	178	337	351	360	384	620	170	327	325	290	259	89	61^	151	79^
SUN. 8.58P 1 CBS N		94	95	B	17.2	26	1433	1639	757	283	825	225	395	387	364	367	554	163	277	278	259	236	93	69	167	104
9 TO 5	4	203		A	20.9	31	1741	1856	703	300	787	352	519	412	308	210	636	332	469	377	238	135^	242	140	191	124^
1 TUE. 9.30P 30 ABC CS		99		B	20.5	30	1708	1895	742	324	836	370	569	465	358	210	565	261	411	348	237	124	277	148	217	166
ONE DAY AT A TIME	6	195	201	A	18.0	27	1499	1738	735	246	825	189	371	376	365	387	570	198	328	314	269	190	163	100	180	123
SUN. 9.30P 30 CBS CS		97	99	B	19.7	29	1641	1666	765	289	843	227	422	411	382	363	536	186	301	290	242	190	144	90	143	101

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
POWERS OF MATTHEW STAR	7	190	201	A	11.6	20	966	1966	609	296	686	271	431	405	327	189	635	292	438	367	264	166	237	89^	408	310
FRI. 8.00P 60 NBC GD		92	97	B	12.1	22	1008	1971	714	300	777	280	481	438	394	229	641	237	434	375	331	175	246	103	307	230
8.00 - 8.30				A	11.1	19	925	1924	591	288	666	250	412	392	322	189	639	310	445	349	248	167	229	85^	390	292
8.30 - 9.00				A	12.2	20	1016	1976	618	303	696	289	441	411	326	188	619	271	425	382	274	160	241	91^	420	324
PRIVATE BENJAMIN	5		186	A	16.5	25	1374	1801	684	346	754	309	462	376	312	227	501	207	328	321	236	135^	262	163^	284	172^
2 MON. 8.30P 30 CBS CS			96	B	16.3	24	1358	1801	656	284	722	277	463	410	319	204	555	216	385	356	258	143	253	143	271	201
QUEST	3	187	195	A	9.0	17	750	1672	581	263	625	262	460	409	306	139^	664	247	515	471	353	126^	255	86^	128^	83^
FRI. 10.00P 60 ABC A		97	99	B	9.6	17	800	1633	626	254	663	251	455	400	328	172	639	214	462	420	371	160	201	71	130	80
10.00 - 10.30				A	8.9	16	741	1762	584	267	627	269	460	416	296	141^	709	265	545	511	373	134^	277	96^	149^	93^
10.30 - 11.00				A	9.0	17	750	1584	584	255	624	253	458	409	320	136^	622	233	488	436	334	115^	232	75^	106^	71^
QUINCY, M.E.	4	180	205	A	14.1	24	1175	1515	692	276	784	276	443	450	350	258	591	224	382	368	277	165	127	85^	13v	LT
WED. 10.00P 60 NBC OP		92	99	B	14.5	25	1208	1574	743	268	806	277	463	463	351	271	572	225	380	345	252	159	145	92	51	34
10.00 - 10.30				A	14.1	24	1175	1522	706	275	801	279	455	464	360	261	580	224	377	353	263	165	128	81^	13v	LT
10.30 - 11.00				A	14.0	25	1166	1513	676	279	766	273	430	439	339	253	604	226	391	384	292	167	130	91^	13v	LT
REAL PEOPLE	5	205	212	A	17.4	28	1449	1722	747	245	792	231	389	362	356	353	556	200	322	284	217	220	154	66^	220	149
WED. 8.00P 60 NBC PV		95	99	B	17.1	27	1424	1798	767	257	821	262	433	381	346	332	579	201	327	293	236	223	163	78	235	167
8.00 - 8.30				A	16.6	27	1383	1705	731	232	775	224	372	353	349	348	549	191	307	276	211	227	148	58^	233	160
8.30 - 9.00				A	18.3	28	1524	1721	755	254	798	234	395	368	358	353	558	207	332	289	215	214	161	75^	204	137
REMINGTON STEELE	5	192	204	A	11.6	22	966	1701	675	255	732	252	472	437	379	206	626	226	454	405	330	143	192	75^	151	127
FRI. 10.00P 60 NBC GD		95	99	B	12.5	23	1041	1765	679	287	743	266	496	473	385	189	628	224	418	397	325	157	216	73	178	141
10.00 - 10.30				A	11.9	21	991	1729	681	264	737	260	479	441	382	202	632	235	454	414	328	141	201	78^	159	129
10.30 - 11.00				A	11.4	22	950	1652	660	240	720	243	461	428	373	208	609	216	448	391	326	137	181	70^	142	120^
REPUB. NAT'L COMMITTEE(S)		190		A	9.5		791	1918	731	299^	808	369	559	395	312	203^	662	334	443	361	192^	159^	295^	117^	153^	130^
1 SUN. 10.55P 5 NBC P		94																								
REPUBLICAN NATIONAL COMM.(S)			191	A	15.1	22	1258	2001	660	249	708	208	450	434	364	224	706	238	472	458	380	170^	249	73^	338	246
2 MON. 8.55P 5 ABC P			96																							
REPUBLICAN POLITICAL-CBS(S)			195	A	11.5	21	958	1368	665	243^	674	242^	371	395	318	239^	570	234^	349	303	235^	203^	57v	21v	67^	31v
2 MON. 10.54P 6 CBS P			98																							
RIPLEY'S BELIEVE IT-NOT	6	176	188	A	12.5	20	1041	2055	682	268	725	265	493	462	386	191	734	311	555	517	374	136	206	79^	390	334
SUN. 7.00P 60 ABC U		92	97	B	11.1	19	925	2104	692	291	770	320	547	488	372	179	749	298	540	501	390	154	245	114	340	275
7.00 - 7.30				A	11.7	20	975	2074	675	263	715	263	481	442	374	203	763	328	581	527	383	143	194	67^	402	346
7.30 - 8.00				A	13.2	21	1100	2044	693	271	740	270	509	480	399	184	707	296	534	511	366	126	215	88^	382	327
ST. ELSEWHERE	1	198		A	14.0	23	1166	1312	665	290	692	213	366	403	389	221	573	212	391	394	316	134^	45v	24v	LT	LT
1 TUE. 10.00P 60 NBC GD		99		B	14.0	23	1166	1312	665	290	692	213	366	403	389	221	573	212	391	394	316	134	45	24	LT	LT
10.00 - 10.30				A	14.4	23	1200	1346	681	306	709	226	365	403	395	228	581	217	394	394	317	140^	52^	22v	LT	LT
10.30 - 11.00				A	13.5	23	1125	1274	651	270	673	196^	367	403	386	214	564	208^	387	391	314	127^	37v	27v	LT	LT
SEVEN BRIDES/SEVEN BROS.	6	189	196	A	14.7	23	1225	1543	643	277	719	219	367	350	338	278	448	127	193	158	202	216	170	93^	206	118
WED. 8.00P 60 CBS MD		97	99	B	14.9	23	1241	1622	699	285	798	282	426	384	336	299	409	141	216	189	172	159	171	98	244	145
8.00 - 8.30				A	14.2	23	1183	1552	649	271	724	218	356	341	332	295	450	124	190	165	201	220	164	91^	214	111
8.30 - 9.00				A	15.3	24	1274	1521	635	279	710	219	374	354	339	263	446	131	196	154	202	210	171	95	194	123
SILVER SPOONS	7	194	200	A	14.3	25	1191	1752	786	257	834	263	403	357	335	352	484	153	233	223	203	205	172	100^	262	173
SAT. 8.30P 30 NBC CS		95	98	B	14.6	26	1216	1943	738	258	808	254	429	373	334	313	509	169	290	263	226	184	259	137	367	266

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SIMON & SIMON	5	192	196	A	20.1	31	1674	1593	701	264	750	208	387	408	400	285	594	182	341	322	307	223	141	28^	108	73
THU. 9.00P 60 CBS PD		99	99	B	21.4	33	1783	1628	738	278	785	233	433	425	410	282	576	192	350	313	293	195	147	43	120	81
9.00 - 9.30				A	19.8	30	1649	1606	701	263	749	211	379	397	390	291	595	183	339	315	306	225	136	26^	126	89
9.30 - 10.00				A	20.5	32	1708	1566	700	263	747	205	393	417	407	277	587	177	340	324	308	219	140	27^	92	57^
60 MINUTES	6	203	206	A	27.0	44	2249	1637	742	276	791	142	305	322	379	423	719	188	344	337	341	313	64	25^	63	40^
SUN. 7.00P 60 CBS DN		99	99	B	22.8	38	1899	1579	741	272	786	153	317	341	369	404	667	176	330	315	320	289	59	23	67	41
7.00 - 7.30				A	26.4	44	2199	1647	735	269	784	138	296	313	374	425	731	194	352	346	350	313	68	27^	64	41^
7.30 - 8.00				A	27.7	44	2307	1614	743	279	793	144	308	329	381	420	700	179	332	326	332	310	60	23^	61	40^
SQUARE PEGS	5		174	A	17.1	26	1424	1854	711	337	771	307	450	373	323	245	493	250	347	301	184	122^	253	166^	337	200
2 MON. 8.00P 30 CBS CS			97	B	16.6	26	1383	1913	651	291	744	302	490	426	325	203	534	224	377	341	243	128	318	169	317	233
STAR OF THE FAMILY	5	199	203	A	13.2	20	1100	1759	560	215	612	226	346	340	263	199	497	204	320	272	216	137	293	212	357	274
THU. 8.30P 30 ABC CS		98	99	B	13.1	21	1091	1813	591	209	650	269	394	339	266	205	493	188	328	285	234	129	261	165	409	302
T.J. HOOKER	6	191	200	A	14.9	26	1241	1646	693	290	763	199	419	404	418	288	641	236	395	336	296	209	121	60^	121	79^
SAT. 8.00P 60 ABC OP		96	99	B	14.5	26	1208	1705	697	282	768	204	414	412	404	293	649	213	392	375	329	209	109	47	179	124
8.00 - 8.30				A	14.0	25	1166	1609	691	281	761	198	414	403	414	289	626	223	383	329	293	210	120	55^	102^	62^
8.30 - 9.00				A	15.9	28	1324	1659	690	298	758	198	422	405	419	280	647	246	402	336	295	209	118	60^	136	91^
TAXI	6	210	206	A	13.1	20	1091	1702	724	286	779	345	544	490	317	180	676	368	530	475	257	109^	154	62^	93^	68^
THU. 9.30P 30 NBC CS		99	99	B	13.0	20	1083	1744	711	321	790	376	561	476	316	182	692	347	509	448	273	143	151	81	111	87
TV CENSORED BLOOPERS #4(S)			202	A	25.3	36	2107	1969	764	336	835	356	610	535	404	166	782	363	567	491	330	167	191	103^	161	118
2 SUN. 9.00P 60 NBC CV			99																							
9.00 - 9.30				A	24.9	35	2074	1980	762	341	832	349	614	541	414	164	762	347	552	493	332	162	202	111^	184	130
9.30 - 10.00				A	25.8	37	2149	1946	758	329	831	360	605	529	393	164	794	378	580	488	323	167	181	94^	140	103^
TV GREATEST COMMERCIALS(S)			202	A	20.9	34	1741	1862	703	284	795	367	611	514	359	138	834	410	618	501	331	171	153	77^	80^	57^
2 SUN. 10.00P 60 NBC CV			99																							
10.00 - 10.30				A	22.4	35	1866	1885	699	302	795	373	618	518	360	128^	844	420	633	505	332	168	152	80^	94^	73^
10.30 - 11.00				A	19.4	33	1616	1829	707	261	792	356	600	508	357	149^	821	399	604	496	329	173	152	74^	64^	40^
THAT'S INCREDIBLE	6	195	190	A	16.8	25	1399	1838	635	268	680	176	369	378	359	252	702	219	452	450	384	200	210	41^	246	176
MON. 8.00P 60 ABC PV		98	97	B	16.5	25	1374	1848	640	250	676	213	396	379	345	229	693	244	444	409	344	199	204	54	275	192
8.00 - 8.30				A	16.3	25	1358	1827	644	275	693	172	375	389	369	258	688	208	445	440	384	201	205	44^	241	168
8.30 - 9.00				A	17.3	25	1441	1838	625	259	664	177	362	373	349	243	712	228	456	459	381	199	213	39^	249	183
THREE'S COMPANY	4	204		A	22.8	34	1899	1922	661	274	759	362	504	379	280	199	550	273	396	334	208	125^	329	202	284	205
1 TUE. 9.00P 30 ABC CS		99		B	22.2	32	1849	1970	724	312	809	360	545	438	337	208	538	262	394	325	209	122	324	182	299	226
TOO CLOSE FOR COMFORT	5	204	205	A	19.1	29	1591	1675	643	234	711	251	386	374	313	249	515	239	333	291	203	129	243	140	206	157
THU. 9.00P 30 ABC CS		99	99	B	20.0	31	1666	1759	739	273	815	312	507	441	376	245	477	187	292	273	209	139	216	139	251	195
TRAPPER JOHN, M.D.	6	194	200	A	15.9	27	1324	1598	799	260	885	199	442	437	446	376	539	177	308	298	267	179	119	60^	55^	43^
1 SUN. 10.00P 55 CBS GD		99	99	B	17.5	29	1458	1526	784	299	858	214	435	426	440	360	533	171	296	282	255	193	87	58	48	32
2 SUN. 10.00P 60																										
10.00 - 10.30				A	16.1	27	1341	1607	786	266	875	198	434	436	440	373	535	172	305	297	275	175	133	66^	64^	43^
10.30 - 11.00				A	15.7	28	1308	1589	811	253	896	200	450	440	453	378	545	185	315	302	260	181	102	53^	46^	41^
20/20	5	200	199	A	15.3	26	1274	1454	700	227	734	182	365	390	404	292	585	136	303	330	304	217	105	63^	30^	24v
THU. 10.00P 60 ABC DN		99	99	B	15.7	27	1308	1449	698	226	738	201	393	404	395	276	599	133	313	329	319	234	68	41	44	30
10.00 - 10.30				A	16.0	26	1333	1467	692	225	727	187	362	377	392	289	572	129	287	317	299	214	132	86^	36^	27^
10.30 - 11.00				A	14.6	25	1216	1431	708	227	740	176	364	401	414	296	592	139	315	344	306	217	75^	36^	24v	21v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TUCKER'S WITCH	5	176	193	A	9.9	17	825	1417	649	249	689	186	389	404	407	224	574	208	341	311	279	185	101^	54^	53^	24v
WED. 10.00P 60 CBS CS		95	99	B	11.4	19	950	1473	694	303	758	262	462	437	393	228	525	224	348	326	231	131	126	70	64	33
10.00 - 10.30				A	9.9	17	825	1411	651	239	680	182	376	408	397	217	572	209	349	321	277	176	106^	58^	53^	26v
10.30 - 11.00				A	9.9	17	825	1407	642	252	690	186	396	399	414	227	570	206	329	300	280	191	94^	48^	53^	19v
VOYAGERS	5	187	196	A	8.5	14	708	2256	659	308	742	305	515	431	354	182	826	404	619	467	359	158^	271	86^	417	291
SUN. 7.00P 60 NBC A		94	96	B	8.8	15	733	2139	649	324	719	317	512	428	325	167	721	310	515	417	330	167	274	90	425	282
7.00 - 7.30				A	8.1	14	675	2167	662	301	750	299	520	420	364	189	815	384	607	462	361	167^	243	74^	359	244
7.30 - 8.00				A	8.9	14	741	2323	658	315	734	309	511	439	346	174	829	415	624	467	354	151^	296	98^	464	332
WALT DISNEY	5	187	202	A	13.6	24	1133	2315	677	282	738	282	491	449	364	199	649	292	415	368	289	186	239	63^	689	425
SAT. 8.00P 60 CBS FV		96	99	B	13.7	24	1141	2194	677	257	724	248	454	426	360	226	582	237	387	349	279	165	248	84	640	447
8.00 - 8.30				A	13.4	24	1116	2299	683	283	744	282	492	439	361	211	644	278	400	361	292	198	236	63^	675	423
8.30 - 9.00				A	13.9	25	1158	2306	663	275	726	283	489	457	360	184	646	300	427	372	286	168	238	63^	696	426
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	6	185	187	A	3.7	17	308	1256	630	221^	649	243^	353^	447	325^	150^	591	325^	370^	371^	218^	165^	16v	LT	LT	LT
1 MON. 12.05A 35 ABC N		97	96	B	4.4	17	367	1312	561	207	583	167	315	357	318	180	708	293	452	440	281	227	18	LT	LT	LT
2 MON. 12.17A 30																										
12.00 - 12.30				A	4.2	17	350	1329	739	191^	739	237^	383^	523^	435^	142v	590^	321^	347^	345^	218^	175v	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-T-F	22	188	189	A	5.9	18	491	1285	612	216	647	125	335	366	422	229	593	206	352	342	289	174	37^	9v	LT	LT
1 TU-F 11.30P 30 ABC N		96	96	B	5.8	17	483	1272	576	197	617	145	350	350	375	212	617	192	369	358	302	193	32	13	LT	LT
2 W & F 11.30P 30																										
2 THU. 11.30P 35																										
11.30 - 12.00				A	6.0	18	500	1268	602	213	637	123	329	363	418	225	586	204	350	336	284	172	37^	9v	LT	LT
ABC WEEKEND REPORT-SAT.	6	155	158	A	6.0	13	500	1464	449	164^	517	208^	306	247	185^	183^	631	312	440	341	243	139^	221^	211^	95^	95^
SAT. 11.00P 15 ABC N		87	88	B	5.2	11	433	1330	544	191	614	194	353	312	302	221	560	215	380	308	264	138	102	94	54	46
ABC WEEKEND REPORT-SUN.	6	166	169	A	4.4	11	367	1106	687	229^	730	223^	446	458	433	215^	357	51v	174^	158^	246^	183^	LT	LT	19v	LT
1 SUN. 11.00P 15 ABC N		91	91	B	4.1	11	342	1333	582	189	620	192	390	394	341	176	633	197	414	366	317	207	54	14	26	18
2 SUN. 11.15P 15																										
CAMPAIGN '82:ELECT-11.30P(S)			160	A	4.8	11	400	1348	720	120v	720	147v	266^	312^	348^	368^	530^	213^	321^	301^	237^	174^	65v	45v	33v	33v
2 TUE. 11.30P 23 CBS P			70																							
CAMPAIGN '82:ELECT-12.00M(S)			160	A	4.4	14	367	1128	600^	131v	600^	145v	260^	300^	348^	300^	488^	185^	325^	293^	262^	145v	40v	24v	LT	LT
2 TUE. 12.00M 30 CBS P			87																							
CAMPAIGN '82:ELECT-12.30A(S)			173	A	3.9	15	325	1197	524^	160v	524^	132v	279^	308^	286^	176v	634^	234^	431^	403^	360^	142v	39v	LT	LT	LT
2 TUE. 12.30A 30 CBS P			88																							
CAMPAIGN '82:ELECT-1.00A(S)			176	A	4.0	19	333	1057	456^	78v	456^	21v	244^	267^	355^	168v	601^	214^	385^	328^	309^	216^	LT	LT	LT	LT
2 TUE. 1.00A 30 CBS P			90																							
CAMPAIGN '82:ELECT-1.30A(S)			173	A	2.5	16	208	1106^	548^	53v	548^	52v	265v	285v	385^	211v	558^	178v	385^	385^	322^	173v	LT	LT	LT	LT
2 TUE. 1.30A 30 CBS P			88																							
CBS NEWS NIGHTWATCH-1	24	81	83	A	1.4	19	117	436^	215^	172^	283^	94v	154^	162^	111v	95v	153^	42v	51v	93v	94v	60v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		74	75	B	1.5	19	125	422	199	142	227	81	120	120	93	78	195	63	90	114	125	63	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	25	112	112	A	.9	23	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		90	90	B	1.0	25	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
2.30 - 3.00				A	1.3	22	108	500^	167^	139v	296^	157^	204^	139v	74v	74v	204^	65v	84v	148^	120v	56v	LT	LT	LT	LT
3.00 - 3.30				A	1.1	23	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	.8	21	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	.9	26	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	.8	27	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.8	27	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	27	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	6	125	124	A	5.4	12	450	1324	670	182^	690	87^	264^	313	370	359	587	223^	400	401	263^	157^	32v	LT	15v	15v
SUN. 11.00P 15 CBS N		70	70	B	5.8	12	483	1256	647	219	679	126	232	267	312	381	551	161	298	337	272	194	16	LT	LT	LT
DAVID LETTERMAN I	23	179	179	A	3.1	18	258	1043	473	229^	551	253	357	275	228^	163^	442	267	403	306	152^	31v	50v	LT	LT	LT
1 M-TH 12.30A 30 NBC GV		95	95	B	3.0	17	250	1121	465	161	519	212	310	249	197	178	557	328	469	351	176	66	45	LT	LT	LT
2 MON. 1.01A 30																										
2 W & TH 12.30A 30																										
DAVID LETTERMAN II	23	179	179	A	2.3	18	192	922	360	182^	474	250^	302^	193^	146^	156^	390	271^	348	198^	98^	31v	58v	LT	LT	LT
1 M-TH 1.00A 30 NBC GV		95	95	B	2.3	18	192	920	314	117	372	171	230	170	130	119	512	330	447	298	145	44	36	LT	LT	LT
2 MON. 1.31A 30																										
2 W & TH 1.00A 30																										
DAVID LETTERMAN SPECIAL(S)		183		A	2.6	13	217	548^	323^	130v	323^	139v	175v	198v	147v	125v	143v	56v	79v	79v	64v	64v	82v	LT	LT	LT
1 FRI. 12.30A 84 NBC GV		97																								
2 W & F 11.30P 30																										
2 THU. 11.30P 35																										
11.30 - 12.00				A	6.0	18	500	1268	602	213	637	123	329	363	418	225	586	204	350	336	284	172	37^	9v	LT	LT
ABC WEEKEND REPORT-SAT.	6	155	158	A	6.0	13	500	1464	449	164^	517	208^	306	247	185^	183^	631	312	440	341	243	139^	221^	211^	95^	95^
SAT. 11.00P 15 ABC N		87	88	B	5.2	11	433	1330	544	191	614	194	353	312	302	221	560	215	380	308	264	138	102	94	54	46
ABC WEEKEND REPORT-SUN.	6	166	169	A	4.4	11	367	1106	687	229^	730	223^	446	458	433	215^	357	51v	174^	158^	246^	183^	LT	LT	19v	LT
1 SUN. 11.00P 15 ABC N		91	91	B	4.1	11	342	1333	582	189	620	192	390	394	341	176	633	197	414	366	317	207	54	14	26	18
2 SUN. 11.15P 15																										
CAMPAIGN '82:ELECT-11.30P(S)			160	A	4.8	11	400	1348	720	120v	720	147v	266^	312^	348^	368^	530^	213^	321^	301^	237^	174^	65v	45v	33v	33v
2 TUE. 11.30P 23 CBS P			70																							
CAMPAIGN '82:ELECT-12.00M(S)			160	A	4.4	14	367	1128	600^	131v	600^	145v	260^	300^	348^	300^	488^	185^	325^	293^	262^	145v	40v	24v	LT	LT
2 TUE. 12.00M 30 CBS P			87																							
CAMPAIGN '82:ELECT-12.30A(S)			173	A	3.9	15	325	1197	524^	160v	524^	132v	279^	308^	286^	176v	634^	234^	431^	403^	360^	142v	39v	LT	LT	LT
2 TUE. 12.30A 30 CBS P			88																							
CAMPAIGN '82:ELECT-1.00A(S)			176	A	4.0	19	333	1057	456^	78v	456^	21v	244^	267^	355^	168v	601^	214^	385^	328^	309^	216^	LT	LT	LT	LT
2 TUE. 1.00A 30 CBS P			90																							
CAMPAIGN '82:ELECT-1.30A(S)			173	A	2.5	16	208	1106^	548^	53v	548^	52v	265v	285v	385^	211v	558^	178v	385^	385^	322^	173v	LT	LT	LT	LT
2 TUE. 1.30A 30 CBS P			88																							
CBS NEWS NIGHTWATCH-1	24	81	83	A	1.4	19	117	436^	215^	172^	283^	94v	154^	162^	111v	95v	153^	42v	51v	93v	94v	60v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		74	75	B	1.5	19	125	422	199	142	227	81	120	120	93	78	195	63	90	114	125	63	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	25	112	112	A	.9	23	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		90	90	B	1.0	25	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
'82 VOTE-12.30 AM(S)							158	A	2.6	10	217	1138	391^	203v	511^	147v	336^	216v	268v	175v	627^	198v	198v	369^	282v	258v	LT	LT	LT	LT
2 TUE.	12.30A	23	ABC	P			79																							
LAST WORD					7	176	177	A	2.9	13	242	1264	583	165^	616	108^	364	355	404	199^	599	248	376	368	272	165^	49v	LT	LT	LT
1 TU & W	12.00M	60	ABC	N		92	92	B	2.9	13	242	1264	583	165	616	108	364	355	404	199	599	248	376	368	272	165	49	LT	LT	LT
1 THU.	12.00M	61																												
1 FRI.	12.00M	69																												
2 WED.	12.00M	61																												
2 THU.	12.05A	62																												
2 FRI.	12.00M	60																												
12.00 - 12.30								A	3.4	13	283	1332	639	207^	675	124^	406	404	442	201^	604	244	378	389	271	159^	53v	LT	LT	LT
12.30 - 1.00								A	2.5	13	208	1188	524	125^	543	91^	318	303	356	187^	602	251^	385	356	279^	173^	43v	LT	LT	LT
LATE MOVIE I					39	158	159	A	5.4	19	450	1262	617	284	690	190	374	403	365	228	533	213	364	357	236	133	34v	16v	LT	LT
1 M-W	11.30P	71	CBS	FF		86	85	B	5.4	19	450	1260	641	284	714	218	426	422	382	208	490	206	344	296	219	116	46	24	LT	LT
1 THU.	11.30P	72																												
1 FRI.	11.30P	76																												
2 MTHF	11.30P	71																												
2 WED.	11.30P	68																												
11.30 - 12.00								A	5.8	17	483	1275	648	287	720	196	386	418	379	242	505	184	337	334	238	138	44^	21v	LT	LT
12.00 - 12.30								A	5.2	20	433	1259	602	295	681	192	377	400	355	221	540	233	380	367	224	125^	31v	14v	LT	LT
LATE MOVIE II					39	158	160	A	3.8	24	317	1145	529	253	599	164^	356	372	334	173^	540	234	382	383	237	116^	LT	LT	LT	LT
1 MON.	12.41A	48	CBS	FF		86	85	B	3.9	24	325	1131	539	252	634	228	434	396	325	153	461	200	329	282	209	102	24	LT	LT	LT
1 TUE.	12.41A	52																												
1 WED.	12.41A	41																												
1 THU.	12.42A	50																												
1 FRI.	12.46A	47																												
2 MON.	12.41A	52																												
2 WED.	12.38A	48																												
2 TH & F	12.41A	51																												
12.30 - 1.00								A	3.3	20	275	1124	419^	182v	451^	43v	200v	291^	288^	160v	644^	157v	346^	469^	312^	175v	29v	29v	LT	LT
1.00 - 1.30								A	3.6	25	300	1130	527	243	600	150^	354	376	347	173^	524	227	371	366	231	114^	LT	LT	LT	LT
NBC LATE NIGHT MOVIE					6	59	62	A	1.7	6	142	1239	486^	120v	634^	240^	331^	225^	288^	233^	549^	337^	436^	436^	149v	113v	LT	LT	LT	LT
1 SUN.	11.30P	34	NBC	FF		37	39	B	1.4	5	117	1126	543	129	590	245	398	281	233	170	469	225	355	337	163	114	57	LT	LT	LT
2 SUN.	11.30P	43																												
11.30 - 12.00								A	1.7	6	142	1387	507^	105v	704^	317^	387^	197v	267^	275^	604^	337^	464^	464^	190v	140v	43v	LT	36v	36v
NBC NEWS OVERNIGHT-M-F					29	151	151	A	1.4	15	117	393^	94v	95v	146^	86v	111v	102v	60v	LT	205^	120v	154^	120v	60v	42v	42v	LT	LT	LT
1 MON.	1.30A	31	NBC	N		91	91	B	1.4	15	117	281	80	LT	99	LT	75	72	61	LT	157	88	120	105	LT	LT	LT	LT	LT	LT
1 TU & W	1.30A	45																												
THU.	1.30A	44																												
1 FRI.	2.00A	30																												
2 MON.	2.01A	43																												
2 WED.	1.30A	47																												
2 FRI.	2.00A	47																												
1.30 - 2.00								A	1.5	15	125	440^	72v	88v	144^	80v	104v	96v	64v	40v	224^	152^	192^	136^	56v	LT	72v	LT	LT	LT
2.00 - 2.30								A	1.3	13	108	204^	47v	LT	47v	LT	LT	LT	LT	LT	157^	111v	111v	111v	LT	46v	LT	LT	LT	LT
SATURDAY NIGHT					4	192		A	5.9	18	491	1212	422^	284^	461^	248^	347^	246^	174^	87v	481^	341^	424^	314^	131^	38v	235^	106v	35v	35v
1 SAT.	11.30P	83	NBC	GV		96		B	6.6	20	550	1513	582	287	599	321	458	367	210	113	605	381	521	425	196	53	229	111	80	40
11.30 - 12.00								A	6.6	18	550	1113	422^	262^	462	218^	335^	229^	170^	127^	380^	212^	309^	264^	141^	45v	251^	96v	20v	20v
12.00 - 12.30								A	5.8	19	483	1240	414^	303^	445^	242^	360^	275^	197^	52v	563	421^	508	370^	142^	30v	187^	87v	45v	45v
12.30 - 1.00								A	4.9	19	408	1400	449^	299^	500^	324^	357^	238^	149v	71v	556^	454^	510^	327^	102v	46v	297^	157^	47v	47v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SCTV NETWORK	4		184	A	2.6	14	217	1604	725^	212v	789^	438^	604^	443^	272v	143v	737^	312^	640^	475^	384^	83v	78v	LT	LT	LT
2 FRI. 12.30A 90 NBC GV			97	B	2.7	15	225	1389	530	200	616	325	461	357	220	109	608	329	503	403	232	75	114	60	51	LT
12.30 - 1.00				A	3.6	15	300	1503	681^	220^	741^	413^	523^	397^	276^	154v	677^	311^	536^	406^	332^	114v	85v	LT	LT	LT
1.00 - 1.30				A	2.4	13	200	1675	760^	194v	835^	485^	645^	429^	234v	156v	745^	275v	700^	551^	440^	45v	95v	LT	LT	LT
1.30 - 2.00				A	1.8	13	150	1707	773^	214v	813^	420^	700^	548^	299v	113v	834^	367v	766^	505^	399v	68v	60v	LT	LT	LT
TONIGHT SHOW	29	207	208	A	6.5	23	541	1238	585	188	637	205	360	313	338	224	562	234	406	364	272	126	32^	17v	LT	LT
1 M-F 11.30P 60 NBC GV		99	99	B	6.5	22	541	1299	622	192	664	206	376	341	336	237	566	215	385	343	268	151	54	26	15	11
2 MON. 12.01A 60																										
2 W-F 11.30P 60																										
11.30 - 12.00				A	7.7	23	641	1318	636	212	684	217	390	346	360	235	599	231	422	397	306	141	28^	15v	7v	7v
12.00 - 12.30				A	5.7	22	475	1160	535	159	597	198	341	276	319	218	531	230	397	345	252	112^	30v	17v	LT	LT
12.30 - 1.00				A	3.5	19	292	952	408^	192v	408^	117v	117v	280^	219^	128v	452^	356^	356^	109v	17v	96v	92v	LT	LT	LT
TWILIGHT THEATRE II(S)			199	A	5.5	19	458	1450	555	293^	614	322^	476^	394^	248^	102v	650	344^	606	413^	299^	35v	88v	22v	98v	98v
2 SAT. 11.30P 80 NBC GV			97																							
11.30 - 12.00				A	6.7	19	558	1434	691	276^	710	308^	520	451	326^	152^	581	260^	528	364^	312^	53v	82v	48v	61v	61v
12.00 - 12.30				A	5.2	19	433	1471	467^	254^	540^	326^	424^	362^	191^	60v	754	395^	730	497^	348^	24v	97v	LT	80v	80v
12.30 - 1.00				A	4.0	17	333	1480	395^	419^	521^	357^	468^	324^	164v	53v	630^	454^	574^	380^	176v	LT	97v	LT	232^	232^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		181		A	6.6	19	550	1335	600	186^	714	303^	471	305^	291^	214^	207^	32v	102v	134^	114^	73v	190^	165^	224^	162^
1 WED. 4.30P 60 ABC FV		95																								

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
4.30 - 5.00				A	6.5	20	541	1364	604	191^	718	295^	498	327^	320^	189^	152^	18v	75v	105v	87v	47v	199^	175^	295^	196^
5.00 - 5.30				A	6.8	19	566	1272	581	175^	692	300^	432	277^	256^	233^	255^	45v	124^	157^	133^	98v	177^	152^	148^	125^
ABC DAYTIME NEWSBRIEF-M-F	29	177	177	A	8.0	28	666	1132	775	234	885	421	632	446	355	211	170	97	116	79^	48^	54^	32^	24^	45^	16v
1 TU-F 1.57P 2 ABC N		94	94	B	8.2	29	683	1256	839	213	948	433	675	486	391	224	190	102	127	91	60	57	42	33	76	21
2 M-F 1.57P 2																										
ABC NEWS THIS MORNING-645	30	146	145	A	1.9	15	158	1266	633	189^	633	184^	361^	355^	304^	234^	399	126^	202^	203^	190^	171^	102^	LT	132^	LT
M-F 6.45A 15 ABC N		87	87	B	1.9	17	158	696	358	158	371	125	201	189	186	156	212	57	99	111	99	86	62	LT	51	LT
ALL MY CHILDREN	30	201	202	A	9.1	32	758	1156	785	258	893	442	640	442	339	203	175	96	113	72^	51^	62^	31^	17v	57^	18v
M-F 1.00P 60 ABC DD		98	98	B	9.4	34	783	1253	831	221	947	446	681	483	382	214	186	97	122	88	60	58	43	31	77	23
1.00 - 1.30				A	8.5	31	708	1171	796	259	905	457	645	443	330	208	178	95	109	67^	53^	69^	30^	17v	58^	18v
1.30 - 2.00				A	9.7	34	808	1121	769	252	876	427	630	440	343	196	165	95	112	73^	45^	53^	28^	16v	52^	17v
ANOTHER WORLD	30	204	204	A	4.6	17	383	1188	826	173	889	296	416	363	347	411	229	70^	98^	79^	72^	122^	LT	LT	60^	23v
M-F 2.00P 60 NBC DD		99	99	B	4.5	17	375	1176	861	156	923	279	418	386	396	431	181	65	91	67	58	84	27	25	45	15
2.00 - 2.30				A	4.6	17	383	1201	825	153^	893	289	418	353	353	418	243	78^	112^	86^	78^	126^	LT	LT	57^	21v
2.30 - 3.00				A	4.6	18	383	1157	822	178	883	300	409	372	340	405	206	64^	85^	66^	61^	113^	LT	LT	57^	21v
AS THE WORLD TURNS	35	201	201	A	7.1	26	591	1252	923	141	974	216	430	409	430	515	196	56^	85^	73^	81^	106	21v	11v	61^	12v
M-F 1.30P 60 CBS DD		99	99	B	7.0	26	583	1260	900	139	984	243	445	415	432	479	212	70	99	85	87	103	24	13	40	LT
1.30 - 2.00				A	6.9	24	575	1270	921	112	968	197	408	395	420	536	211	55^	84^	76^	94^	118	23v	12v	68^	12v
2.00 - 2.30				A	7.3	27	608	1219	920	161	970	230	446	418	433	491	178	55^	83^	67^	68^	94^	17v	8v	54^	12v
CAPITOL	35	191	191	A	5.7	22	475	1185	871	167	937	269	486	436	409	419	163	56^	90^	66^	69^	73^	19v	LT	66^	21v
M-F 2.30P 30 CBS DD		96	96	B	5.8	23	483	1171	838	177	926	272	484	438	409	383	170	68	90	72	65	74	31	17	44	15
CBS EARLY MORNING NEWS	25	120	119	A	1.4	13	117	641	265^	69v	274^	LT	94v	111v	188^	163^	282^	51v	102v	136^	197^	146^	LT	LT	68v	68v
M-F 6.30A 30 CBS N		87	87	B	1.2	12	100	311	128	LT	133	LT	LT	54	91	79	137	LT	LT	67	96	70	LT	LT	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS LIBRARY(S)		110		A	3.1	8	258	1531	485^	171v	504^	58v	139v	202v	294^	283^	605^	301^	476^	322^	215v	129v	279^	155v	143v	70v
1 TUE. 4.30P 60 CBS CL		69																								
4.30 - 5.00				A	3.0	9	250	1536	541^	213v	581^	117v	185v	201v	300^	340^	461^	261^	357^	212v	136v	104v	330^	143v	164v	69v
5.00 - 5.30				A	3.1	8	258	1547	438^	132v	438^	LT	93v	203v	296^	235v	752^	345^	597^	430^	291^	155v	232v	166v	125v	74v
CBS MORNING NEWS 1	25	185	185	A	3.0	15	250	1108	604	180^	604	56v	240	292	360	288	465	41v	89^	160^	296	292	LT	LT	28v	LT
M-F 7.30A 30 CBS N		99	99	B	2.9	15	242	1158	609	183	634	95	309	345	380	259	447	77	139	177	253	239	LT	LT	59	22
CBS MORNING NEWS 2	25	185	186	A	3.3	16	275	1211	711	178^	741	127^	247	244	327	432	428	94^	160^	186^	204^	228	19v	LT	23v	LT
M-F 8.30A 30 CBS N		99	99	B	3.2	16	267	1231	724	152	754	131	305	310	349	382	446	116	186	195	197	219	LT	LT	24	LT
CHILD'S PLAY	35	156	158	A	3.6	18	300	1197	656	140^	707	257	407	347	267	263	250	117^	147^	84^	63^	90^	60^	33v	180^	67^
M-F 10.30A 30 CBS QP		86	86	B	3.3	17	275	1243	710	125	780	297	433	369	281	296	276	109	142	109	82	123	33	19	154	38
DAYS OF OUR LIVES	30	209	209	A	5.1	18	425	1322	874	140	966	322	461	384	368	453	287	87^	135^	101^	111^	148	26v	14v	43^	17v
M-F 1.00P 60 NBC DD		99	99	B	5.2	19	433	1279	894	145	968	314	459	417	371	450	237	74	115	89	92	117	34	25	40	14
1.00 - 1.30				A	4.8	17	400	1315	869	142^	962	318	443	367	350	465	295	87^	129^	98^	111^	160	23v	LT	35v	13v
1.30 - 2.00				A	5.4	19	450	1313	867	134	961	321	468	394	378	444	277	86^	135	103^	111^	136	26v	14v	49^	22v
DIFF'RENT STROKES M-F	30	127	126	A	3.2	16	267	1281	600	131^	641	203^	372	340	280	225	317	130^	204^	194^	105^	113^	94^	67^	229	79^
1 M-F 10.00A 30 NBC CS		81	81	B	3.0	15	250	1360	678	149	734	290	457	376	270	229	279	118	166	133	79	113	122	93	225	73
2 MTUTHF 10.00A 30																										
2 WED. 10.14A 16																										
DOCTORS	30	129	127	A	1.6	7	133	1286	864	194^	932	316^	429^	285^	301^	444^	225^	98v	119^	82v	52v	90v	46v	LT	83v	LT
M-F 12.00N 30 NBC DD		67	67	B	1.6	7	133	1069	733	127	788	223	337	299	290	383	162	54	69	59	52	81	38	LT	81	LT
EARLY TODAY M-F	30	170	169	A	1.5	14	125	1248	696	248^	712	144^	296^	440^	464^	272^	439^	104v	192^	328^	248^	111v	56v	LT	41v	41v
M-F 6.30A 25 NBC N		92	92	B	1.4	15	117	606	337	97	343	71	134	206	212	137	217	57	103	163	117	54	LT	LT	LT	LT
EDGE OF NIGHT	28	147	148	A	3.5	12	292	1243	735	209	927	414	592	417	349	277	150^	72^	105^	78^	51v	45v	87^	65^	79^	28v
M-F 4.00P 30 ABC DD		76	76	B	3.7	13	308	1312	793	233	917	430	619	428	366	235	185	93	109	95	44	65	87	77	123	56
FAMILY FEUD	30	170	173	A	5.2	22	433	1072	616	140	708	272	374	286	282	296	242	82^	128^	106^	86^	106^	41^	17v	81^	27v
M-F 12.00N 30 ABC QP		89	88	B	5.2	22	433	1197	697	179	788	301	447	344	325	300	260	101	142	114	88	104	60	36	89	40
FANTASY	40	170	172	A	3.3	12	275	1291	687	185^	734	286	374	328	292	280	294	98^	134^	109^	62^	149^	110^	73^	153^	69^
M-F 3.00P 60 NBC QG		86	86	B	3.3	12	275	1305	744	190	807	304	437	367	350	294	278	106	133	100	64	135	111	63	109	52
3.00 - 3.30				A	3.1	11	258	1229	704	174^	740	291	380	352	294	271	299	105^	140^	112^	62^	148^	74^	62^	116^	46v
3.30 - 4.00				A	3.4	11	283	1343	683	201^	732	286	368	304	286	290	301	100^	139^	110^	63^	152^	133^	81^	177^	81^
GENERAL HOSPITAL	28	203	203	A	9.2	32	766	1230	653	184	757	370	536	361	295	191	243	153	182	97	59^	56^	157	104	73^	23^
M-F 3.00P 60 ABC DD		99	99	B	9.4	34	783	1311	763	200	858	400	605	428	352	213	228	131	166	91	56	57	138	103	87	34
3.00 - 3.30				A	8.9	33	741	1200	652	182	757	376	539	359	291	189	242	153	182	93	55^	56^	143	95	58^	18v
3.30 - 4.00				A	9.5	32	791	1252	653	179	755	361	531	363	300	193	243	152	183	102	64^	53^	169	112	85	26^
GOOD MORNING, AMERICA-730	30	206	206	A	5.8	29	483	1172	712	188	725	149	375	364	396	301	294	75^	145	141	146	122^	87^	12v	66^	39^
M-F 7.30A 30 ABC N		99	99	B	5.3	28	441	1123	702	168	722	152	365	376	377	305	302	71	137	144	132	141	50	15	49	29
GOOD MORNING, AMERICA-830	30	204	204	A	5.8	28	483	1095	734	193	752	164	359	365	414	319	281	58^	112^	109^	124	153	14v	LT	48^	10v
M-F 8.30A 30 ABC N		99	99	B	5.7	29	475	1107	745	152	769	174	374	397	409	315	284	72	126	120	110	141	10	LT	44	12
GUIDING LIGHT	35	200	200	A	7.0	25	583	1310	878	163	949	232	477	430	462	427	191	55^	97^	63^	81^	94^	63^	37^	107	64^
M-F 3.00P 60 CBS DD		99	99	B	7.3	26	608	1305	883	161	969	261	503	475	472	404	177	64	96	63	72	79	73	44	86	52
3.00 - 3.30				A	6.8	25	566	1274	886	163	951	230	469	427	456	441	187	56^	95^	61^	78^	92^	46^	23v	90^	52^
3.30 - 4.00				A	7.3	25	608	1308	855	159	924	228	471	422	456	408	188	55^	95^	60^	78^	93^	76^	50^	120	74^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
LOVE BOAT DAYTIME	30	182	186	A	4.8	23	400	1138	506	165	660	334	465	323	278	143^	286	171	210	129^	62^	76^	70^	43^	122^	60^
M-F 11.00A 60 ABC CS		94	94	B	4.6	23	383	1244	626	190	726	367	515	363	302	148	280	155	203	150	84	67	74	48	164	55
11.00 - 11.30				A	4.4	21	367	1136	491	161^	641	316	448	316	272	142^	302	185	226	128^	65^	76^	73^	46^	120^	44^
11.30 - 12.00				A	5.3	24	441	1093	502	160	652	339	462	314	270	140	256	152	188	125^	54^	68^	67^	37^	118^	68^
NBC SPECIAL TREAT(S)			139	A	3.6	9	300	1260	547^	143v	593^	287^	350^	153v	220^	243^	257^	154v	154v	73v	LT	103v	293^	163v	117v	54v
2 TUE. 4.00P 60 NBC FV			81																							
4.00 - 4.30				A	3.5	10	292	1089	569^	117v	603^	304^	349^	133v	199v	254^	192v	72v	72v	72v	LT	120v	215^	120v	79v	LT
4.30 - 5.00				A	3.8	9	317	1363	505^	164v	559^	256^	335^	164v	231^	224^	309^	225^	225^	72v	LT	84v	352^	198^	143v	95v
NEWSBREAK-11.57	35	175	176	A	6.9	31	575	1132	681	89^	729	181	324	290	322	372	291	87^	125	93^	96^	153	29^	22v	83^	19v
M-F 11.57A 2 CBS N		91	91	B	6.4	29	533	1222	704	96	771	185	347	332	350	375	335	103	145	113	111	173	27	13	89	23
NEWSBREAK-3.57	35	187	187	A	6.0	20	500	1276	852	166	916	206	475	424	463	406	173	50^	84^	50^	68^	89^	80^	52^	107^	61^
M-F 3.57P 2 CBS N		97	97	B	5.9	20	491	1233	849	161	922	224	488	459	474	381	162	60	83	53	59	74	74	45	75	41
ONE LIFE TO LIVE	30	201	201	A	7.7	29	641	1126	751	231	833	407	593	410	329	209	178	89^	115	80^	61^	58^	64^	48^	51^	19v
M-F 2.00P 60 ABC DD		99	99	B	8.0	31	666	1250	827	233	919	436	648	467	369	223	196	100	121	77	50	69	58	49	77	26
2.00 - 2.30				A	7.8	29	650	1102	744	233	829	408	589	411	333	208	173	91	114	79^	57^	55^	49^	41^	51^	18v
2.30 - 3.00				A	7.7	30	641	1120	746	223	826	401	588	403	322	208	171	83^	107	73^	57^	58^	73^	54^	50^	17v
PRICE IS RIGHT 1	35	199	200	A	7.0	34	583	1180	694	101^	740	197	346	305	323	370	295	84^	114	88^	98^	165	44^	16v	101^	22v
M-F 11.00A 30 CBS AP		99	99	B	6.5	33	541	1235	716	94	776	202	354	331	324	387	339	107	148	121	116	173	30	10	90	23
PRICE IS RIGHT 2	35	199	200	A	8.3	38	691	1200	705	92	753	185	323	281	325	406	326	91	127	93	102	186	37^	17v	84^	19v
M-F 11.30A 30 CBS AP		99	99	B	7.7	36	641	1268	721	97	786	194	345	319	337	406	360	110	151	118	120	192	36	12	86	20
RYAN'S HOPE	30	176	176	A	5.5	22	458	1055	669	221	794	406	559	411	298	191	172	87^	100^	72^	65^	65^	45^	15v	44^	11v
M-F 12.30P 30 ABC DD		95	95	B	5.7	23	475	1159	733	205	850	412	593	432	331	209	192	89	109	98	65	70	44	29	73	16
SEARCH FOR TOMORROW	30	171	171	A	2.6	11	217	1244	810	143^	885	281	373	298	254^	457	281	82^	92^	65v	51v	184^	LT	LT	64v	LT
M-F 12.30P 30 NBC DD		89	89	B	2.6	11	217	1208	842	126	897	245	366	331	303	459	233	60	83	76	77	140	LT	LT	61	LT
TATTLETALES	35	106	104	A	2.6	9	217	1157	743	212^	784	217^	351	341	314	364	295	78^	106^	91^	92^	185^	LT	LT	60v	23v
M-F 4.00P 30 CBS QG		60	59	B	2.5	9	208	1196	797	143	837	218	414	414	371	343	277	72	87	72	78	183	29	LT	53	LT
TEXAS	30	177	177	A	2.5	12	208	1183	822	221^	885	336	461	356	337	366	168^	43v	52v	42v	LT	116^	LT	LT	111^	LT
M-F 11.00A 60 NBC DD		84	84	B	2.5	12	208	1234	857	176	934	354	502	385	372	376	168	44	57	53	42	104	28	LT	104	LT
11.00 - 11.30				A	2.6	13	217	1147	801	211^	861	327	441	360	322	355	161^	42v	51v	42v	LT	110^	LT	LT	106^	LT
11.30 - 12.00				A	2.4	11	200	1170	819	220^	880	334	460	340	341	370	171^	41v	51v	40v	LT	120^	LT	LT	105^	LT
TODAY SHOW-7.30AM	30	209	209	A	4.4	22	367	1324	724	199	762	114^	272	335	409	394	458	49^	136^	205	237	248	28v	22v	76^	46^
M-F 7.30A 30 NBC N		99	99	B	4.1	22	342	1293	670	155	706	94	222	312	374	371	481	60	171	232	257	240	48	33	58	34
TODAY SHOW-8.30AM	30	209	209	A	4.5	22	375	1267	753	136^	781	157^	277	297	309	424	435	40v	126^	160	192	264	LT	LT	40v	13v
M-F 8.30A 30 NBC N		99	99	B	4.3	22	358	1224	742	121	772	148	285	304	329	410	399	33	123	154	185	237	22	18	31	LT
$25,000 PYRAMID	35	148	149	A	3.4	17	283	1166	668	173^	742	247	402	400	322	276	297	163^	212	144^	84^	75^	39v	18v	88^	LT
M-F 10.00A 30 CBS QP		82	82	B	3.2	16	267	1225	737	141	808	255	416	405	338	322	304	136	179	130	95	115	30	LT	83	19
WHEEL OF FORTUNE	30	156	157	A	4.7	23	392	1268	632	117^	749	199	369	355	349	318	332	103^	161	145^	129^	151^	54^	31v	133^	34v
M-F 10.30A 30 NBC QG		89	89	B	4.6	23	383	1309	722	130	802	216	414	388	385	315	305	111	157	130	102	138	76	53	126	36
YOUNG AND THE RESTLESS	35	202	202	A	7.3	30	608	1237	870	124	928	267	463	401	385	429	192	72^	102	81^	77^	87^	23v	9v	94^	19v
M-F 12.30P 60 CBS DD		99	99	B	7.2	30	600	1229	868	152	938	247	458	420	419	425	205	88	118	87	78	81	19	10	67	14
12.30 - 1.00				A	7.2	30	600	1222	873	126	929	270	462	398	374	432	188	68^	100	81^	75^	86^	20v	8v	85^	19v
1.00 - 1.30				A	7.3	29	608	1255	875	117	932	261	462	406	400	432	199	77^	106	80^	80^	91^	22v	8v	102	20v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION
VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	3	175		A	5.9	23	491	1428	132^	45v	268^	163^	187^	142^	70v	35v	290^	142^	232^	90v	148^	58v	122v	122v	748	618
1 SAT. 12.00N 30 ABC FV		92		B	6.0	23	500	1545	217	72	312	176	223	149	89	54	221	75	155	122	128	52	269	150	743	483
ABC WIDE WORLD-SPORTS SAT	3		197	A	7.5	16	625	1283	388	175^	431	129^	266^	218^	279^	128^	641	234^	372^	380^	387	195^	87v	63v	124^	85v
2 SAT. 5.00P 90 ABC SA			99	B	7.5	18	625	1423	438	154	474	144	260	247	236	171	767	254	445	455	413	248	76	36	106	82
5.00 - 5.30				A	7.3	17	608	1355	370^	185^	403	149^	286^	230^	254^	67v	685	239^	392^	416	413	198^	85v	57v	182^	96v
5.30 - 6.00				A	8.0	18	666	1233	334^	154^	368	119^	238^	206^	249^	91v	669	243^	406	406	399	199^	97^	63v	99^	71v
6.00 - 6.30				A	7.2	14	600	1263	462	192^	523	112^	268^	214^	340^	233^	570	217^	313^	319^	353^	189^	80v	74v	90v	90v
AMERICAN BANDSTAND '83	3	171		A	5.0	19	417	1415	187^	12v	311^	184^	197^	93v	77v	96v	464^	270^	450^	229^	187^	14v	349^	156^	291^	216^
1 SAT. 12.30P 60 ABC PC		88		B	4.7	17	392	1398	257	101	353	188	228	164	92	102	348	157	275	166	160	67	292	207	405	269
12.30 - 1.00				A	5.0	19	417	1482	173^	25v	353^	231^	255^	90v	55v	82v	387^	228^	373^	210^	145v	14v	347^	150^	395^	293^
1.00 - 1.30				A	5.0	18	417	1321	197^	LT	259^	135v	135v	92v	94v	105v	537^	311^	523^	245^	226^	14v	343^	160^	182^	137v
ASK NBC NEWS-8:28AM	8	193	197	A	4.2	28	350	1666	247^	157^	276^	116^	208^	107^	160^	68v	180^	122^	122^	85v	26v	58v	236^	149^	974	486
SAT. 8.28A 2 NBC CN		95	96	B	4.3	30	358	1632	229	68	256	157	178	82	94	47	177	83	108	113	82	23	242	95	957	554
ASK NBC NEWS-8:58AM	8	200	201	A	5.0	26	417	1664	333	182^	352	168^	234^	121^	158^	118^	205^	150^	150^	78^	17v	55v	214^	89^	893	520
SAT. 8.58A 2 NBC CN		96	97	B	4.8	25	400	1544	236	102	267	168	196	88	76	68	159	94	106	68	29	45	268	87	850	500
ASK NBC NEWS-10:28AM	8	208	211	A	7.2	28	600	1722	287	88^	313	170^	236	141^	123^	65^	260	186^	217	98^	65^	43v	242	147^	907	578
SAT. 10.28A 2 NBC CN		99	99	B	7.5	30	625	1732	233	98	268	166	216	106	76	48	182	113	148	111	64	26	295	136	987	566
ASK NBC NEWS-10:58AM	8	201	204	A	6.1	24	508	1886	263	92^	309	157^	225^	126^	122^	75^	281	185^	223^	76^	83^	58v	344	204^	952	660
SAT. 10.58A 2 NBC CN		96	96	B	6.4	25	533	1699	222	83	250	151	189	100	72	56	178	110	143	95	60	24	330	143	941	547
ASK NBC NEWS-11:58AM	8	195	196	A	5.8	23	483	1708	341	140^	386	252	312	181^	84^	50v	326	206^	237^	152^	84^	77^	269	100^	727	500
SAT. 11.58A 2 NBC CN		95	95	B	5.7	22	475	1684	281	115	311	173	219	135	98	69	285	189	232	160	79	39	385	117	703	410
BEST/KIDS-PEOPLE TOO I	8	97	96	A	1.6	7	133	541^	46v	LT	76v	LT	76v	46v	46v	LT	128v	98v	98v	98v	LT	LT	112v	45v	225v	105v
1 SUN. 9.30A 32 ABC CL		71	68	B	1.4	6	117	855	214	48	282	143	234	181	132	LT	292	196	230	194	86	LT	78	LT	203	135
2 SUN. 9.30A 30																										
9.30 - 10.00				A	1.6	7	133	594^	61v	LT	98v	38v	98v	60v	60v	LT	135v	106v	106v	105v	LT	LT	120v	45v	241^	112v
BEST/KIDS-PEOPLE TOO II	8	97	96	A	2.4	10	200	1630	434^	145v	489^	225^	284^	251^	165^	114v	415^	360^	360^	184^	55v	31v	286^	75v	440^	285^
1 SUN. 10.02A 28 ABC CL		71	68	B	2.1	9	175	1334	309	84	352	190	242	181	122	56	319	211	252	144	100	50	273	95	390	336
2 SUN. 10.00A 30																										
BLACKSTAR	4		144	A	5.1	17	425	1744	183^	26v	676	185^	286^	101v	139v	390^	330^	174^	290^	247^	156^	20v	268^	224^	470^	280^
2 SAT. 1.00P 30 CBS CA			74	B	4.6	16	383	1739	267	162	484	268	343	200	111	136	343	193	280	221	127	56	193	115	719	433
BUGS BUNNY/ROAD RUNNER 1	2	195	195	A	4.2	17	350	1597	363	163^	401	188^	283^	264^	159^	80v	313^	196^	239^	189^	106^	51v	248^	165^	635	343^
SAT. 9.30A 60 CBS CA		98	97	B	4.2	17	350	1597	363	163	401	188	283	264	159	80	313	196	239	189	106	51	248	165	635	343
9.30 - 10.00				A	3.3	14	275	1356	268^	102v	294^	110v	181^	178^	134^	76v	283^	163^	186^	142^	110v	69v	215^	116^	564	287^
10.00 - 10.30				A	5.2	20	433	1702	416	194^	457	234^	339	310	168^	80^	320	213^	269^	210^	97^	37v	260^	189^	665	372
BUGS BUNNY/ROAD RUNNER 2	2	192	194	A	6.1	24	508	1833	492	206^	567	259	391	295	189^	147^	383	246	305	211^	110^	69^	280	187^	603	302
SAT. 10.30A 60 CBS CA		98	98	B	6.1	24	508	1833	492	206	567	259	391	295	189	147	383	246	305	211	110	69	280	187	603	302
10.30 - 11.00				A	5.7	22	475	1627	419	184^	475	209^	315	264	155^	127^	350	235^	282	192^	86^	60v	233^	162^	569	278
11.00 - 11.30				A	6.6	26	550	1945	544	216^	626	295	445	315	210^	156^	391	247	311	216^	119^	70^	314	205^	614	311
CAPTAIN KANGAROO-SAT	7	124	128	A	1.4	18	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		81	82	B	1.0	14	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.00 - 7.30				A	1.1	19	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.8	19	150	160v	LT	LT	LT	LT	LT	LT	LT	LT	60v	LT	LT	60v	46v	LT	LT	LT	100v	46v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SATURDAY	2	164		A	6.1	18	508	1187	347^	126^	376^	97v	142^	155^	161^	192^	757	209^	431^	410^	398^	326^	11v	LT	43v	23v
1 SAT. 4.00P 120 CBS SA		85		B	5.9	17	491	1430	398	158	427	109	179	216	208	176	878	316	543	472	392	309	LT	LT	118	77
4.00 - 4.30				A	5.8	19	483	1066	406^	152^	406^	80v	142^	214^	198^	192^	660	180^	345^	345^	321^	315^	LT	LT	LT	LT
4.30 - 5.00				A	6.0	18	500	1366	362^	154^	362^	96v	96v	164^	156^	198^	1004	339^	636	554	495	368^	LT	LT	LT	LT
5.00 - 5.30				A	6.2	18	516	1178	285^	105v	353^	110v	172^	104v	130^	181^	704	196^	399^	399^	370^	305^	44v	LT	77v	35v
5.30 - 6.00				A	6.4	17	533	1118	329^	89v	375^	98v	146^	138^	155^	191^	653	125^	341^	341^	398^	312^	LT	LT	90v	59v
CBS SPORTS SPECIAL(S)		181		A	5.7	19	475	1206	404^	95v	419^	116v	179^	188^	159^	204^	579	203^	346^	409^	300^	145^	111v	57v	97v	78v
1 SUN. 1.00P 60 CBS SC		94																								
1.00 - 1.30				A	5.8	20	483	1257	470^	87v	470^	112v	211^	226^	207^	221^	567	199^	317^	387^	285^	153^	97v	62v	123v	85v
1.30 - 2.00				A	5.6	18	466	1135	329^	99v	363^	120v	144^	146^	109v	185^	581	202^	369^	427^	313^	133^	120v	47v	71v	71v
CBS SPORTS SUNDAY	4	185	179	A	8.3	24	691	1431	450	186	452	162^	256	251	239	139^	767	397	519	413	271	217	87^	9v	125^	101^
1 SUN. 2.00P 240 CBS SA		92	89	B	7.0	21	583	1521	389	149	392	129	213	216	198	131	867	388	585	495	363	235	132	45	130	103
2 SUN. 2.00P 90																										
2.00 - 2.30				A	5.9	20	491	1169	368	110^	387	155^	218^	233^	195^	106^	653	378	436	334	190^	164^	73^	LT	56v	31v
2.30 - 3.00				A	6.3	20	525	1272	393	122^	398	142^	218^	219^	204^	122^	749	410	509	383	234	187^	68^	17v	57v	29v
3.00 - 3.30				A	7.5	24	625	1360	397	115^	399	133^	242	212	219	110^	788	426	565	410	230	223	58^	43v	115^	97^
3.30 - 4.00				A	6.7	20	558	1134	242^	99v	242^	93v	93v	107v	149^	93v	770	412^	546	401^	263^	224^	52v	LT	70v	70v
4.00 - 4.30				A	9.6	26	800	1424	438	203^	438	160^	245^	213^	241^	148^	800	378	552	462	339	227^	87^	LT	99^	81^
4.30 - 5.00				A	11.1	28	925	1719	468	214^	468	198^	262	255^	218^	144^	872	418	605	510	368	224^	139^	LT	240^	190^
5.00 - 5.30				A	12.0	29	1000	1590	586	294	586	190^	322	343	313	196^	747	367	472	404	285	240	114^	LT	143^	127^
5.30 - 6.00				A	13.0	30	1083	1639	610	312	610	200^	371	359	325	180^	739	373	468	410	279	228	89^	LT	201^	165^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
CHILDRENS MYSTERY THEATRE(S)			162	A	4.3	16	358	2117	720	279^	720	307^	498^	446^	244^	212^	796	451^	595^	410^	246^	161v	269^	125v	332^	171v
2 SUN. 1.00P 60 CBS CA			84																							
1.00 - 1.30				A	4.2	16	350	2017	696	284^	696	287^	456^	405^	179^	230^	658^	372^	501^	411^	205^	123v	252^	107v	411^	221^
1.30 - 2.00				A	4.5	16	375	2131	724	268^	724	322^	524^	473^	291^	189^	891	510^	659	394^	272^	183^	267^	135v	249^	121v
FACE THE NATION	6	131	144	A	3.0	11	250	1240	580	80v	628	108v	224^	196^	207^	365^	516	252^	300^	252^	164^	176^	84v	72v	LT	LT
SUN. 11.30A 30 CBS CC		86	91	B	2.9	11	242	1289	549	132	573	123	222	241	202	308	565	183	280	267	235	249	77	35	74	43
FLASH GORDON	8	131	147	A	4.2	15	350	1566	337^	86v	354	208^	294^	213^	108^	38v	417	235^	354	264^	163^	39v	160^	60v	635	411
SAT. 12.30P 30 NBC CA		74	80	B	3.8	14	317	1853	359	121	396	213	302	181	133	89	337	165	278	207	139	54	296	110	824	568
FLINTSTONE FUNNIES	8	193	197	A	3.2	23	267	1603	229^	147^	255^	112v	202^	104v	143^	53v	180^	119^	119^	85v	27v	61v	202^	127^	966	520
SAT. 8.00A 30 NBC CA		95	96	B	3.4	26	283	1612	212	70	243	133	156	94	104	48	176	76	108	124	88	25	209	88	984	596
GARY COLEMAN SHOW	8	201	204	A	6.7	26	558	1841	246	102^	294	143^	217^	136^	127^	68^	256	167^	202^	73^	78^	54v	340	209^	951	657
SAT. 10.30A 30 NBC CA		96	96	B	6.8	27	566	1679	211	84	241	142	181	101	76	55	166	103	136	93	57	21	305	142	967	572
GILLIGAN'S PLANET	2	184	185	A	2.7	13	225	1307	240^	67v	240^	63v	155^	174^	128v	66v	266^	116v	155^	85v	128v	92v	298^	151^	503^	325^
SAT. 9.00A 30 CBS CA		96	96	B	2.7	13	225	1307	240	67	240	63	155	174	128	66	266	116	155	85	128	92	298	151	503	325
HULK/SPIDERMAN 1	8	195	196	A	5.6	22	466	1788	272	137^	327	205^	254^	158^	86^	55v	300	180^	206^	132^	93^	84^	269	108^	892	577
SAT. 11.00A 30 NBC CA		95	95	B	5.8	23	483	1741	230	79	270	152	199	131	76	57	237	145	189	132	78	38	362	124	872	503
HULK/SPIDERMAN 2	8	195	196	A	5.8	23	483	1764	319	138^	358	227^	287	176^	92^	50v	328	205^	238^	155^	88^	79^	272	112^	806	545
SAT. 11.30A 30 NBC CA		95	95	B	6.0	24	500	1764	271	106	300	164	210	140	99	65	284	183	236	164	83	39	399	124	781	456
IN THE NEWS- 8.26AM	8	171	170	A	2.5	17	208	1510	183^	LT	183^	77v	183^	183^	106v	LT	178^	96v	96v	178^	82v	LT	437^	135v	712	501^
SAT. 8.26A 3 CBS CN		81	81	B	2.4	17	200	1463	207	63	206	69	159	127	133	41	190	118	147	174	72	LT	244	46	823	498
IN THE NEWS- 8.56AM	8	180	180	A	2.5	13	208	1457	174^	LT	174^	44v	174^	174^	130v	LT	259^	96v	154^	172^	163^	63v	283^	153^	741	461^
SAT. 8.56A 3 CBS CN		92	91	B	3.3	17	275	1498	229	113	250	82	162	145	123	69	253	139	187	153	102	48	194	77	801	461

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 9.26AM	8	184	185	A	2.5	12	208	1370	230^	76v	230^	57v	140v	163^	131v	67v	303^	144v	192^	109v	130v	92v	284^	154^	553^	371^
SAT. 9.26A 3 CBS CN		96	96	B	3.7	17	308	1382	272	113	289	132	187	150	127	72	280	162	191	130	96	71	147	79	666	355
IN THE NEWS- 9.56AM	2	194	195	A	3.7	15	308	1357	309^	117^	338^	137^	224^	202^	143^	84v	289^	178^	194^	163^	97v	72v	185^	87v	545	276^
SAT. 9.56A 3 CBS CN		98	97	B	3.7	15	308	1357	309	117	338	137	224	202	143	84	289	178	194	163	97	72	185	87	545	276
IN THE NEWS-11.56AM	7	159	169	A	3.7	15	308	1688	504	189^	601	280^	393^	218^	219^	169^	346^	211^	253^	160^	96v	93v	156^	97v	585	248^
SAT. 11.56A 3 CBS CN		84	89	B	3.4	13	283	1589	373	186	449	210	288	204	180	124	297	146	173	125	95	99	154	89	689	351
IN THE NEWS-12.26PM	5		165	A	5.2	19	433	1649	451^	155^	656	252^	387^	273^	226^	269^	253^	63v	157^	157^	190^	96v	177^	60v	563	130v
2 SAT. 12.26P 3 CBS CN			87	B	4.1	15	342	1722	337	169	480	274	337	202	142	120	239	114	162	115	110	77	192	80	811	315
IN THE NEWS-12.56PM	6		159	A	5.2	18	433	1607	417^	180^	583	247^	353^	266^	183^	230^	376^	101v	231^	231^	275^	145^	149^	118v	499^	316^
2 SAT. 12.56P 3 CBS CN			88	B	4.8	17	400	1565	290	133	394	196	272	204	129	109	345	154	232	183	158	113	182	82	644	325
IN THE NEWS- 1.26PM	4		145	A	5.3	18	441	1868	270^	177^	635	185^	290^	105v	176^	345^	422^	265^	404^	285^	157^	LT	275^	247^	536^	268^
2 SAT. 1.26P 3 CBS CN			75	B	4.6	16	383	1861	292	201	482	270	346	197	123	130	368	217	309	231	131	54	213	140	798	474
IN THE NEWS-10.56AM	8	192	194	A	5.8	23	483	1673	411	175^	466	208^	320	261	157^	123^	379	255	316	217^	96^	55v	241^	169^	587	299
SAT. 10.56A 3 CBS CN		98	98	B	5.1	20	425	1617	347	135	377	180	243	159	101	118	306	183	248	171	104	44	202	99	732	397
IN THE NEWS-11.26AM	8	191	193	A	6.1	24	508	1917	524	185^	609	283	421	280	198^	163^	347	211^	265	186^	113^	72^	363	254	598	314
SAT. 11.26A 3 CBS CN		97	97	B	4.5	18	375	1616	402	177	447	205	292	215	149	132	303	178	225	143	107	59	235	143	631	358
IN THE NEWS-1.56PM-SUN(S)			162	A	4.4	16	367	2262	844	412^	844	387^	608^	579^	359^	195^	970	629^	749	405^	215^	199^	231^	125v	217^	128v
2 SUN. 1.56P 3 CBS CN			84																							
JETSONS	8	149	152	A	4.5	17	375	1539	277^	101^	335	197^	303^	160^	138^	18v	322^	191^	282^	191^	119^	40v	233^	99^	649	430
SAT. 12.00N 30 NBC CA		82	82	B	4.0	15	333	1671	271	118	334	207	288	149	127	43	261	145	225	170	102	36	315	139	761	459
MEATBALL & SPAGHETTI	7	159	167	A	3.9	16	325	1702	529	196^	637	298^	415	213^	213^	191^	326^	204^	228^	138^	83v	98^	135^	89v	604	268^
SAT. 11.30A 30 CBS CA		84	89	B	3.6	14	300	1643	397	193	469	226	311	214	180	125	282	164	189	135	85	72	166	97	726	358
MEET THE PRESS	6	158	161	A	3.1	12	258	1442	561	143^	673	108v	150^	148^	202^	461^	578	27v	396^	396^	395^	182^	160^	86v	31v	LT
SUN. 12.00N 30 NBC CC		90	91	B	2.8	11	233	1251	553	111	647	140	180	135	160	440	464	84	233	223	220	221	100	57	40	22
MORK/LAVERNE/FONZ HOUR-1	7	188	174	A	5.7	22	475	2088	169^	118^	253^	136^	200^	157^	117^	17v	226^	136^	180^	98^	52v	38v	401	132^	1208	805
SAT. 10.00A 30 ABC CA		98	93	B	6.0	24	500	1959	190	104	239	131	186	149	93	29	177	114	153	90	53	22	433	206	1110	732
MORK/LAVERNE/FONZ HOUR-2	7	188	174	A	5.8	22	483	2280	253	155^	368	185^	254	217^	153^	57v	228^	159^	189^	100^	46v	23v	392	130^	1292	925
SAT. 10.30A 30 ABC CA		98	93	B	6.1	24	508	2125	267	156	338	168	225	190	131	70	206	132	168	109	66	27	374	194	1207	773
NBA ON CBS(S)			186	A	6.3	17	525	1695	392^	185^	430^	132^	254^	237^	205^	144^	1004	454^	744	566	470	189^	111v	67v	150^	116v
2 SUN. 3.30P 150 CBS SE			94																							
3.30 - 4.00				A	6.2	19	516	1707	346^	136^	346^	81v	187^	180^	166^	137^	1144	534	852	686	506	202^	83v	59v	134^	114v
4.00 - 4.30				A	5.8	17	483	1749	334^	204^	425^	200^	287^	235^	159^	99v	1060	532	819	596	463^	156^	86v	63v	178^	155^
4.30 - 5.00				A	6.2	17	516	1624	392^	229^	421^	138^	281^	292^	232^	100v	880	370^	631	509	451^	176^	145^	85v	178^	147^
5.00 - 5.30				A	6.3	16	525	1680	485	232^	502	131^	294^	272^	257^	185^	910	379^	658	505	454^	205^	112v	63v	156^	109v
5.30 - 6.00				A	7.1	16	591	1712	395^	134^	449	122^	228^	205^	197^	139^	1033	464	767	541	473	204^	118^	62v	112^	68v
NBC NFL '82 SP.(S)		167		A	3.1	11	258	1345	460^	186v	460^	232v	248^	187v	171v	103v	664^	279^	493^	373^	298^	171v	148v	LT	73v	LT
1 SUN. 12.30P 30 NBC SC		93																								
NBC NFL '82 SPEC.(S)			176	A	3.3	13	275	895	531^	113v	695^	295^	367^	309^	196v	255^	200v	LT	95v	95v	109v	105v	LT	LT	LT	LT
2 SUN. 12.30P 30 NBC SC			93																							

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC SPORTS SPEC.(S)		193		A	5.2	16	433	1148	311^	51v	309^	115v	174^	150^	137v	129v	701	189^	516^	468^	418^	178^	112v	21v	26v	26v
1 SUN. 1.00P 180 NBC SA		96																								
1.00 - 1.30				A	4.7	16	392	1122	296^	151v	296^	192^	250^	100v	58v	46v	674	102v	439^	354^	492^	218^	135v	15v	17v	17v
1.30 - 2.00				A	5.3	17	441	1268	324^	36v	324^	107v	240^	204^	179^	84v	776	86v	568	505^	615	185^	138v	LT	30v	30v
2.00 - 2.30				A	5.0	16	417	1113	312^	27v	312^	79v	116v	116v	157^	196^	602	182^	473^	423^	329^	129v	144v	74v	55v	55v
2.30 - 3.00				A	5.6	18	466	1182	314^	24v	314^	96v	133^	133^	147^	181^	712	234^	552	503^	379^	160^	104v	32v	52v	52v
3.00 - 3.30				A	5.4	17	450	1056	303^	20v	303^	116v	160^	160^	131v	143^	669	231^	503^	503^	338^	166^	84v	LT	LT	LT
3.30 - 4.00				A	5.3	15	441	1077	292^	48v	292^	104v	130v	170^	127v	122v	732	283^	540^	486^	335^	192^	53v	LT	LT	LT
NBC SPORTS SPECIAL(S)			198	A	5.7	16	475	1758	493^	230^	598	221^	397^	295^	289^	150^	756	288^	517	471^	331^	183^	183^	122v	221^	152^
2 SUN. 3.00P 180 NBC SA			97																							
3.00 - 3.30				A	3.9	13	325	2280	495^	163v	495^	84v	328^	374^	331^	121v	834	447^	727^	472^	301^	107v	363^	256^	588^	426^
3.30 - 4.00				A	5.3	16	441	2333	531^	247^	651	339^	497^	301^	245^	116v	884	399^	679	488^	343^	170^	339^	245^	459^	279^
4.00 - 4.30				A	5.2	15	433	2016	592	268^	668	250^	472^	294^	333^	156^	819	398^	629	438^	302^	157^	324^	216^	205^	169^
4.30 - 5.00				A	5.9	16	491	1448	491	200^	613	265^	378^	200^	244^	181^	617	199^	381^	414^	284^	178^	156^	116v	62v	33v
5.00 - 5.30				A	6.5	16	541	1394	433^	211^	577	186^	332^	272^	281^	178^	669	157^	340^	429^	340^	240^	44v	10v	104v	80v
5.30 - 6.00				A	7.5	17	625	1429	445	263^	565	182^	378^	341^	307^	132^	743	229^	466	547	377^	196^	20v	LT	101^	64v
NCAA FOOTBALL-CBS	8	195	200	A	10.5	30	875	1336	409	159	421	93^	219	234	221	158	716	243	408	399	336	239	111^	58^	88^	46^
1 SAT. 12.30P 204 CBS SE		99	99	B	9.2	26	766	1344	384	124	403	99	192	196	192	175	746	235	420	418	364	266	99	37	96	63
2 SAT. 3.40P 189																										
12.30 - 1.00				A	5.6	20	466	1270	326^	79v	349^	99v	155^	189^	166^	104v	626	275^	414^	384^	220^	174^	100v	17v	195^	77v
1.00 - 1.30				A	7.6	26	633	1180	203^	60v	203^	69v	95v	92v	88v	75v	847	272^	608	524	409	203^	59v	LT	71v	34v
1.30 - 2.00				A	9.1	31	758	1150	309^	128^	316	82^	139^	171^	167^	119^	700	205^	443	366	333	224^	84^	40v	50v	28v
2.00 - 2.30				A	9.5	30	791	1128	335	168^	335	45v	150^	218^	209^	117^	720	202^	337	376	345	260^	46v	14v	27v	6v
2.30 - 3.00				A	9.9	30	825	1165	338	183^	338	39v	137^	211^	218^	127^	710	162^	333	386	375	268^	74v	LT	43v	26v
3.00 - 3.30				A	11.6	34	966	1144	316	186^	316	65^	131^	195^	173^	121^	671	174^	342	389	354	250	93^	LT	64v	54v
3.30 - 4.00				A	9.6	28	800	1324	458	227	464	102^	252	290	254	154	696	198	383	410	380	253	101^	48^	63^	22v
4.00 - 4.30				A	10.0	30	833	1429	391	82^	406	123^	190^	181^	157^	182^	746	322	451	403	270^	255^	180^	105^	97^	52v
4.30 - 5.00				A	12.0	33	1000	1375	401	65^	407	106^	198^	190^	158^	180^	731	309	422	376	268	266	145^	106^	92^	46v
5.00 - 5.30				A	13.4	34	1116	1401	463	159^	469	89^	269	277	260	167^	692	279	393	387	294	223	123^	89^	117^	44v
5.30 - 6.00				A	13.6	33	1133	1477	492	162^	507	113^	325	285	271	168^	741	285	416	431	348	229	148^	102^	81^	33v
6.00 - 6.30				A	13.4	29	1116	1522	512	197^	545	125^	311	299	282	208^	707	247	395	388	343	227	146^	96^	124^	88^
NCAA FOOTBALL-PRE	5	205	210	A	4.3	15	358	1542	423	107^	515	223^	374	249^	202^	121^	540	230^	333^	279^	211^	162^	141^	78v	346	249^
1 SAT. 3.30P 14 ABC SC		99	99	B	5.2	19	433	1402	342	94	387	172	244	196	149	104	586	209	345	372	293	157	113	68	316	206
2 SAT. 12.00N 19																										
NCAA FOOTBALL GAME	6	208	210	A	9.3	28	775	1495	421	139^	459	145^	253	243	223	150^	801	327	511	425	377	227	116^	38v	119^	62^
1 SAT. 3.44P 196 ABC SE		99	99	B	9.1	28	758	1375	368	121	393	130	220	206	176	134	781	259	455	436	398	256	101	38	100	61
2 SAT. 12.18P 200																										
12.30 - 1.00				A	6.4	22	533	1670	427^	94v	448^	141^	219^	214^	183^	164^	813	401^	509	453	302^	200^	187^	97v	222^	115v
1.00 - 1.30				A	8.3	29	691	1660	437	81v	506	171^	249^	246^	204^	177^	843	373	539	422	347	249^	182^	77v	129^	66v
1.30 - 2.00				A	8.9	31	741	1679	450	77v	486	153^	247^	223^	197^	182^	857	381	551	452	358	242^	206^	89^	130^	67v
2.00 - 2.30				A	9.4	33	783	1531	413	112^	455	150^	254^	200^	174^	169^	772	345	461	395	317	234^	153^	45v	151^	82^
2.30 - 3.00				A	10.2	35	850	1505	399	112^	427	141^	242^	223^	163^	152^	807	379	503	370	307	232^	138^	34v	133^	82^
3.00 - 3.30				A	10.8	34	900	1508	383	109^	416	144^	252^	226^	166^	134^	828	359	501	398	362	232^	133^	40v	131^	107^
4.00 - 4.30				A	8.4	27	700	1320	341^	140^	402	146^	250^	255^	211^	86v	719	283^	451	427	361	189^	45v	LT	154^	64v
4.30 - 5.00				A	9.3	28	775	1523	373	156^	444	185^	278^	283^	213^	90^	850	358	605	494	422	181^	53v	LT	176^	63v
5.00 - 5.30				A	9.8	28	816	1559	450	170^	494	160^	277^	318	278^	133^	896	380	619	495	453	205^	63v	21v	106^	49v
5.30 - 6.00				A	10.1	27	841	1470	494	208^	494	129^	263^	293	306	154^	888	308	600	533	500	224^	58v	18v	30v	LT
6.00 - 6.30				A	11.5	28	958	1357	464	180^	500	135^	254	230^	288	189^	733	227^	453	380	411	262	96^	19v	28v	LT
6.30 - 7.00				A	12.0	27	1000	1357	470	181^	498	133^	272	244	300	169^	717	217^	441	364	412	258	102^	15v	40v	20v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL-POST	5		208	A	7.6	23	633	1403	279^	131^	350^	126^	218^	173^	137^	118^	804	321^	498	424	383	239^	90v	36v	159^	123^
2 SAT. 3.39P 6 ABC SC			99	B	7.0	18	583	1392	371	140	391	149	233	203	143	146	774	287	459	421	356	270	108	56	119	87
NCAA TODAY-CBS	8	196	196	A	4.3	15	358	1394	437	125^	460	159^	251^	234^	178^	165^	542	280^	364	308^	190^	142^	129^	65v	263^	121^
1 SAT. 12.00N 30 CBS SC		99	99	B	4.9	17	408	1310	378	132	389	111	213	197	181	157	625	260	402	337	262	204	100	36	196	117
2 SAT. 3.30P 10																										
NCAA TODAY POST-CBS	5	104	200	A	7.3	17	608	1370	529	242	569	100^	252	257	283	284	588	163^	311	300	308	233	103^	33v	110^	79^
1 SAT. 3.47P 13 CBS SC		51	99	B	7.4	18	616	1433	478	175	537	136	259	233	234	243	720	223	404	403	352	262	75	25	101	77
2 SAT. 6.52P 11																										
NEW FAT ALBERT SHOW	6		159	A	5.2	18	433	1677	483^	206^	665	263^	387^	300^	220^	278^	379^	110v	239^	239^	269^	140v	151^	88v	482^	249^
2 SAT. 12.30P 30 CBS CA			88	B	4.6	16	383	1685	304	147	418	216	275	193	124	126	342	167	245	191	160	97	182	83	743	345
NFL TODAY SPECIAL ED.(S)		177		A	4.7	16	392	1013	347^	33v	347^	66v	110v	173^	151v	174^	483^	309^	365^	373^	158^	62v	56v	56v	127v	63v
1 SUN. 12.30P 30 CBS SC		92																								
1932:LA OLYMPICS REVISITD(S)		157		A	1.7	6	142	1254^	458^	310v	690^	472^	535^	295v	134v	155v	556^	267v	267v	154v	253v	233v	LT	LT	LT	LT
1 SAT. 2.30P 90 NBC DO		84																								
2.30 - 3.00				A	2.2	7	183	1158^	509^	235v	683^	502^	562^	234v	94v	121v	459^	289v	289v	136v	170v	170v	LT	LT	LT	LT
3.00 - 3.30				A	1.5	5	125	1000^	232v	360v	472v	240v	336v	336v	176v	136v	528^	280v	280v	LT	184v	248v	LT	LT	LT	LT
3.30 - 4.00				A	1.5	5	125	1568^	567^	336v	855^	615^	648^	320v	137v	207v	713^	216v	216v	296v	433v	304v	LT	LT	LT	LT
PAC-MAN/RASCALS/RICHIE-1	7	195	195	A	6.0	33	500	1934	157^	109^	195^	69^	110^	106^	109^	66^	213^	81^	118^	54v	132^	78^	291	107^	1235	829
SAT. 8.30A 30 ABC CA		99	99	B	6.1	34	508	1804	134	59	159	65	90	81	77	56	124	56	88	69	67	30	307	125	1214	808
PAC-MAN/RASCALS/RICHIE-2	7	196	196	A	7.9	37	658	1866	93^	57^	142^	60^	99^	94^	54^	35v	99^	64^	88^	32v	35v	11v	332	144^	1293	877
SAT. 9.00A 30 ABC CA		99	99	B	7.7	36	641	1863	147	52	171	84	123	114	74	35	123	71	106	82	50	11	357	142	1212	808
PAC-MAN/RASCALS/RICHIE-3	7	196	196	A	8.8	37	733	1962	111^	74^	165^	84^	124^	105^	59^	28v	135^	96^	128^	80^	39v	LT	379	175	1283	898
SAT. 9.30A 30 ABC CA		99	99	B	8.6	37	716	1897	155	61	184	97	140	114	72	34	114	70	104	81	44	LT	378	160	1221	832
PANDAMONIUM	2	180	180	A	3.0	16	250	1488	125v	LT	125v	45v	125v	125v	80v	LT	228^	80v	128^	136^	148^	64v	359^	167^	776	492
SAT. 8.30A 30 CBS CA		92	91	B	3.0	16	250	1488	125	LT	125	45	125	125	80	LT	228	80	128	136	148	64	359	167	776	492
POPEYE/OLIVE COMEDY SHOW	5		165	A	4.9	19	408	1730	525^	133v	699	304^	441^	261^	239^	258^	263^	84v	160^	160^	179^	103v	166^	58v	602	128v
2 SAT. 12.00N 30 CBS CA			87	B	4.2	16	350	1738	341	164	466	270	332	189	142	113	229	109	151	113	101	78	218	101	825	314
RAZZMATAZZ(S)			117	A	2.2	8	183	1661	153v	LT	1038^	224v	351^	153v	127v	687^	120v	120v	120v	120v	LT	LT	218v	218v	285v	142v
2 SAT. 1.30P 30 CBS CL			64																							
SCHOOLHOUSE ROCK-8.25AM	7	175	175	A	3.8	25	317	2016	205^	136^	224^	66v	105^	117^	133^	107^	151^	26v	64v	82v	125^	69v	176^	53v	1465	878
SAT. 8.25A 4 ABC CN		93	93	B	3.8	27	317	1756	140	86	163	69	88	84	87	65	101	26	63	68	75	33	233	46	1259	797
SCHOOLHOUSE ROCK-10.56AM	7	188	174	A	5.2	20	433	2226	272^	164^	398	202^	267^	229^	145^	69v	291	198^	227^	100^	44v	49v	342	130^	1195	832
SAT. 10.56A 3 ABC CN		98	93	B	5.6	22	466	2121	283	175	363	184	240	197	134	77	233	153	185	116	65	36	348	183	1177	733
SCHOOLHOUSE ROCK-11.54AM	7	189	175	A	5.2	20	433	1734	169^	99^	286	167^	219^	128^	86^	40v	291	200^	233^	107^	57v	45v	290	179^	867	658
SAT. 11.54A 5 ABC CN		95	90	B	5.7	22	475	1752	229	122	308	158	219	140	98	73	258	141	202	145	99	35	321	202	865	539
SCHOOLHOUSE ROCK-10.26AM	8	98	96	A	2.2	9	183	1683	421^	207^	530^	295^	360^	274^	121v	114v	404^	355^	355^	202^	49v	27v	317^	76v	432^	262^
SUN. 10.26A 3 ABC CN		71	68	B	2.2	9	183	1237	297	97	375	251	279	207	89	52	268	181	211	116	80	51	216	65	378	303
SCOOBY & SCRAPPY/PUPPY-1	7	189	175	A	4.6	18	383	1859	181^	121^	283^	160^	212^	136^	91^	52v	247^	134^	162^	68v	87^	71v	307^	164^	1022	771
SAT. 11.00A 30 ABC CA		95	90	B	5.7	23	475	1818	256	140	332	194	247	164	91	74	210	126	166	113	69	35	288	179	988	614
SCOOBY & SCRAPPY/PUPPY-2	7	189	175	A	5.7	22	475	1726	168^	92^	280	162^	214^	129^	85^	42v	219^	129^	160^	105^	62v	47v	299	185^	928	697
SAT. 11.30A 30 ABC CA		95	90	B	6.2	24	516	1782	235	124	314	166	230	146	101	72	233	132	187	141	87	30	312	200	923	573

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SHIRT TALES	8	200	201	A	4.2	23	350	1694	339^	188^	359	191^	259^	122^	137^	100^	229^	163^	171^	97^	25v	58v	226^	106^	880	486
SAT. 8.30A 30 NBC CA		96	97	B	4.5	25	375	1591	237	93	261	167	192	94	71	56	167	97	113	73	38	41	282	85	881	523
SMURFS I	8	208	211	A	6.3	30	525	1731	286	137^	325	178^	227^	103^	111^	98^	251	184^	196^	90^	45v	55v	129^	63^	1026	616
SAT. 9.00A 30 NBC CA		99	99	B	6.5	30	541	1707	245	111	278	186	220	106	68	51	164	90	123	85	57	31	238	91	1027	578
SMURFS II	8	208	211	A	7.0	29	583	1806	321	144^	350	193^	256	144^	125^	94^	278	216	231	96^	40v	47v	180^	91^	998	614
SAT. 9.30A 30 NBC CA		99	99	B	7.4	32	616	1699	261	115	287	180	227	114	85	53	162	102	126	87	48	26	240	96	1010	553
SMURFS III	8	208	211	A	8.4	33	700	1830	321	109^	350	196	260	152^	130^	75^	253	176	202	96^	66^	51^	234	143^	993	633
SAT. 10.00A 30 NBC CA		99	99	B	8.2	33	683	1770	238	97	269	165	214	106	81	51	173	106	140	103	60	26	305	135	1023	596
SPEED BUGGY	8	171	170	A	2.5	18	208	1380	194^	LT	194^	68v	194^	194^	126v	LT	139v	72v	72v	139v	67v	LT	407^	167^	640	466^
SAT. 8.00A 30 CBS CA		81	81	B	2.3	18	192	1461	165	72	166	34	142	150	127	LT	187	89	150	177	98	LT	254	57	854	559
SPORTSBEAT	3		114	A	3.7	8	308	1146	494^	283^	572^	238^	257^	253^	178v	282^	436^	117v	214^	273^	319^	163v	38v	38v	100v	75v
2 SUN. 5.30P 30 ABC SC			70	B	3.8	9	317	1386	542	254	591	153	316	311	285	254	610	152	319	307	388	241	79	35	106	60
SPORTSWORLD-SAT	4	178	177	A	3.5	10	292	1678	548	250^	706	335^	510	401^	267^	158^	730	296^	520	448	328^	144^	98v	58v	144^	75v
SAT. 4.00P 90 NBC SA		90	90	B	5.4	15	450	1739	537	213	614	256	372	339	222	186	798	323	527	447	367	209	145	56	182	144
4.00 - 4.30				A	2.8	9	233	1635	635	262^	751	304^	558	468^	348^	164^	631	343^	464^	335^	190^	132v	98v	56v	155^	44v
4.30 - 5.00				A	3.6	10	300	1633	406	193^	656	317^	480	371^	232^	153^	830	349^	601	534	365^	146^	50v	17v	97v	LT
5.00 - 5.30				A	4.2	11	350	1706	614	289^	706	367	491	377	237^	155^	694	215^	483	441	382	140^	139^	91^	167^	143^
SUNDAY MORNING	6	163	165	A	5.2	22	433	1580	588	138^	630	159^	276^	305	307	284	649	223^	385	485	352	164^	28v	LT	273^	164^
SUN. 9.00A 90 CBS N		94	94	B	4.7	22	392	1359	546	153	576	143	226	244	251	295	622	208	371	433	311	187	20	LT	141	81
9.00 - 9.30				A	4.8	22	400	1495	582	167^	630	105^	213^	252^	310	331	645	168^	399	488	394	157^	25v	LT	195^	70v
9.30 - 10.00				A	5.6	24	466	1622	592	132^	627	147^	269	326	326	279	680	221^	367	498	376	182^	27v	LT	288	176^
10.00 - 10.30				A	5.4	22	450	1569	562	110^	615	215^	336	320	278	240^	602	264^	386	457	285	145^	32v	13v	320	229^
SUPERFRIENDS	7	175	175	A	3.3	23	275	2207	214^	149^	232^	84v	130^	128^	137^	86v	194^	40v	102v	95v	154^	72v	181^	58v	1600	993
SAT. 8.00A 30 ABC CA		93	93	B	3.1	24	258	1810	171	106	196	89	116	102	103	65	111	29	71	68	82	35	215	49	1288	818
THIS WEEK-DAVID BRINKLEY	6	190	191	A	3.9	15	325	1588	554	163^	643	105^	167^	181^	237^	446	685	216^	380	328^	312^	288^	51v	LT	209^	150^
SUN. 11.30A 60 ABC N		99	99	B	3.9	15	325	1433	571	178	621	113	215	238	283	341	666	205	344	312	298	292	40	LT	106	70
11.30 - 12.00				A	3.8	15	317	1565	526	87v	573	56v	94v	103^	196^	454	750	237^	442	354^	353^	308^	39v	LT	203^	145^
12.00 - 12.30				A	3.9	15	325	1615	587	236^	713	147^	230^	255^	277^	446	620	195^	323^	310^	271^	265^	63v	LT	219^	161^
USA-WORLD-AMATUR BOXING	3		189	A	5.4	16	450	1447	284^	114v	382^	83v	227^	200^	250^	120v	823	376^	498^	367^	342^	285^	60v	51v	182^	111v
2 SAT. 3.45P 75 ABC SE			95	B	5.1	15	425	1432	319	86	371	96	219	210	213	113	798	345	490	385	318	281	102	68	161	121
4.00 - 4.30				A	5.4	16	450	1504	281^	107v	397^	72v	230^	213^	251^	134v	835	406^	533	379^	312^	275^	47v	47v	225^	109v
4.30 - 5.00				A	5.6	15	466	1352	270^	112v	353^	82v	217^	177^	271^	94v	816	363^	462^	350^	371^	299^	63v	63v	120v	89v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.25, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					16,660				22,570							
TOTAL AUDIENCE (%)					20.0				27.1							
Program					← THAT'S INCREDIBLE (OP) →				← ABC MONDAY NIGHT MOVIE MOONRAKER(R) (9:00-11:34PM) (→OP) →							
AVERAGE AUDIENCE (Households (000))					12,990				12,740							
AVERAGE AUDIENCE (%)					15.6	15.2*		16.0*	15.3	14.5*		15.3*		16.4*		15.8*
SHARE OF AUDIENCE %					23	23 *		23 *	25	21 *		22 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					14.8	15.6	16.2	15.8	14.6	14.3	15.0	15.5	16.6	16.3	16.0	15.7
CBS TV																
TOTAL AUDIENCE (Households (000))					18,910		20,490		24,570		21,910		16,580			
TOTAL AUDIENCE (%)					22.7		24.6		29.5		26.3		19.9			
Program					CHARLIE BROWN-PUMPKIN (R)(OP)		HERE COMES GARFIELD		M*A*S*H		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					16,830		19,160		22,240		19,740		12,500			
AVERAGE AUDIENCE (%)					20.2		23.0		26.7		23.7		15.0	15.9*		14.1*
SHARE OF AUDIENCE %					31		33		38		34		24	25 *		23 *
AVG. AUD. BY ¼ HR. %					19.6	20.8	22.2	23.7	25.9	27.4	24.1	23.3	16.9	14.9	14.4	13.8
NBC TV																
TOTAL AUDIENCE (Households (000))					17,990				25,240							
TOTAL AUDIENCE (%)					21.6				30.3							
Program					← LITTLE HOUSE NW BEGINNING (OP) →				← NBC MONDAY NIGHT MOVIES LITTLE GLORIA:HAPPY AT LAST,PART 2 (SUS-OP) →							
AVERAGE AUDIENCE (Households (000))					14,410				19,490							
AVERAGE AUDIENCE (%)					17.3	16.4*		18.2*	23.4	20.7*		23.0*		24.8*		25.1*
SHARE OF AUDIENCE %					26	25 *		26 *	35	29 *		33 *		39 *		41 *
AVG. AUD. BY ¼ HR. %					15.9	16.9	17.7	18.6	20.3	21.2	22.6	23.4	24.6	24.9	25.5	24.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					19,660				23,990							
TOTAL AUDIENCE (%)					23.6				28.8							
Program					← THAT'S INCREDIBLE (OP)(S)(OP) →				← ABC MONDAY NIGHT MOVIE BRUBAKER (9:00-10:44PM)(10:49-11:46PM) (S)(OP)(→OP)							
AVERAGE AUDIENCE (Households (000))					14,910				14,160							
AVERAGE AUDIENCE (%)					17.9	17.4*		18.5*	17.0	15.0*		16.7*		17.9*		18.2*
SHARE OF AUDIENCE %					27	27 *		28 *	29	22 *		25 *		30 *		32 *
AVG. AUD. BY ¼ HR. %					16.9	17.9	19.4	17.5	15.5	14.6	16.5	16.9	17.6	18.1	18.1	18.5
CBS TV																
TOTAL AUDIENCE (Households (000))					16,830		16,240		22,820		20,910		15,660			
TOTAL AUDIENCE (%)					20.2		19.5		27.4		25.1		18.8			
Program					SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		← CAGNEY & LACEY → (10:00-10:54PM) (S)(OP)			
AVERAGE AUDIENCE (Households (000))					14,240		13,740		20,240		18,990		12,740			
AVERAGE AUDIENCE (%)					17.1		16.5		24.3		22.8		15.3	15.6*		14.8*
SHARE OF AUDIENCE %					26		25		36		34		26	26 *		26 *
AVG. AUD. BY ¼ HR. %					16.7	17.4	15.2	17.9	23.5	25.1	22.7	23.0	16.3	15.0	14.7	15.0
NBC TV																
TOTAL AUDIENCE (Households (000))					17,660				20,490							
TOTAL AUDIENCE (%)					21.2				24.6							
Program					← LITTLE HOUSE NW BEGINNING (OP) →				← BORN BEAUTIFUL (SUS-OP) →							
AVERAGE AUDIENCE (Households (000))					13,740				13,490							
AVERAGE AUDIENCE (%)					16.5	15.6*		17.4*	16.2	14.7*		16.4*		17.4*		16.5*
SHARE OF AUDIENCE %					25	24 *		26 *	26	22 *		24 *		29 *		29 *
AVG. AUD. BY ¼ HR. %					15.2	16.1	17.5	17.4	14.0	15.4	16.4	16.3	17.5	17.3	16.8	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.5	62.0	63.9	65.4	65.2	67.0	68.7	70.0	69.9	70.6	69.7	69.4	65.5	63.2	62.1	59.6
WK. 2	63.2	64.6	64.5	64.4	64.3	65.9	66.8	67.3	67.8	68.6	67.5	66.6	61.6	59.5	57.8	55.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.MON. NOV.1, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. OCT.26, 1982 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					20,580		19,410		21,070		19,080		19,990			
TOTAL AUDIENCE (%)					24.7		23.3		25.3		22.9		24.0			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000))					17,910		18,080		18,990		17,410		16,240			
AVERAGE AUDIENCE (%)					21.5		21.7		22.8		20.9		19.5	19.4*		19.6*
SHARE OF AUDIENCE %					33		32		34		31		32	31 *		33 *
AVG. AUD. BY ¼ HR. %					20.1	23.0	21.7	21.7	22.0	23.5	21.0	20.9	19.2	19.5	19.5	19.7
CBS TV																
TOTAL AUDIENCE (Households (000))					16,240				20,990							
TOTAL AUDIENCE (%)					19.5				25.2							
Program					← BRING 'EM BACK ALIVE (OP) →				← CBS TUESDAY NIGHT MOVIES NOT IN FRONT OF THE CHILDREN →							
AVERAGE AUDIENCE (Households (000))					11,750				14,830							
AVERAGE AUDIENCE (%)					14.1	13.5*		14.7*	17.8	16.6*		18.1*		18.3*		18.1*
SHARE OF AUDIENCE %					21	21 *		22 *	28	25 *		27 *		29 *		31 *
AVG. AUD. BY ¼ HR. %					13.9	13.1	14.1	15.2	16.5	16.6	18.1	18.2	18.6	17.9	18.2	18.1
NBC TV																
TOTAL AUDIENCE (Households (000))					13,240				15,330				14,990			
TOTAL AUDIENCE (%)					15.9				18.4				18.0			
Program					← FATHER MURPHY (OP) →				← GAVILAN (OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000))					10,500				11,410				11,660			
AVERAGE AUDIENCE (%)					12.6	12.0*		13.1*	13.7	13.1*		14.3*	14.0	14.4*		13.5*
SHARE OF AUDIENCE %					19	19 *		20 *	20	19 *		21 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					11.8	12.3	12.9	13.2	12.9	13.3	14.3	14.3	14.8	14.1	13.9	13.1

EVE.TUE. NOV.2, 1982 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,080		6,000		10,660		9,330		11,250		11,500		11,500		10,660	
TOTAL AUDIENCE (%)	7.3		7.2		12.8		11.2		13.5		13.8		13.8		12.8	
Program	'82 VOTE-7.00 PM (7:00-7:23PM) (SUS. 7:23-7:30PM)		'82 VOTE-7.30 PM (7:30-7:53PM) (SUS. 7:53-8:00PM)		'82 VOTE-8.00 PM (8:00-8:23PM) (SUS. 8:23-8:30PM)		'82 VOTE-8.30 PM (8:30-8:53PM) (SUS. 8:53-9:00PM)		'82 VOTE-9.00 PM (9:00-9:23PM) (SUS. 9:23-9:30PM)		'82 VOTE-9.30 PM (9:30-9:53PM) (SUS. 9:53-10:00PM)		'82 VOTE-10.00 PM (10:00-10:23PM) (SUS. 10:23-10:30PM)		'82 VOTE-10.30 PM (10:30-10:53PM) (SUS. 10:53-11:00PM)	
AVERAGE AUDIENCE (Households (000))	5,250		5,500		8,660		8,500		9,830		10,080		10,080		9,330	
AVERAGE AUDIENCE (%)	6.3		6.6		10.4		10.2		11.8		12.1		12.1		11.2	
SHARE OF AUDIENCE %	11		11		16		16		18		19		20		20	
AVG. AUD. BY ¼ HR. %	6.3	6.3	6.7	6.6	10.8	9.5	10.2	10.1	12.0	11.4	12.3	11.8	12.1	12.0	11.7	10.5
CBS TV																
TOTAL AUDIENCE (Households (000))			4,500		11,500		9,500		10,580		10,500		10,330		10,830	
TOTAL AUDIENCE (%)			5.4		13.8		11.4		12.7		12.6		12.4		13.0	
Program	CAMPAIGN '82: ELECT-7.00P (7:00-7:23PM) (SUS)		CAMPAIGN '82 ELECT-7.30P (7:30-7:53PM)		CAMPAIGN '82 ELECT-8.00P (8:00-8:23PM)		CAMPAIGN '82 ELECT-8.30P (8:30-8:53PM)		CAMPAIGN '82 ELECT-9.00P (9:00-9:23PM)		CAMPAIGN '82 ELECT-9.30P (9:30-9:53PM)		CAMPAIGN '82 ELECT-10.00P (10:00-10:23PM)		CAMPAIGN '82 ELECT-10.30P (10:30-10:53PM)	
AVERAGE AUDIENCE (Households (000))			4,080		9,500		8,580		9,080		9,160		9,080		9,250	
AVERAGE AUDIENCE (%)			4.9		11.4		10.3		10.9		11.0		10.9		11.1	
SHARE OF AUDIENCE %			8		18		16		17		17		18		20	
AVG. AUD. BY ¼ HR. %			4.9	5.0	11.6	10.9	10.1	10.8	10.8	11.2	10.9	11.4	11.0	10.7	11.4	10.6
NBC TV																
TOTAL AUDIENCE (Households (000))	3,830		4,660		8,580		8,410		8,330		7,910		8,580		9,000	
TOTAL AUDIENCE (%)	4.6		5.6		10.3		10.1		10.0		9.5		10.3		10.8	
Program	DECISION '82- ELECT-7.00P (7:00-7:23PM) (SUS. 7:23-7:30PM)		DECISION '82- ELECT-7.30P (7:30-7:53PM) (SUS. 7:53-8:00PM)		DECISION '82- ELECT-8.00P (8:00-8:23PM) (SUS. 8:23-8:30PM)		DECISION '82- ELECT-8.30P (8:30-8:53PM) (SUS. 8:53-9:00PM)		DECISION '82- ELECT-9.00P (9:00-9:23PM) (SUS. 9:23-9:30PM)		DECISION '82- ELECT-9.30P (9:30-9:53PM) (SUS. 9:53-10:00PM)		DECISION '82- ELECT-10.00P (10:00-10:23PM) (SUS. 10:23-10:30PM)		DECISION '82- ELECT-10.30P	
AVERAGE AUDIENCE (Households (000))	3,250		4,170		7,410		7,410		7,410		7,080		7,500		7,000	
AVERAGE AUDIENCE (%)	3.9		5.0		8.9		8.9		8.9		8.5		9.0		8.4	
SHARE OF AUDIENCE %	7		8		14		14		14		13		15		15	
AVG. AUD. BY ¼ HR. %	3.9	3.8	5.1	4.7	9.0	8.7	8.9	9.1	8.9	9.0	8.4	8.6	9.3	8.5	8.5	8.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.3	61.4	61.0	61.9	63.5	65.0	66.1	67.7	67.1	67.8	68.2	67.2	63.4	61.7	59.9	57.9
WK. 2	63.1	65.1	65.6	66.4	66.7	65.9	65.2	65.7	66.3	66.8	64.6	63.6	60.5	57.5	53.3	49.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.TUE. NOV.2, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.27, 1982

WEEK 1

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	17,330 20.8				22,990 27.6				25,240 30.3			
ABC TV	Program	GOLD MONKEY				FALL GUY (OP)				DYNASTY			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	13,410 16.1	15.5*		16.6*	17,910 21.5	19.9*		23.2*	21,320 25.6	25.7*		25.5*
ABC TV	SHARE OF AUDIENCE %	26	26 *		27 *	34	31 *		36 *	43	42 *		44 *
ABC TV	AVG. AUD. BY ¼ HR. %	15.1	15.8	16.5	16.8	19.0	20.8	22.5	23.8	25.7	25.7	25.7	25.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	15,660 18.8				11,750 14.1		11,250 13.5		10,160 12.2			
CBS TV	Program	SEVEN BRIDES/SEVEN BROS. (OP)				ALICE		FILTHY RICH		TUCKER'S WITCH			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	12,000 14.4	13.5*		15.3*	9,580 11.5		9,910 11.9		7,910 9.5	9.3*		9.8*
CBS TV	SHARE OF AUDIENCE %	24	23 *		24 *	18		19		16	15 *		17 *
CBS TV	AVG. AUD. BY ¼ HR. %	13.0	13.9	15.3	15.3	11.1	12.0	12.6	11.2	9.0	9.5	9.9	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	17,740 21.3				13,830 16.6		12,580 15.1		13,410 16.1			
NBC TV	Program	REAL PEOPLE (OP)				FACTS OF LIFE(B)		FAMILY TIES (SUS-OP)		QUINCY, M.E.			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	13,830 16.6	15.7*		17.6*	12,000 14.4		11,080 13.3		10,660 12.8	13.0*		12.5*
NBC TV	SHARE OF AUDIENCE %	27	26 *		28 *	23		21		22	21 *		22 *
NBC TV	AVG. AUD. BY ¼ HR. %	14.9	16.6	17.2	17.9	14.1	14.6	13.5	13.0	13.0	13.0	12.6	12.5

WEEK 2

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	17,330 20.8				22,570 27.1				22,410 26.9			
ABC TV	Program	GOLD MONKEY				FALL GUY (OP)				DYNASTY			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	13,080 15.7	15.2*		16.2*	17,660 21.2	20.0*		22.5*	19,330 23.2	23.1*		23.4*
ABC TV	SHARE OF AUDIENCE %	24	24 *		25 *	32	30 *		34 *	40	39 *		42 *
ABC TV	AVG. AUD. BY ¼ HR. %	15.0	15.4	15.8	16.6	19.3	20.6	22.1	22.9	22.7	23.4	23.4	23.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	16,080 19.3				10,910 13.1		11,830 14.2		10,750 12.9			
CBS TV	Program	SEVEN BRIDES/SEVEN BROS. (OP)				ALICE		FILTHY RICH		TUCKER'S WITCH			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	12,500 15.0	14.8*		15.3*	9,410 11.3		10,330 12.4		8,500 10.2	10.4*		10.0*
CBS TV	SHARE OF AUDIENCE %	23	23 *		23 *	17		19		18	18 *		18 *
CBS TV	AVG. AUD. BY ¼ HR. %	14.6	14.9	15.4	15.1	11.8	10.8	12.3	12.4	10.7	10.2	10.0	10.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	18,740 22.5				18,160 21.8		15,580 18.7		15,910 19.1			
NBC TV	Program	REAL PEOPLE (OP)				FACTS OF LIFE		FAMILY TIES (SUS-OP)		QUINCY, M.E.			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	15,160 18.2	17.4*		18.9*	16,410 19.7		13,910 16.7		12,740 15.3	15.2*		15.5*
NBC TV	SHARE OF AUDIENCE %	28	27 *		29 *	29		26		27	26 *		28 *
NBC TV	AVG. AUD. BY ¼ HR. %	16.8	18.1	18.7	19.2	19.0	20.5	16.8	16.5	15.2	15.2	15.4	15.6

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	56.6	58.2	58.0	58.9	59.1	60.5	62.1	63.0	63.4	64.1	64.1	63.5	61.2	60.4	59.0	56.7
	WK. 2	61.1	62.5	61.9	62.4	63.3	64.7	65.5	66.7	66.5	67.3	65.9	64.7	60.3	58.2	56.5	55.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. NOV.3, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. OCT.28, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,240 18.3		12,580 15.1		18,490 22.2		15,740 18.9		17,830 21.4			
ABC TV program					JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					12,910 15.5		11,500 13.8		16,830 20.2		13,990 16.8		13,660 16.4	17.2*		15.6*
SHARE OF AUDIENCE %					27		23		32		26		27	28 *		26 *
AVG. AUD. BY ¼ HR. %					15.0	16.0	13.5	14.2	19.3	21.1	17.1	16.6	17.6	16.8	16.2	15.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					21,990 26.4				21,160 25.4				17,580 21.1			
CBS TV program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					17,410 20.9	19.5*		22.3*	16,660 20.0	19.4*		20.6*	14,660 17.6	17.4*		17.7*
SHARE OF AUDIENCE %					35	33 *		36 *	32	31 *		32 *	29	29 *		30 *
AVG. AUD. BY ¼ HR. %					18.5	20.5	22.1	22.4	19.4	19.4	20.4	20.7	17.3	17.6	18.0	17.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,240 18.3				10,750 12.9		12,660 15.2		17,740 21.3			
NBC TV program					← FAME (OP) →				CHEERS		TAXI (OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					10,580 12.7	11.9*		13.5*	9,160 11.0		11,330 13.6		15,330 18.4	17.9*		18.9*
SHARE OF AUDIENCE %					21	20 *		22 *	17		21		31	29 *		32 *
AVG. AUD. BY ¼ HR. %					11.9	12.0	13.6	13.5	11.0	11.0	12.9	14.2	17.4	18.4	19.0	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,240 17.1		11,750 14.1		16,410 19.7		14,660 17.6		15,410 18.5			
ABC TV program					JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					12,330 14.8		10,410 12.5		14,990 18.0		13,160 15.8		11,830 14.2	14.8*		13.6*
SHARE OF AUDIENCE %					23		18		27		25		24	24 *		24 *
AVG. AUD. BY ¼ HR. %					14.4	15.1	12.6	12.3	17.7	18.4	15.6	16.1	15.0	14.7	14.3	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					22,740 27.3				21,160 25.4				18,660 22.4			
CBS TV program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					18,080 21.7	20.4*		23.0*	16,830 20.2	20.1*		20.3*	15,330 18.4	18.5*		18.3*
SHARE OF AUDIENCE %					32	31 *		34 *	31	30 *		32 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					19.8	21.0	22.5	23.6	20.3	19.9	20.5	20.1	18.4	18.6	18.5	18.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,910 19.1				12,000 14.4		12,160 14.6		19,240 23.1			
NBC TV program					← FAME (OP) →				CHEERS		TAXI (OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					12,330 14.8	13.6*		16.0*	10,330 12.4		10,500 12.6		16,580 19.9	19.4*		20.4*
SHARE OF AUDIENCE %					22	21 *		23 *	18		20		33	32 *		35 *
AVG. AUD. BY ¼ HR. %					13.1	14.1	15.9	16.1	12.8	12.1	11.9	13.2	18.9	20.0	20.5	20.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.7	55.6	56.0	57.8	57.7	59.2	60.5	61.7	62.8	64.0	63.6	63.3	60.9	60.7	60.3	57.7
WK. 2	62.5	63.7	63.1	63.8	64.5	66.4	67.8	68.6	67.8	67.1	64.7	64.1	61.9	61.0	59.2	56.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.THU. NOV.4, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.29, 1982

WEEK 1

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	14,580 17.5		14,080 16.9		10,910 13.1				10,000 12.0			
	Program	BENSON		NEW ODD COUPLE		← GREATEST AMERICAN HERO (OP) →				← QUEST →			
	AVERAGE AUDIENCE (Households (000) & %)	12,580 15.1		12,660 15.2		7,910 9.5	9.1*		10.0*	7,250 8.7	8.6*		8.7*
	SHARE OF AUDIENCE %	27		26		16	15 *		17 *	16	15 *		16 *
	AVG. AUD. BY ¼ HR. %	14.6	15.7	15.2	15.1	9.3	8.9	9.9	10.1	8.6	8.7	8.9	8.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	19,240 23.1				27,320 32.8				25,910 31.1			
	Program	← DUKES OF HAZZARD (OP) →				← DALLAS →				← KNOTS LANDING(B) →			
	AVERAGE AUDIENCE (Households (000) & %)	14,580 17.5	15.9*		19.1*	23,570 28.3	27.2*		29.3*	21,320 25.6	26.3*		24.9*
	SHARE OF AUDIENCE %	31	28 *		33 *	47	46 *		49 *	47	47 *		46 *
	AVG. AUD. BY ¼ HR. %	15.4	16.4	18.4	19.7	26.5	27.9	28.9	29.7	26.7	26.0	25.3	24.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	12,080 14.5				12,080 14.5				11,830 14.2			
	Program	← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (SUS-OP) →				← REMINGTON STEELE →			
	AVERAGE AUDIENCE (Households (000) & %)	8,580 10.3	10.1*		10.6*	9,410 11.3	11.1*		11.4*	8,830 10.6	10.7*		10.5*
	SHARE OF AUDIENCE %	18	18 *		18 *	19	19 *		19 *	19	19 *		20 *
	AVG. AUD. BY ¼ HR. %	10.0	10.1	10.6	10.5	10.8	11.4	11.3	11.5	10.5	10.8	10.3	10.7

WEEK 2

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	14,910 17.9		13,490 16.2		10,660 12.8				10,750 12.9			
	Program	BENSON		NEW ODD COUPLE		← GREATEST AMERICAN HERO (OP) →				← QUEST →			
	AVERAGE AUDIENCE (Households (000) & %)	12,990 15.6		11,830 14.2		7,830 9.4	9.3*		9.5*	7,660 9.2	9.1*		9.2*
	SHARE OF AUDIENCE %	26		23		15	15 *		15 *	17	17 *		18 *
	AVG. AUD. BY ¼ HR. %	15.0	16.3	14.5	13.9	9.5	9.0	9.2	9.8	9.4	8.9	9.1	9.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	18,740 22.5				24,070 28.9				19,660 23.6			
	Program	← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)	14,080 16.9	15.7*		18.1*	20,330 24.4	24.0*		24.9*	15,910 19.1	19.6*		18.6*
	SHARE OF AUDIENCE %	28	26 *		30 *	40	39 *		40 *	36	36 *		37 *
	AVG. AUD. BY ¼ HR. %	15.3	16.1	17.3	18.9	23.2	24.8	24.9	24.8	19.9	19.2	18.6	18.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	14,160 17.0				14,740 17.7				13,740 16.5			
	Program	← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (SUS-OP) →				← REMINGTON STEELE →			
	AVERAGE AUDIENCE (Households (000) & %)	10,750 12.9	12.1*		13.7*	12,580 15.1	14.7*		15.5*	10,500 12.6	13.0*		12.3*
	SHARE OF AUDIENCE %	21	20 *		22 *	25	24 *		25 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %	11.8	12.3	13.4	14.0	14.5	14.9	15.5	15.4	13.3	12.7	12.4	12.2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	51.7	53.5	53.8	54.9	55.1	56.6	57.5	58.5	59.3	59.7	60.1	60.4	56.6	55.8	54.3	52.8
	WK. 2	57.3	59.5	59.0	59.3	59.3	59.9	60.6	61.6	61.3	61.5	62.2	61.4	56.0	53.9	51.8	50.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. NOV.5, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,240 19.5				18,160 21.8				14,830 17.8			
Program					T.J. HOOKER (OP)				LOVE BOAT				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9	13.6*		16.1*	14,580 17.5	16.4*		18.7*	11,250 13.5	13.7*		13.2*
SHARE OF AUDIENCE %					28	26 *		30 *	31	30 *		33 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					12.7	14.5	15.7	16.5	15.8	16.9	18.9	18.6	13.9	13.6	13.1	13.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,660 18.8				18,080 21.7							
Program					WALT DISNEY DISNEY'S HALLOWEEN TREAT (OP)				CBS SAT. NIGHT MOVIE MY BODYGUARD							
AVERAGE AUDIENCE (Households (000) & %)					10,910 13.1	12.7*		13.6*	11,410 13.7	12.6*		12.9*		14.4*		15.0*
SHARE OF AUDIENCE %					24	24 *		25 *	25	23 *		23 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					12.8	12.6	13.4	13.7	12.6	12.7	12.9	13.0	14.3	14.5	15.1	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,750 14.1		10,910 13.1		10,330 12.4		8,910 10.7		9,750 11.7			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (OP)		DEVLIN CONNECTION			
AVERAGE AUDIENCE (Households (000) & %)					10,000 12.0		9,500 11.4		9,330 11.2		7,830 9.4		7,330 8.8	8.6*		9.0*
SHARE OF AUDIENCE %					23		21		20		17		16	16 *		17 *
AVG. AUD. BY ¼ HR. %					11.5	12.4	11.3	11.5	11.0	11.4	9.3	9.6	8.4	8.7	9.2	8.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,830 19.0				19,990 24.0				17,910 21.5			
Program					T.J. HOOKER (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9	14.3*		15.6*	16,160 19.4	18.5*		20.2*	14,740 17.7	17.5*		17.8*
SHARE OF AUDIENCE %					25	24 *		26 *	32	31 *		34 *	33	31 *		34 *
AVG. AUD. BY ¼ HR. %					14.1	14.5	15.1	16.0	17.7	19.2	20.0	20.4	17.4	17.6	18.1	17.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,490 19.8				21,070 25.3							
Program					WALT DISNEY NO DEPOSIT,NO RETURN,PART 1 (OP)				CBS SAT. NIGHT MOVIE ONE SHOE MAKES IT MURDER							
AVERAGE AUDIENCE (Households (000) & %)					11,660 14.0	14.0*		14.1*	13,830 16.6	15.3*		16.0*		17.2*		17.9*
SHARE OF AUDIENCE %					24	24 *		24 *	29	25 *		27 *		31 *		34 *
AVG. AUD. BY ¼ HR. %					14.0	13.9	13.8	14.4	15.6	15.0	16.1	15.9	17.3	17.1	18.1	17.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,240 19.5		15,580 18.7		14,080 16.9		11,750 14.1		10,660 12.8			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (OP)		DEVLIN CONNECTION			
AVERAGE AUDIENCE (Households (000) & %)					13,740 16.5		14,330 17.2		12,740 15.3		11,160 13.4		7,250 8.7	9.2*		8.3*
SHARE OF AUDIENCE %					28		29		25		22		16	16 *		16 *
AVG. AUD. BY ¼ HR. %					15.1	17.8	17.1	17.2	15.1	15.5	13.3	13.5	9.8	8.5	8.2	8.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.2	50.1	51.4	52.0	52.7	53.5	53.4	54.6	55.0	55.6	56.2	56.6	54.5	53.9	53.8	52.6
WK. 2	54.1	55.4	56.8	58.1	57.9	59.1	58.9	60.0	60.4	60.7	60.4	60.0	56.4	55.1	53.9	51.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV		ABC WEEKEND REPORT-SAT.															
TOTAL AUDIENCE (Households (000) & %)		5,080 6.1															
AVERAGE AUDIENCE (Households (000) & %)		4,830 5.8															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.8															
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV				SATURDAY NIGHT (11:30-12:53AM) (SUSTAINING 12:53-1:00AM)													
TOTAL AUDIENCE (Households (000) & %)				9,250 11.1													
AVERAGE AUDIENCE (Households (000) & %)				4,910 5.9	6.6*		5.8*		4.9*								
SHARE OF AUDIENCE	%			18	18 *		19 *		19 *								
AVG. AUD. BY ¼ HR.	%			6.8	6.4	5.8	5.7	5.1	4.6								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV		ABC WEEKEND REPORT-SAT.															
TOTAL AUDIENCE (Households (000) & %)		5,080 6.1															
AVERAGE AUDIENCE (Households (000) & %)		5,080 6.1															
SHARE OF AUDIENCE	%	14															
AVG. AUD. BY ¼ HR.	%	6.1															
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV				TWILIGHT THEATRE II (11:30-12:50AM) (SUSTAINING 12:50-1:30AM)													
TOTAL AUDIENCE (Households (000) & %)				9,160 11.0													
AVERAGE AUDIENCE (Households (000) & %)				4,580 5.5	6.7*		5.2*		4.0*								
SHARE OF AUDIENCE	%			19	19 *		19 *		17 *								
AVG. AUD. BY ¼ HR.	%			6.8	6.6	5.6	4.8	4.0	4.0								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	48.3	44.5	38.9	35.6	32.4	30.2	26.6	23.8	21.7	19.5	16.6	14.5	13.5	11.8	10.3	8.9
	WK. 2	46.2	42.3	36.3	32.7	29.3	26.7	24.1	22.1	20.0	17.8	15.9	14.5	13.4	12.7	11.1	9.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.31, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	12,250 14.7				15,330 18.4				21,490 25.8							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE WILD WOMEN OF CHASTITY GULCH (OP)							
AVERAGE AUDIENCE (Households (000) & %)	9,660 11.6	11.1*		12.1*	12,250 14.7	14.2*		15.2*	14,160 17.0	17.0*		17.1*		17.1*		16.9*
SHARE OF AUDIENCE %	20	19 *		20 *	23	23 *		24 *	29	26 *		28 *		30 *		32 *
AVG. AUD. BY ¼ HR. %	10.5	11.6	11.9	12.3	14.1	14.4	15.1	15.3	16.8	17.2	17.3	16.9	17.0	17.1	16.9	17.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,490 31.8				20,240 24.3		19,160 23.0		18,910 22.7		17,660 21.2		16,660 20.0			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D. (10:00-10:55PM) (S)(OP)(-OP)			
AVERAGE AUDIENCE (Households (000) & %)	22,070 26.5	25.8*		27.2*	17,660 21.2		17,490 21.0		17,410 20.9		15,830 19.0		13,990 16.8	16.7*		16.8*
SHARE OF AUDIENCE %	45	45 *		45 *	34		33		33		31		30	29 *		31 *
AVG. AUD. BY ¼ HR. %	24.6	26.9	27.5	26.9	21.0	21.5	20.6	21.4	20.4	21.4	19.5	18.5	16.3	17.1	17.1	16.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,500 10.2				15,490 18.6				19,580 23.5							
Program	VOYAGERS				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE HALLOWEEN(R) (9:00-10:55PM) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)	6,330 7.6	7.1*		8.1*	12,410 14.9	14.3*		15.4*	12,990 15.6	15.2*		15.9*		16.0*		15.1*
SHARE OF AUDIENCE %	13	12 *		13 *	24	23 *		24 *	26	24 *		26 *		28 *		28 *
AVG. AUD. BY ¼ HR. %	6.8	7.3	7.7	8.6	13.5	15.1	15.8	15.1	15.2	15.3	15.6	16.2	16.3	15.7	15.5	14.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,660 17.6				17,080 20.5				24,070 28.9							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE KRAMER VS KRAMER (9:00-11:15PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	11,080 13.3	12.3*		14.3*	13,740 16.5	15.9*		17.1*	16,830 20.2	19.9*		20.1*		20.4*		20.6*
SHARE OF AUDIENCE %	21	20 *		22 *	25	24 *		25 *	32	28 *		29 *		32 *		35 *
AVG. AUD. BY ¼ HR. %	11.6	12.9	13.9	14.8	15.8	16.0	16.6	17.6	19.7	20.2	20.1	20.0	20.6	20.1	20.3	20.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,570 33.1				19,080 22.9		18,080 21.7		15,660 18.8		15,580 18.7		15,580 18.7			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	22,910 27.5	26.9*		28.1*	17,080 20.5		16,580 19.9		14,240 17.1		14,080 16.9		12,580 15.1	15.4*		14.8*
SHARE OF AUDIENCE %	43	44 *		43 *	31		29		24		24		25	24 *		25 *
AVG. AUD. BY ¼ HR. %	25.8	28.0	28.1	28.1	20.5	20.5	20.0	19.8	16.7	17.5	16.6	17.2	15.2	15.6	15.1	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	10,660 12.8				17,080 20.5				25,160 30.2				21,990 26.4			
Program	VOYAGERS				CHIPS (OP)				TV CENSORED BLOOPERS #4 (SUS-OP)				TV GREATEST COMMERCIALS			
AVERAGE AUDIENCE (Households (000) & %)	7,750 9.3	9.0*		9.6*	13,660 16.4	15.3*		17.5*	21,070 25.3	24.9*		25.8*	17,410 20.9	22.4*		19.4*
SHARE OF AUDIENCE %	15	15 *		15 *	25	23 *		26 *	36	35 *		37 *	34	35 *		33 *
AVG. AUD. BY ¼ HR. %	9.0	9.1	9.2	10.0	14.8	15.9	16.8	18.2	24.4	25.3	25.9	25.6	23.2	21.6	20.0	18.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	56.7	58.7	59.5	60.6	61.9	63.3	63.9	64.2	63.9	64.4	62.3	60.9	57.7	57.4	54.9	52.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	60.4	63.0	64.4	65.6	65.1	66.6	67.1	68.3	70.2	70.5	69.7	69.0	64.6	62.2	59.8	57.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,250 3.9															
	Program	ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,250 3.9															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	3.9															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,410 5.3															
	Program	CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.2															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,670 2.0													
	Program			NBC LATE NIGHT MOVIE MONSTER DISASTERS (11:30-12:04AM) (SUSTAINING 12:04-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,330 1.6													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			1.9	1.4	1.1											

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		4,250 5.1														
	Program	(1)	ABC WEEKEND REPORT SUN.														
	AVERAGE AUDIENCE (Households (000) & %)		4,080 4.9														
	SHARE OF AUDIENCE %		13														
	AVG. AUD. BY ¼ HR. %	19.9	4.9														
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,660 5.6															
	Program	CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,580 5.5															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.5															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,000 2.4													
	Program			NBC LATE NIGHT MOVIE A CRY FOR LOVE (11:30-12:13AM) (SUSTAINING 12:13-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,420 1.7	1.7*												
	SHARE OF AUDIENCE %			6	6 *												
	AVG. AUD. BY ¼ HR. %			1.9	1.5	1.5											

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	43.2	36.8	29.1	24.7	20.8	18.6	16.0	14.0	12.3	10.9	8.9	7.4	6.4	5.6	4.6	4.0
	WK. 2	49.7	39.6	33.2	27.4	23.4	21.5	18.5	15.9	13.9	12.4	10.8	9.5	8.2	7.5	6.8	5.7

U.S. TV Households: 83,300,000

(1)ABC SUNDAY NIGHT MOVIE,KRAMER VS KRAMER,ABC,(9:00-11:15PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.25-29, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,580 6.7				5,910 7.1									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000) & %)			4,330 5.2				4,830 5.8									
SHARE OF AUDIENCE %			29				29									
AVG. AUD. BY ¼ HR. %			5.1	5.3			5.9	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,920 3.5				3,420 4.1						3,170 3.8		3,250 3.9	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			2,420 2.9				2,750 3.3						2,580 3.1		2,830 3.4	
SHARE OF AUDIENCE %			16				16						15		17	
AVG. AUD. BY ¼ HR. %			2.8	2.9			3.4	3.4					3.0	3.2	3.4	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,080 4.9				4,750 5.7						3,170 3.8		4,660 5.6	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,420 4.1				3,830 4.6						2,500 3.0		3,920 4.7	
SHARE OF AUDIENCE %			23				23						15		23	
AVG. AUD. BY ¼ HR. %			4.1	4.2			4.6	4.7					2.7	3.4	4.7	4.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,500 7.8				5,830 7.0									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000) & %)			5,250 6.3				4,830 5.8									
SHARE OF AUDIENCE %			29				27									
AVG. AUD. BY ¼ HR. %			6.5	6.1			5.9	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,330 4.0				3,500 4.2						3,670 4.4		3,580 4.3	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			2,670 3.2				2,670 3.2						3,000 3.6		3,170 3.8	
SHARE OF AUDIENCE %			15				15						17		18	
AVG. AUD. BY ¼ HR. %			3.2	3.2			3.2	3.2					3.4	3.8	3.6	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,830 5.8				4,500 5.4						3,330 4.0		4,830 5.8	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F (SUS-OP)>		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,920 4.7				3,670 4.4						2,920 3.5		3,920 4.7	
SHARE OF AUDIENCE %			22				21						17		22	
AVG. AUD. BY ¼ HR. %			4.7	4.7			4.3	4.5					3.2	3.6	4.7	4.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.4	12.4	14.4	15.9	17.4	19.1	19.7	20.0	20.6	20.8	20.7	20.7	20.0	20.4	20.6	20.3
WK. 2	12.9	15.2	17.5	19.5	21.2	22.5	22.1	21.6	21.3	21.3	21.0	21.2	20.6	20.8	21.0	21.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.1-5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.25-29, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,410 6.5				5,250 6.3		5,410 6.5		10,250 12.3				8,330 10.0			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
	AVERAGE AUDIENCE (Households (000) & %)	3,670 4.4	4.0*		4.9*	4,330 5.2		4,580 5.5		7,830 9.4	8.7*		10.1*	6,410 7.7	7.7*		7.7*
	SHARE OF AUDIENCE %	21	20 *		23 *	22		23		34	32 *		36 *	30	29 *		30 *
	AVG. AUD. BY ¼ HR. %	3.7	4.3	4.8	5.1	5.0	5.4	5.4	5.7	8.2	9.2	10.2	10.1	7.8	7.6	7.6	7.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,500 7.8		7,910 9.5				8,000 9.6				7,250 8.7				5,080 6.1	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,580 6.7		6,830 8.2				5,910 7.1	7.0*		7.1*	5,750 6.9	6.7*		7.1*	4,500 5.4	
	SHARE OF AUDIENCE %	34		38				29	30 *		28 *	25	24 *		27 *	21	
	AVG. AUD. BY ¼ HR. %	6.3	7.1	7.9	8.5			7.1	7.0	7.1	7.1	6.7	6.7	7.1	7.1	5.6	5.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,000 3.6				1,580 1.9		2,500 3.0		5,250 6.3				5,160 6.2			
	Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000) & %)	2,080 2.5	2.6*		2.4*	1,250 1.5		2,080 2.5		4,170 5.0	4.7*		5.2*	3,830 4.6	4.6*		4.7*
	SHARE OF AUDIENCE %	12	13 *		11 *	6		10		18	17 *		19 *	18	17 *		18 *
	AVG. AUD. BY ¼ HR. %	2.6	2.5	2.4	2.4	1.5	1.5	2.2	2.7	4.5	4.9	5.2	5.3	4.6	4.5	4.6	4.7

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,080 7.3				5,080 6.1		5,580 6.7		9,580 11.5				8,330 10.0			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
	AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1	4.7*		5.6*	4,330 5.2		4,580 5.5		7,330 8.8	8.4*		9.2*	6,500 7.8	7.8*		7.8*
	SHARE OF AUDIENCE %	23	22 *		25 *	21		22		31	29 *		32 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %	4.4	5.0	5.4	5.7	5.0	5.3	5.3	5.8	8.1	8.7	9.2	9.1	7.8	7.8	7.7	7.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,160 8.6		8,160 9.8				8,250 9.9				7,580 9.1				5,250 6.3	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	6,000 7.2		7,000 8.4				6,160 7.4	7.3*		7.5*	6,000 7.2	7.0*		7.4*	4,910 5.9	
	SHARE OF AUDIENCE %	34		37				29	30 *		29 *	26	24 *		27 *	22	
	AVG. AUD. BY ¼ HR. %	6.8	7.7	8.1	8.7			7.4	7.2	7.4	7.5	7.0	7.1	7.5	7.4	5.8	5.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,250 3.9				1,580 1.9		2,830 3.4		5,750 6.9				5,160 6.2			
	Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000) & %)	2,080 2.5	2.6*		2.5*	1,330 1.6		2,250 2.7		4,330 5.2	4.9*		5.6*	3,830 4.6	4.6*		4.6*
	SHARE OF AUDIENCE %	11	12 *		11 *	7		11		18	17 *		19 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	2.7	2.4	2.4	2.6	1.6	1.6	2.6	2.8	4.7	5.1	5.5	5.6	4.7	4.6	4.6	4.6

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	19.7	20.4	20.9	22.1	23.4	24.6	24.4	25.2	26.2	27.2	27.5	27.8	26.5	26.7	25.6	26.0
	WK. 2	21.5	22.3	22.7	23.7	24.7	26.2	25.6	26.2	27.7	28.5	28.3	28.4	27.2	27.3	26.5	27.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.-FRI. NOV.1-5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.25-29, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,580 11.5				3,420 4.1										11,830 14.2	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,500 9.0	8.7*		9.2*	2,920 3.5										10,410 12.5	
SHARE OF AUDIENCE %	32	33 *		32 *	12										23	
AVG. AUD. BY ¼ HR. %	8.5	8.9	9.1	9.2	3.7	3.3									12.3	12.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,160 8.6				2,330 2.8										12,580 15.1	
Program	← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,750 6.9	6.6*		7.2*	2,000 2.4										11,000 13.2	
SHARE OF AUDIENCE %	25	25 *		25 *	8										24	
AVG. AUD. BY ¼ HR. %	6.4	6.8	7.2	7.2	2.5	2.4									13.0	13.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,000 4.8														10,830 13.0	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,670 3.2	3.1*		3.3*											9,500 11.4	
SHARE OF AUDIENCE %	12	12 *		11 *											21	
AVG. AUD. BY ¼ HR. %	3.1	3.0	3.2	3.3											11.2	11.6

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,080 12.1				3,330 4.0										11,830 14.2	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,830 9.4	9.0*		9.8*	3,000 3.6										10,580 12.7	
SHARE OF AUDIENCE %	32	32 *		32 *	12										22	
AVG. AUD. BY ¼ HR. %	8.8	9.2	9.8	9.9	3.7	3.4									12.4	13.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,500 9.0				2,670 3.2										13,410 16.1	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,000 7.2	7.0*		7.3*	2,250 2.7										11,830 14.2	
SHARE OF AUDIENCE %	25	25 *		24 *	9										24	
AVG. AUD. BY ¼ HR. %	7.0	7.2	7.3	7.3	2.6	2.8									14.2	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,080 4.9														10,660 12.8	
Program	← FANTASY →				(S)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,830 3.4	3.2*		3.5*											9,580 11.5	
SHARE OF AUDIENCE %	12	12 *		12 *											20	
AVG. AUD. BY ¼ HR. %	3.2	3.2	3.4	3.6											11.4	11.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.3	27.7	28.8	29.7	29.3	31.3	33.3	35.7	37.1	39.2	40.6	43.6	46.7	49.8	52.8	54.7
WK. 2	27.5	28.7	30.1	31.6	31.3	33.0	34.7	37.5	39.8	42.7	45.7	48.6	52.4	55.7	57.8	59.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.1-5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 30, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,830		5,160		7,500		8,330		6,910		6,830	
(%)					3.4		6.2		9.0		10.0		8.3		8.2	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,330		4,170		6,250		7,500		5,750		5,750	
(%)					2.8		5.0		7.5		9.0		6.9		6.9	
SHARE OF AUDIENCE %					24		32		41		41		28		28	
AVG. AUD. BY ¼ HR. %					2.5	3.1	4.3	5.7	7.0	8.0	9.0	9.0	7.3	6.5	7.1	6.7
CBS TV TOTAL AUDIENCE (Households (000))	1,500				2,000		2,750		2,500		6,410				7,160	
(%)	1.8				2.4		3.3		3.0		7.7				8.6	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
AVERAGE AUDIENCE (Households (000))	580				1,420		2,170		1,750		3,500				4,830	
(%)	.7	<<		1.0*	1.7		2.6		2.1		4.2	3.1*		5.3*	5.8	5.4*
SHARE OF AUDIENCE %	12			14 *	15		17		11		18	14 *		22 *	24	22 *
AVG. AUD. BY ¼ HR. %	<<	<<	.7	1.2	1.5	1.8	2.5	2.6	1.8	2.4	2.7	3.5	5.0	5.7	5.6	5.2
NBC TV TOTAL AUDIENCE (Households (000))					2,830		4,250		6,000		6,250		7,580		6,410	
(%)					3.4		5.1		7.2		7.5		9.1		7.7	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000))					2,330		3,170		5,000		5,330		6,330		5,410	
(%)					2.8		3.8		6.0		6.4		7.6		6.5	
SHARE OF AUDIENCE %					24		24		32		29		31		27	
AVG. AUD. BY ¼ HR. %					2.3	3.3	3.4	4.2	5.8	6.2	6.1	6.6	7.4	7.9	6.6	6.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					4,330		7,250		7,750		8,250		4,330		4,830	
(%)					5.2		8.7		9.3		9.9		5.2		5.8	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000))					3,080		5,750		6,830		7,160		3,750		3,920	
(%)					3.7		6.9		8.2		8.6		4.5		4.7	
SHARE OF AUDIENCE %					23		33		34		33		16		17	
AVG. AUD. BY ¼ HR. %					3.0	4.5	6.4	7.4	8.3	8.1	8.6	8.5	4.6	4.4	5.0	4.4
CBS TV TOTAL AUDIENCE (Households (000))	3,500				3,420		3,580		3,330		6,500				8,330	
(%)	4.2				4.1		4.3		4.0		7.8				10.0	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
AVERAGE AUDIENCE (Households (000))	1,750				2,750		2,830		2,670		3,500				5,330	
(%)	2.1	1.8*		2.5*	3.3		3.4		3.2		4.2	3.4*		5.1*	6.4	5.9*
SHARE OF AUDIENCE %	23	25 *		22 *	20		16		13		16	13 *		19 *	24	22 *
AVG. AUD. BY ¼ HR. %	1.6	2.1	2.3	2.7	3.4	3.2	3.3	3.4	3.4	?.1	3.2	3.5	4.8	5.3	5.8	6.0
NBC TV TOTAL AUDIENCE (Households (000))					4,000		4,330		6,410		7,580		8,910		6,330	
(%)					4.8		5.2		7.7		9.1		10.7		7.6	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000))					3,000		3,830		5,410		6,330		7,580		5,660	
(%)					3.6		4.6		6.5		7.6		9.1		6.8	
SHARE OF AUDIENCE %					22		22		27		30		33		25	
AVG. AUD. BY ¼ HR. %					3.1	4.0	4.4	4.8	6.1	6.9	7.3	7.8	9.3	8.9	6.7	6.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.9	6.2	7.6	9.5	11.5	14.1	16.1	18.0	18.6	20.1	21.5	22.9	24.3	25.4	25.5	25.1
WK. 2	8.0	9.8	12.1	14.4	16.8	18.9	20.8	22.8	24.3	25.2	25.9	26.9	27.3	27.0	26.9	26.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. NOV. 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.30, 1982

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	6,000		6,750		6,000		7,000									
	TOTAL AUDIENCE (%)	7.2		8.1		7.2		8.4									
	Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		ABC WEEKEND SPECIALS THE GIRL WITH ESP		← AMERICAN BANDSTAND '83 →									
	AVERAGE AUDIENCE (Households (000))	4,830		5,750		4,910		4,170									
	AVERAGE AUDIENCE (%)	5.8		6.9		5.9		5.0	5.0*		5.0*						
	SHARE OF AUDIENCE %	24		28		23		19	19 *		18 *						
	AVG. AUD. BY ¼ HR. %	5.7	6.0	7.2	6.5	5.8	6.1	5.0	5.0	5.0	5.0						
CBS TV	TOTAL AUDIENCE (Households (000))			3,580		4,500		18,580									
	TOTAL AUDIENCE (%)			4.3		5.4		22.3									
	Program	BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)		MEATBALL & SPAGHETTI (OP)		NCAA TODAY-CBS		← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST →									
	AVERAGE AUDIENCE (Households (000))			2,830		3,250		7,580									
	AVERAGE AUDIENCE (%)		6.1*	3.4		3.9		9.1	5.6*		7.6*		9.1*		9.5*		9.9*
	SHARE OF AUDIENCE %		26 *	14		15		29	20 *		26 *		31 *		30 *		30 *
	AVG. AUD. BY ¼ HR. %	6.4	5.9	3.3	3.5	4.0	3.8	5.2	6.0	7.3	7.9	8.8	9.4	9.7	9.4	9.6	10.1
NBC TV	TOTAL AUDIENCE (Households (000))	5,000		5,750		4,410		4,330								3,670	
	TOTAL AUDIENCE (%)	6.0		6.9		5.3		5.2								4.4	
	Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON								1932:LA OLYMPICS REVISITD (2:30-4:00PM)	
	AVERAGE AUDIENCE (Households (000))	4,250		4,580		3,500		3,420								1,420	
	AVERAGE AUDIENCE (%)	5.1		5.5		4.2		4.1								1.7	2.2*
	SHARE OF AUDIENCE %	22		23		17		16								6	7 *
	AVG. AUD. BY ¼ HR. %	5.1	5.0	5.4	5.5	4.0	4.3	4.3	3.9							2.3	2.1

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	3,420		4,330		4,330	16,240										
	TOTAL AUDIENCE (%)	4.1		5.2		5.2	19.5										
	Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		(1) (-OP)	← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST →										
	AVERAGE AUDIENCE (Households (000))	2,830		3,670		3,750	7,330										
	AVERAGE AUDIENCE (%)	3.4		4.4		4.5	8.8		6.4*		8.3*		8.9*		9.4*		10.2*
	SHARE OF AUDIENCE %	13		16		17	30		22 *		29 *		31 *		33 *		35 *
	AVG. AUD. BY ¼ HR. %	3.3	3.4	4.4	4.5	4.5	5.1	6.1	6.7	8.4	8.3	9.1	8.8	9.1	9.7	10.0	10.5
CBS TV	TOTAL AUDIENCE (Households (000))			4,660		5,500		5,330		5,160		2,250					
	TOTAL AUDIENCE (%)			5.6		6.6		6.4		6.2		2.7					
	Program	BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30) (OP)		MEATBALL & SPAGHETTI (OP)		POPEYE/OLIVE COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		RAZZMATAZZ					
	AVERAGE AUDIENCE (Households (000))			3,670		4,080		4,330		4,250		1,830					
	AVERAGE AUDIENCE (%)		7.0*	4.4		4.9		5.2		5.1		2.2					
	SHARE OF AUDIENCE %		27 *	18		19		18		17		8					
	AVG. AUD. BY ¼ HR. %	7.2	6.8	4.5	4.3	4.6	5.2	5.2	5.2	5.0	5.2	2.4	2.1				
NBC TV	TOTAL AUDIENCE (Households (000))	6,160		6,080		4,830		4,330									
	TOTAL AUDIENCE (%)	7.4		7.3		5.8		5.2									
	Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON									
	AVERAGE AUDIENCE (Households (000))	5,080		5,000		3,920		3,580									
	AVERAGE AUDIENCE (%)	6.1		6.0		4.7		4.3									
	SHARE OF AUDIENCE %	23		24		18		15									
	AVG. AUD. BY ¼ HR. %	6.1	6.2	5.9	6.2	4.4	4.9	4.4	4.2								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.2	24.1	24.5	24.1	24.8	25.4	26.1	26.4	27.2	28.2	28.4	29.4	30.5	30.8	31.3	31.3
WK. 2	26.1	26.0	25.0	25.6	25.6	28.1	28.7	29.3	29.2	29.1	28.8	29.6	29.0	29.7	29.7	30.2

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL-PRE,ABC,(12:00-12:18PM)

For explanation of symbols, See page A.

DAY SAT. NOV.6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.30, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
TOTAL AUDIENCE (Households (000) & %)				18,830 22.6													
ABC TV				(1) (→OP)	← NCAA FOOTBALL GAME WASHINGTON VS STANFORD (3:44-7:00PM) (OP) →												
AVERAGE AUDIENCE (Households (000) & %)				8,160 9.8			8.4*		9.3*		9.8*		10.1*		11.5*		12.0*
SHARE OF AUDIENCE	%			27			27 *		28 *		28 *		27 *		28 *		27 *
AVG. AUD. BY ¼ HR.	%			4.2	5.2	7.9	9.0	9.2	9.3	10.0	9.5	9.8	10.4	11.4	11.7	12.3	11.7
TOTAL AUDIENCE (Households (000) & %)					3,330 4.0	10,000 12.0										7,000 8.4	
CBS TV		← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (→OP)			(2)	← CBS SPORTS SATURDAY →										CBS SAT.NEWS-SCHIEFFER(B)	
AVERAGE AUDIENCE (Households (000) & %)			11.6*		3,330 4.0	5,080 6.1	5.8*		6.0*		6.2*		6.4*			5,910 7.1	
SHARE OF AUDIENCE	%		34 *		11	18	19 *		18 *		18 *		17 *			15	
AVG. AUD. BY ¼ HR.	%	11.1	12.0	11.2	4.0	6.0	5.7	6.3	5.6	6.0	6.4	6.5	6.4			6.7	7.6
TOTAL AUDIENCE (Households (000) & %)						7,000 8.4										9,750 11.7	
NBC TV		← 1932:LA OLYMPICS REVISITD (2:30-4:00PM) →				← SPORTSWORLD-SAT →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			1.5*		1.5*	2,830 3.4	2.7*		3.4*		4.0*					7,750 9.3	
SHARE OF AUDIENCE	%		5 *		5 *	10	9 *		10 *		11 *					20	
AVG. AUD. BY ¼ HR.	%	1.9	1.1	1.5	1.5	2.6	2.9	3.1	3.8	3.5	4.5					8.9	9.7
WEEK 2																	
TOTAL AUDIENCE (Households (000) & %)					8,410 10.1					13,580 16.3							
ABC TV		NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST			← USA-WORLD-AMATUR BOXING →					← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)			10.8*		4,500 5.4		5.4*		5.6*	6,250 7.5	7.3*		8.0*		7.2*		
SHARE OF AUDIENCE	%		34 *		16		16 *		15 *	16	17 *		18 *		14 *		
AVG. AUD. BY ¼ HR.	%	10.6	11.2	10.0	5.1	5.6	5.3	5.5	5.7	6.8	7.7	8.2	7.8	7.0	7.3		
TOTAL AUDIENCE (Households (000) & %)				22,740 27.3													10,910 13.1
CBS TV					← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP)(→OP) →												(3)
AVERAGE AUDIENCE (Households (000) & %)				10,000 12.0	7.7*		10.0*		12.0*		13.4*		13.6*		13.4*		9,410 11.3
SHARE OF AUDIENCE	%			30	23 *		30 *		33 *		34 *		33 *		29 *		23
AVG. AUD. BY ¼ HR.	%			6.7	8.0	9.3	10.6	11.5	12.5	13.4	13.4	13.7	13.5	13.7	13.0	12.8	10.6
TOTAL AUDIENCE (Households (000) & %)						7,000 8.4										11,160 13.4	
NBC TV						← SPORTSWORLD-SAT →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)						3,000 3.6	2.8*		3.7*		4.4*					9,410 11.3	
SHARE OF AUDIENCE	%					10	8 *		10 *		11 *					21	
AVG. AUD. BY ¼ HR.	%					2.7	3.0	3.6	3.7	4.7	4.2					11.1	11.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.9	31.6	31.7	32.2	31.9	32.0	33.0	34.1	35.2	36.9	36.9	39.1	41.8	44.3	46.2	47.8
	WK. 2	31.0	33.0	33.7	34.0	34.1	35.2	37.4	38.9	40.9	43.2	44.2	46.3	49.2	51.9	53.1	53.8

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL-PRE,ABC,(3:30-3:44PM)

(2)NCAA TODAY POST-CBS,CBS,(3:47-4:00PM)

(3)NCAA TODAY POST-CBS,CBS,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. NOV.6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.31, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											2,080 2.5		2,670 3.2			
ABC TV program											BEST/KIDS-PEOPLE TOO (9:30-10:02AM) (→OP)		BEST/KIDS-PEOPLE TOO II (10:02-10:30AM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)											1,580 1.9		2,250 2.7			
SHARE OF AUDIENCE %											8		11			
AVG. AUD. BY ¼ HR. %											1.8	2.1	2.7	2.7		
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,830 9.4							
CBS TV program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN → (SUS)				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,250 5.1	5.0*		5.2*		5.1*		
SHARE OF AUDIENCE %									22	23 *		23 *		20 *		
AVG. AUD. BY ¼ HR. %									4.7	5.3	5.3	5.1	5.1	5.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											1,420 1.7		2,330 2.8			
ABC TV program											BEST/KIDS-PEOPLE TOO		BEST/KIDS-PEOPLE TOO (OP)			
AVERAGE AUDIENCE (Households (000) & %)											1,000 1.2		1,750 2.1			
SHARE OF AUDIENCE %											5		9			
AVG. AUD. BY ¼ HR. %											1.3	1.2	1.8	2.4		
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,000 9.6							
CBS TV program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN → (SUS)				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									4,410 5.3	4.6*		5.9*		5.6*		
SHARE OF AUDIENCE %									23	22 *		24 *		23 *		
AVG. AUD. BY ¼ HR. %									4.0	5.2	5.9	5.9	5.6	5.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.5	8.8	10.5	12.9	15.0	16.7	18.6	20.8	22.5	23.1	22.4	23.1	24.7	26.0	26.6	26.9
WK. 2	5.4	6.8	8.6	10.4	13.3	16.0	17.7	18.8	20.9	22.9	24.1	24.9	24.0	24.1	24.5	25.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.31, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			5,250													
TOTAL AUDIENCE (%)			6.3													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000))			3,330													
AVERAGE AUDIENCE (%)			4.0	4.0*		4.0*										
SHARE OF AUDIENCE %			15	15 *		14 *										
AVG. AUD. BY ¼ HR. %			4.0	4.0	4.1	4.0										
CBS TV TOTAL AUDIENCE (Households (000))			3,170				4,750		7,330				19,660			
TOTAL AUDIENCE (%)			3.8				5.7		8.8				23.6			
Program			FACE THE NATION				NFL TODAY SPECIAL ED.		← CBS SPORTS SPECIAL WAKE UP THE ECHOES →				← CBS SPORTS SUNDAY (2:00-6:00PM)			
AVERAGE AUDIENCE (Households (000))			2,420				3,920		4,750				7,410			
AVERAGE AUDIENCE (%)			2.9				4.7		5.7	5.8*		5.6*	8.9	6.1*		6.1*
SHARE OF AUDIENCE %			10				16		19	20 *		18 *	25	19 *		19 *
AVG. AUD. BY ¼ HR. %			2.9	2.8			4.6	4.8	5.9	5.8	5.4	5.9	6.2	6.0	5.7	6.5
NBC TV TOTAL AUDIENCE (Households (000))					3,000		3,500		11,750							
TOTAL AUDIENCE (%)					3.6		4.2		14.1							
Program					MEET THE PRESS		NBC NFL '82 SP.		← NBC SPORTS SPEC. (1:00-4:00PM)							
AVERAGE AUDIENCE (Households (000))					2,580		2,580		4,330							
AVERAGE AUDIENCE (%)					3.1		3.1		5.2	4.7*		5.3*		5.0*		5.6*
SHARE OF AUDIENCE %					11		11		16	16 *		17 *		16 *		18 *
AVG. AUD. BY ¼ HR. %					3.1	3.1	2.8	3.4	4.2	5.2	5.4	5.2	5.1	4.9	5.7	5.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))			5,000													
TOTAL AUDIENCE (%)			6.0													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000))			3,080													
AVERAGE AUDIENCE (%)			3.7	3.5*		3.8*										
SHARE OF AUDIENCE %			15	14 *		15 *										
AVG. AUD. BY ¼ HR. %			3.4	3.7	3.8	3.7										
CBS TV TOTAL AUDIENCE (Households (000))			3,330						5,830				11,000			
TOTAL AUDIENCE (%)			4.0						7.0				13.2			
Program			FACE THE NATION						← CHILDRENS MYSTERY THEATRE MYSTERY AT FIRE ISLAND (S)(OP) →				← CBS SPORTS SUNDAY (2:00-3:30PM)			
AVERAGE AUDIENCE (Households (000))			2,500						3,580				5,580			
AVERAGE AUDIENCE (%)			3.0						4.3	4.2*		4.5*	6.7	5.7*		6.4*
SHARE OF AUDIENCE %			11						16	16 *		16 *	23	20 *		21 *
AVG. AUD. BY ¼ HR. %			2.9	3.1					4.0	4.4	4.5	4.5	5.5	5.9	6.2	6.5
NBC TV TOTAL AUDIENCE (Households (000))					3,080		3,580									
TOTAL AUDIENCE (%)					3.7		4.3									
Program					MEET THE PRESS		NBC NFL '82 SPEC.									
AVERAGE AUDIENCE (Households (000))					2,580		2,750									
AVERAGE AUDIENCE (%)					3.1		3.3									
SHARE OF AUDIENCE %					13		13									
AVG. AUD. BY ¼ HR. %					3.3	3.0	3.2	3.4								

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.9	25.6	25.6	26.3	26.9	28.4	29.3	29.7	29.6	30.3	31.1	31.8	31.6	31.5	32.1	32.2
WK. 2	25.1	24.9	24.7	24.3	24.3	25.0	25.9	26.9	26.9	27.3	27.0	28.0	27.7	28.4	30.2	30.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY SUN. NOV.7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.31, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,830 9.4 ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,910 8.3	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															8.1	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS SPORTS SUNDAY (2:00-6:00PM) (3:00–5:45)														11,910 14.3 CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		7.0*		6.7*		9.6*		11.1*		12.0*		13.0*			10,080 12.1	
SHARE OF AUDIENCE %		21 *		20 *		26 *		28 *		29 *		30 *			23	
AVG. AUD. BY ¼ HR. %	6.9	7.1	6.7	6.6	9.3	9.9	10.9	11.3	11.6	12.3	12.7	13.3			11.7	12.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	NBC SPORTS SPEC. (1:00-4:00PM) (3:00–3:45)								NBC RELIGIOUS SERIES (SUS) (5:00–5:45)						8,660 10.4 NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		5.4*		5.3*											7,160 8.6	
SHARE OF AUDIENCE %		17 *		15 *											16	
AVG. AUD. BY ¼ HR. %	5.5	5.4	5.5	5.1											8.6	8.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											3,750 4.5 SPORTSBEAT				8,330 10.0 ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)											3,080 3.7				7,000 8.4	
SHARE OF AUDIENCE %											8				16	
AVG. AUD. BY ¼ HR. %											4.0	3.4			8.2	8.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS SPORTS SUNDAY		13,660 16.4 NBA ON CBS SEATTLE VS MILWAUKEE (3:30-6:00PM) (3:30–5:45)												11,500 13.8 CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		8.0*	5,250 6.3	6.2*		5.8*		6.2*		6.3*		7.1*			9,750 11.7	
SHARE OF AUDIENCE %		26 *	17	19 *		17 *		17 *		16 *		16 *			21	
AVG. AUD. BY ¼ HR. %	7.7	8.3	6.5	5.8	5.7	5.9	6.0	6.4	6.4	6.3	6.5	7.6			10.8	12.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	13,160 15.8 NBC SPORTS SPECIAL (3:00–5:45)														9,080 10.9 NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7	3.9*		5.3*		5.2*		5.9*		6.5*		7.5*			7,660 9.2	
SHARE OF AUDIENCE %	16	13 *		16 *		15 *		16 *		16 *		17 *			17	
AVG. AUD. BY ¼ HR. %	4.1	3.7	4.9	5.7	5.2	5.3	5.9	6.0	6.6	6.4	7.4	7.7			9.2	9.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.4	33.2	34.4	34.8	36.4	38.1	40.3	41.9	42.6	45.0	45.2	46.6	50.3	51.8	53.1	53.9
WK. 2	31.6	33.4	34.3	35.6	35.6	36.3	37.7	40.0	41.6	43.5	46.0	49.2	52.7	54.5	55.4	57.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.7, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC REPUBLICAN NATIONAL COMM.(S)	2	8.55- 9.00PM	8.45								14,740	17.7	12,580	15.1	22	15.1	
ABC ABC MONDAY NIGHT MOVIE	1	9.00-11.34PM	→GRID	22,570	27.1	12,740	15.3	25									
	2	9.00-10.44PM	→GRID								23,990	28.8	14,160	17.0	29		
	2	10.49-11.46PM															
			11.00						15.1							18.4	
			11.15				14.7*	30*	14.4					18.0*	38*	17.6	
			11.30						13.2							16.6	
			11.45													10.9	
ABC DEMOCRATIC CAMPAIGN COMM.(S)	2	10.44-10.49PM	10.30								14,910	17.9	14,490	17.4	31	17.8	
			10.45													17.3	
CBS REPUBLICAN POLITICAL-CBS(S)	2	10.54-11.00PM	10.45								11,250	13.5	9,580	11.5	21	11.5	
NBC NBC NEWS CAPSULE-2-MON(SUS)	1	9.56- 9.57PM	9.45														
	2	10.01-10.02PM	10.00														
EVENING TUESDAY																	
ABC VOTE 82-2(SUS)	2	7.23- 7.30PM	7.15														
ABC VOTE 82-3(SUS)	2	7.53- 8.00PM	7.45														
ABC VOTE 82-4(SUS)	2	8.23- 8.30PM	8.15														
ABC VOTE 82-5(SUS)	2	8.53- 9.00PM	8.45														
ABC VOTE 82-6(SUS)	2	9.23- 9.30PM	9.15														
ABC VOTE 82-7(SUS)	2	9.53-10.00PM	9.45														
ABC VOTE 82-8(SUS)	2	10.23-10.30PM	10.15														
ABC VOTE 82-9(SUS)	2	10.53-11.00PM	10.45														
CBS CAMPAIGN '82:ELECT-11.00P(SUS)	2	11.00-11.23PM	11.00														
NBC ELECTION '82-1(SUS)	2	7.23- 7.30PM	7.15														
NBC ELECTION '82-2(SUS)	2	7.53- 8.00PM	7.45														
NBC ELECTION '82-3(SUS)	2	8.23- 8.30PM	8.15														
NBC ELECTION '82-4(SUS)	2	8.53- 9.00PM	8.45														
NBC ELECTION '82-5(SUS)	2	9.23- 9.30PM	9.15														
NBC ELECTION '82-6(SUS)	2	9.53-10.00PM	9.45														
NBC ELECTION '82-7(SUS)	2	10.23-10.30PM	10.15														
NBC DECISION '82-ELECT-11.00P(SUS)	2	11.00-11.23PM	11.00														
EVENING WEDNESDAY																	
NBC NBC NEWS CAPSULE-2-WED(SUS)		9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS CAPSULE-2-M-F	2	9.58- 9.59PM	9.45								9,410	11.3	9,410	11.3	18	11.3	
EVENING FRIDAY																	
NBC NBC NEWS CAPSULE-2-FRI(SUS)		9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	13,080	15.7	13,080	15.7	29	15.7		13,490	16.2	13,490	16.2	27	16.2	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								15,490	18.6	15,490	18.6	31	18.6	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	10,000	12.0	10,000	12.0	22	12.0								
	2	8.57- 8.59PM	8.45								11,160	13.4	10,410	12.5	21	12.5	
NBC NBC NEWS CAPSULE-SAT		8.58- 8.59PM	8.45	7,910	9.5	7,910	9.5	17	9.5		11,660	14.0	11,660	14.0	23	14.0	
NBC NBC NEWS CAPSULE-2-SAT.		9.58- 9.59PM	9.45	6,830	8.2	6,830	8.2	14	8.2		10,330	12.4	10,330	12.4	21	12.4	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.30- 8.32PM	8.30	12,660	15.2	12,410	14.9	23	14.9								
	2	8.31- 8.33PM	8.30								13,580	16.3	13,330	16.0	24	16.0	
ABC ABC NEWSBRIEF-SUN.	2	9.57- 9.58PM	9.45								16,080	19.3	16,080	19.3	28	19.3	
	1	10.01-10.03PM	10.00	14,160	17.0	13,910	16.7	29	16.7								
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	16,580	19.9	16,580	19.9	31	19.9		12,990	15.6	12,990	15.6	23	15.6	
CBS DEMOCRATIC PAID POLITICAL(S)	1	10.55-11.00PM	10.45	13,410	16.1	12,250	14.7	28	14.7								
NBC NBC NEWS CAPSULE-SUN		8.58- 8.59PM	8.45	9,330	11.2	9,330	11.2	17	11.2		13,240	15.9	13,240	15.9	23	15.9	
NBC NBC NEWS CAPSULE-2-SUN(SUS)	1	9.42- 9.43PM	9.30														
	2	9.58- 9.59PM	9.45														
NBC REPUB. NAT'L COMMITTEE(S)	1	10.55-11.00PM	10.45	9,410	11.3	7,910	9.5		9.5								
NBC REPUB.NAT'L COMMITTEE(SUS)	1	10.55-11.00PM	10.45														
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,160	17.0	14,160	17.0	26	14.8	M-F	13,580	16.3	13,410	16.1	25	16.1	MWTHF
			9.45						17.5	TU-F						16.1	W-F
ABC '82 VOTE-11.30 PM(S)	2	11.30-11.53PM	11.30								6,410	7.7	4,910	5.9	14	6.4	TUE.
			11.45													5.1	TUE.
ABC ABC NEWS:NIGHTLINE-T-F	1	11.30-12.00MD	11.30	6,250	7.5	5,160	6.2	19	6.9	TU-F							
	2	>	11.30								5,910	7.1	4,750	5.7	17	6.6	W-F
			11.45						5.4	TU-F				5.7*	17*	4.8	W-F
			12.00													4.3	THU.
ABC VOTE 82-10(SUS)	2	11.52-11.59PM	11.45														TUE.
ABC '82 VOTE-12.00 AM(S)	2	12.00-12.23AM	12.00								4,080	4.9	3,330	4.0	12	4.1	TUE.
			12.15													3.9	TUE.
ABC ABC NEWS:NIGHTLINE-MON	1	12.05-12.40AM	12.00	4,000	4.8	3,330	4.0	17	4.5	MON.							
			12.15				4.2*	17*	4.1	MON.							
			12.30						3.3	MON.							
ABC LAST WORD		>	12.00	3,920	4.7	2,500	3.0	13	3.7	TU-F	3,580	4.3	2,250	2.7	12	3.5	W-F
			12.15				3.5*	14*	3.2	TU-F				3.2*	12*	2.9	W-F
			12.30						2.9	TU-F						2.5	W-F
			12.45				2.7*	14*	2.5	TU-F				2.2*	11*	2.0	W-F
			1.00						1.8	TH&F						2.0	W&TH
ABC ABC NEWS:NIGHTLINE-MON	2	12.17-12.47AM	12.15								3,580	4.3	2,750	3.3	16	4.0	MON.
			12.30													2.8	MON.
			12.45													2.4	MON.
ABC VOTE 82-11(SUS)	2	12.23-12.30AM	12.15														TUE.
ABC '82 VOTE-12.30 AM(S)	2	12.30-12.53AM	12.30								2,500	3.0	2,170	2.6	10	2.6	TUE.
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC '82 VOTE-12.30 AM(S)-CONT'D			12.45													2.6	TUE.
ABC VOTE 82-12(SUS)	2	12.53- 1.00AM	12.45														TUE.
ABC '82 VOTE-1.00 AM(SUS)	2	1.00- 1.23AM	1.00														TUE.
ABC VOTE 82-1(SUS)	2	1.23- 1.30AM	1.15														TUE.
ABC '82 VOTE-1.30 AM(SUS)	2	1.30- 2.00AM	1.30														TUE.
CBS NEWSBREAK-M-F	1	>	8.15	13,740	16.5	13,740	16.5	26	18.8	M-F							
	2	8.58- 8.59PM	8.45						16.0	TU-F	13,740	16.5	13,740	16.5	25	16.5	MWTHF
CBS CAMPAIGN '82:ELECT-11.30P(S)	2	11.30-11.53PM	11.30								5,000	6.0	4,000	4.8	11	4.9	TUE.
			11.45													4.7	TUE.
CBS LATE MOVIE I		>	11.30	7,080	8.5	4,750	5.7	20	6.3	M-F	6,910	8.3	4,250	5.1	18	5.7	MWTHF
			11.45				6.1*	18*	6.0	M-F				5.4*	16*	5.2	MWTHF
			12.00						5.6	M-F						5.0	MWTHF
			12.15				5.4*	21*	5.2	M-F				4.9*	19*	4.8	MWTHF
			12.30						5.2	M-F						4.6	MWTHF
			12.45						3.7	M-F							
		VARIOUS TIMES	(SUS)														
CBS CAMPAIGN '82:ELECT-12.00M(S)	2	12.00-12.30AM	12.00								5,080	6.1	3,670	4.4	14	4.6	TUE.
			12.15													4.3	TUE.
CBS CAMPAIGN '82:ELECT-12.30A(S)	2	12.30- 1.00AM	12.30								4,170	5.0	3,250	3.9	15	4.2	TUE.
			12.45													3.6	TUE.
CBS LATE MOVIE II		>	12.30	3,920	4.7	3,170	3.8	24	4.7	M-F	4,080	4.9	3,170	3.8	24	4.1	MWTHF
			12.45						4.1	M-F				3.3*	20*	4.0	MWTHF
			1.00						3.6	M-F						3.9	MWTHF
			1.15				3.5*	24*	3.4	M-F				3.7*	25*	3.5	MWTHF
			1.30						3.0	TUTHF						3.6	MTHF
		VARIOUS TIMES	(SUS)														
CBS CAMPAIGN '82:ELECT-1.00A(S)	2	1.00- 1.30AM	1.00								4,170	5.0	3,330	4.0	19	4.3	TUE.
			1.15													3.7	TUE.
CBS CAMPAIGN '82:ELECT-1.30A(S)	2	1.30- 2.00AM	1.30								2,830	3.4	2,080	2.5	16	2.9	TUE.
			1.45													2.1	TUE.
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,580	1.9	1,250	1.5	21	1.7	M-THSU	1,250	1.5	1,080	1.3	17	1.4	M-THSU
			2.15						1.3	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,000	2.4	830	1.0	26		M-THSU	2,250	2.7	750	.9	23		M-THSU
			2.30						1.4	M-THSU						1.3	M-THSU
			2.45				1.3*	23*	1.2	M-THSU				1.2*	20*	1.2	M-THSU
			3.00						1.2	M-THSU						1.1	M-THSU
			3.15				1.1*	24*	1.0	M-THSU				1.0*	21*	.9	M-THSU
			3.30						1.0	M-THSU						.8	M-THSU
			3.45				.9*	23*	.9	M-THSU				.7*	18*	.7	M-THSU
			4.00						1.0	M-THSU						.7	M-THSU
			4.15				1.0*	29*	.9	M-THSU				.7*	21*	.7	M-THSU
			4.30						.9	M-THSU						.7	M-THSU
			4.45				.8*	27*	.8	M-THSU				.7*	23*	.7	M-THSU
			5.30						.9	M-THSU						.9	M-THSU
			5.45				.9*	29*	.9	M-THSU				.9*	26*	.9	M-THSU
NBC NBC NEWS CAPSULE-M-F		8.58- 8.59PM	8.45	9,750	11.7	9,750	11.7	18	11.7	M-F	11,000	13.2	11,000	13.2	20	13.2	MWTHF

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS CAPSULE-2-M-F	1	9.58- 9.59PM	9.45	10,330	12.4	10,330	12.4	19	12.4	TU&TH							
NBC ELECTION '82-9(SUS)	2	11.23-11.30PM	11.15														TUE.
NBC DECISION '82 ELECTION PRE(S)	2	11.30-12.01AM	11.30								6,750	8.1	5,250	6.3	18	6.8	MON.
			11.45													5.9	MON.
			12.00													4.7	MON.
NBC DECISION '82-ELECT-11.30P(S)	2	11.30-11.53PM	11.30								4,000	4.8	3,670	4.4	11	4.5	TUE.
			11.45													4.1	TUE.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	8,500	10.2	5,160	6.2	21	7.9	M-F	8,500	10.2	5,580	6.7	24	8.8	MWTHF
			11.45				7.3*	22*	6.7	M-F				8.5*	25*	8.2	W-F
			12.00						5.6	M-F						6.9	MWTHF
			12.15				5.2*	21*	4.7	M-F				6.2*	24*	5.5	MWTHF
			12.30													3.6	MON.
			12.45											3.5*	19*	3.5	MON.
			1.00													3.5	MON.
NBC ELECTION '82-10(SUS)	2	11.53-12.00MD	11.45														TUE.
NBC DECISION '82-ELECT-12.00M(S)	2	12.00-12.23AM	12.00								4,330	5.2	3,750	4.5	14	4.9	TUE.
			12.15													3.7	TUE.
NBC ELECTION '82-11(SUS)	2	12.23-12.30AM	12.15														TUE.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,080	3.7	2,670	3.2	17	3.4	M-TH	3,080	3.7	2,500	3.0	19	3.6	MWTH
			12.45						3.0	M-TH						3.0	W&TH
			1.00													2.7	MON.
			1.15													2.2	MON.
			1.30													1.9	MON.
NBC DAVID LETTERMAN SPECIAL(S)	1	12.30- 1.54AM	12.30	4,330	5.2	2,170	2.6	13	3.6	FRI.							
			12.45				3.3*	14*	2.9	FRI.							
			1.00						2.6	FRI.							
			1.15				2.4*	13*	2.1	FRI.							
			1.30						2.0	FRI.							
			1.45				2.1*	14*	2.3	FRI.							
NBC DECISION '82-ELECT-12.30A(S)	2	12.30-12.53AM	12.30								3,420	4.1	2,830	3.4	13	3.7	TUE.
			12.45													3.0	TUE.
NBC SCTV NETWORK	2	12.30- 2.00AM	12.30								5,080	6.1	2,170	2.6	14	4.1	FRI.
			12.45											3.6*	15*	3.1	FRI.
			1.00													2.7	FRI.
			1.15											2.4*	13*	2.1	FRI.
			1.30													1.8	FRI.
			1.45											1.8*	13*	1.8	FRI.
NBC ELECTION '82-12(SUS)	2	12.53- 1.00AM	12.45														TUE.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,420	2.9	2,000	2.4	18	2.6	M-TH	2,080	2.5	1,750	2.1	18	2.5	MWTH
			1.15						2.1	M-TH						2.2	W&TH
			1.30													1.9	MON.
			1.45													1.6	MON.
			2.00													1.4	MON.
NBC DECISION '82-ELECT-1.00A(S)	2	1.00- 1.23AM	1.00								2,170	2.6	1,920	2.3	11	2.4	TUE.
			1.15													2.0	TUE.
NBC ELECTION '82-13(SUS)	2	1.23- 1.30AM	1.15														TUE.

 U.S. TV HOUSEHOLDS: 83,300,000 **FOR EXPLANATION OF SYMBOLS, SEE PAGE A.** ***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DECISION '82-ELECT-1.30A(S)	2	1.30- 1.53AM	1.30								1,830	2.2	1,500	1.8	12	1.9	TUE.
			1.45													1.7	TUE.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,580	1.9	1,250	1.5	16	1.5	M-F	1,500	1.8	1,080	1.3	15	1.9	MWTHF
			1.45				1.5*	15*	1.4	M-TH				1.7*	17*	1.6	W&TH
			2.00						1.4	M-F						1.2	MWTHF
			2.15				1.7*	15*	1.6	M-F				1.0*	11*	1.1	MWTHF
			2.30													.9	M & F
			2.45													.8	M & F
		VARIOUS TIMES	(SUS)														
NBC ELECTION '82-14(SUS)	2	1.53- 2.00AM	1.45														TUE.
NBC DECISION '82-ELECT-2.00A(S)	2	2.00- 2.23AM	2.00								1,170	1.4	830	1.0	9	1.1	TUE.
			2.15													.9	TUE.
NBC ELECTION '82-15(SUS)	2	2.23- 2.30AM	2.15														TUE.
DAY MONDAY-FRIDAY																	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,500	1.8	1,420	1.7	16	1.7	M-F	1,920	2.3	1,750	2.1	15	2.1	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,000	8.4	6,830	8.2	29	8.2	TU-F	6,910	8.3	6,580	7.9	27	7.9	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	8,160	9.8	5,500	6.6	19	6.4	WED.							
			4.45				6.5*	20*	6.6	WED.							
			5.00						6.9	WED.							
			5.15				6.8*	19*	6.6	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,420	1.7	1,170	1.4	15	1.2	M-F	1,670	2.0	1,250	1.5	12	1.3	M-F
			6.45						1.5	M-F						1.7	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,910	7.1	5,750	6.9	32	6.9	M-F	5,910	7.1	5,660	6.8	29	6.8	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,160	6.2	4,830	5.8	20	5.8	M-F	5,580	6.7	5,250	6.3	20	6.3	M-F
CBS CBS LIBRARY(S)	1	4.30- 5.30PM	4.30	4,000	4.8	2,580	3.1	8	3.2	TUE.							
			4.45				3.0*	9*	2.8	TUE.							
			5.00						3.2	TUE.							
			5.15				3.1*	8*	3.1	TUE.							
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,500	1.8	1,250	1.5	16	1.3	M-F	1,670	2.0	1,250	1.5	13	1.3	M-F
			6.45						1.7	M-F						1.9	M-F
NBC NBC NEWS SPECIAL REPORT(SUS)	2	10.00-10.14AM	10.00														WED.
NBC NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								5,500	6.6	3,000	3.6	9	3.5	TUE.
			4.15											3.5*	10*	3.4	TUE.
			4.30													3.5	TUE.
			4.45											3.8*	9*	4.0	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	2,750	3.3	2,420	2.9	22	2.9		4,580	5.5	3,830	4.6	26	4.6	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	5,660	6.8	5,250	6.3	26	6.3		3,750	4.5	3,420	4.1	15	4.1	
ABC SCHOOLHOUSE ROCK-11.54AM		11.54-11.59AM	11.45	6,000	7.2	4,910	5.9	24	5.9		4,000	4.8	3,750	4.5	17	4.5	
ABC NCAA FOOTBALL-PRE	2	12.00-12.19PM	→GRID								4,330	5.2	3,750	4.5	17		
			12.15													4.3	
ABC NCAA FOOTBALL-POST	2	3.39- 3.45PM	3.30								7,410	8.9	6,330	7.6	23	7.6	

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL-PRE	1	3.30- 3.44PM	→GRID	3,580	4.3	3,420	4.1	14									
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,920	2.3	1,750	2.1	18	2.1		2,750	3.3	2,420	2.9	17	2.9	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	1,830	2.2	1,580	1.9	12	1.9		2,750	3.3	2,580	3.1	14	3.1	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	1,920	2.3	1,830	2.2	12	2.2		2,420	2.9	2,330	2.8	12	2.8	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	3,330	4.0	3,080	3.7	16	3.7		3,080	3.7	3,000	3.6	14	3.6	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,830	5.8	4,660	5.6	23	5.6		5,330	6.4	4,910	5.9	22	5.9	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,750	5.7	4,580	5.5	23	5.5		6,250	7.5	5,580	6.7	26	6.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	2,920	3.5	2,830	3.4	14	3.4		3,420	4.1	3,330	4.0	16	4.0	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								4,660	5.6	4,330	5.2	19	5.2	
CBS NCAA FOOTBALL-CBS	1	12.30- 3.54PM	→GRID	18,580	22.3	7,580	9.1	29									
			3.45				11.1*	32*	10.4								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								4,830	5.8	4,330	5.2	18	5.2	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								4,750	5.7	4,410	5.3	18	5.3	
CBS NCAA FOOTBALL-CBS	2	3.40- 6.49PM	→GRID								22,740	27.3	10,000	12.0	30		
			6.45													6.2	
CBS NCAA TODAY-CBS	2	3.30- 3.40PM	3.30								4,000	4.8	4,500	5.4	17	5.4	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,000	3.6	3,000	3.6	28	3.6		4,080	4.9	3,920	4.7	27	4.7	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	4,000	4.8	4,000	4.8	29	4.8		4,330	5.2	4,330	5.2	24	5.2	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	6,080	7.3	5,830	7.0	28	7.0		6,250	7.5	6,080	7.3	27	7.3	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	4,830	5.8	4,660	5.6	23	5.6		5,910	7.1	5,410	6.5	24	6.5	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,660	5.6	4,500	5.4	22	5.4		5,330	6.4	5,080	6.1	24	6.1	
DAY SUNDAY																	
ABC BEST/KIDS-PEOPLE TOO I	1	9.30-10.02AM	→GRID	2,080	2.5	1,580	1.9	8									
			10.00						2.2								
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	1,920	2.3	1,750	2.1	8	2.1		2,000	2.4	1,830	2.2	9	2.2	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS IN THE NEWS-1.56PM-SUN(S)	2	1.56- 1.59PM	1.45								3,830	4.6	3,670	4.4	16	4.4	

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).